

JS Jungle Scout

HOW TO MAKE

\$10,000 IN A MONTH

IN ONLY 1 HR A DAY



Introduction

There are a lot of get rich quick schemes floating around the internet. This is not one of them.

Launching a physical products business on Amazon is an amazing opportunity to build a life of freedom - whether it's financial, location or time - thousands of sellers are taking control of their lives by running their own businesses.

But we're not going to lie to you – it does involve upfront work and investment.

That's why we have put together this easy to follow schedule. This is a proven, tried and tested guide to how you can launch your own products, and start earning \$10k a month, or more!

Not everyone can just drop everything to launch a new business, so this method has been broken down into small, manageable tasks that take up 1 hour of your time each day (the 7 hour work week?).

This is just a guide - there are many moving parts involved when launching an Amazon business. Some people launch quickly, and others will take more than 12 weeks. Don't let this dishearten you. Just take it one step at a time and follow the resources that are linked in this guide.

Remember: ALL progress is good progress. You got this!

Onwards, friends!

WEEK 1

SUN

How to make
10K in 1 HR

MON

S01
Generating
Product Ideas

TUE

Product
Research

WED

Product
Research

THU

S02
Advanced
Product
Research

FRI

Product
Research

SAT

Product
Research

WEEK 2

SUN

S03
Finding
Product
Suppliers

MON

Product
Research

TUE

S04
Intellectual
Property
Research

WED

Product
Research

THU

Product
Research

FRI

Product
Research

SAT

Product
Research

WEEK 3

SUN	MON	TUE	WED	THU	FRI	SAT
Product Research	Product Research	Product Research	Product Research	Product Research	Product Research	Product Research Shortlisted Top Products

WEEK 4

SUN	MON	TUE	WED	THU	FRI	SAT
S03 Finding Product Suppliers	Supplier Outreach	S05 Supplier Outreach	Supplier Outreach	Supplier Outreach	Supplier Outreach	Select Top Supplier, Order Samples

WEEK 5

SUN**S06**

Evaluating
Samples &
Choosing A
Supplier

MON**TUE****S07**

Branding &
Package
Design

WED

**Organize
Package
Designer**

THU**FRI****SAT**

WEEK 6

SUN**S08**

How To
Import from
China

MON**S09**

Amazon
Best
Practices

TUE**S10**

Tax &
Legal
Structure

WED**THU****FRI**

Samples
Arrive

SAT**S06**

Evaluating
Samples
(re-watch)

WEEK 7

SUN	MON	TUE	WED Place Order. Order Samples With Logo. Send in Product Design	THU  Pat on the back!	FRI  Pat on the back!	SAT
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WEEK 8

SUN S11 Keyword Research & Creating A Listing	MON Set Up Amazon Account & Create A Listing	TUE	WED	THU	FRI S12 Product Launch Strategies	SAT S13 Amazon Pay Per Click Strategies
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WEEK 9

SUN	MON	TUE	WED	THU	FRI	SAT
		S14 Amazon Search Engine Optimization	S15 Split Testing on Amazon	S16 Jungle Snugs + Updates Live Q&A		New Samples Arrive

WEEK 10

SUN	MON	TUE	WED	THU	FRI	SAT
Organizing Product Photography		S17 Maximizing Profit with Financial Analytics	S18 Time Management & Productivity Hacks			

WEEK 11

SUN
S12

Product
Launch
Strategies
(re-watch)

MON

**Create
Jump Send
Account**

TUE

Continue
Setting Up
Email
Campaigns

WED

THU

FRI

SAT

Shipments
Arrive At
Amazon

WEEK 12

SUN

**Begin
Promotional
Giveaway**

MON

TUE

WED

Manage
Promotional
Giveaway

THU

Manage
Promotional
Giveaway

FRI

SAT

WEEK 13

SUN	MON	TUE	WED	THU	FRI	SAT
		Manage Promotional Giveaway	Manage Promotional Giveaway			END Promotional Giveaway

WEEK 14

SUN	MON	TUE	WED	THU	FRI	SAT
S13 Amazon PPC Strategies (re-watch)	Set up PPC Campaigns	S19 Optimizing PPC Campaigns				

WEEK 15



SUN

S20

Amazon
Marketing
Service Pt. 1

MON

S21

Amazon
Marketing
Service Pt. 2

TUE

S22

Inventory
Management
Best Practices

WED

THU

FRI

SAT

ONGOING MANAGEMENT

We hope you keep this calendar as a handy guide during your own launch progress.
Feel free to share it, print it, and stick it on your fridge!

You can find all of the resources from the case study sessions in this guide at
www.junglescout.com/mdcs-us

Want to launch in Europe? Check out the European edition here:
www.junglescout.com/mdcs-europe

If you enjoyed this guide and video, we'd love it if you would subscribe to our YouTube channel:
<http://bit.ly/jssubscribe>

Finally, if you have any questions about Jungle Scout and how it can help you find profitable products and minimize the risk of failure, just reach out to us at support@junglescout.com