

Category	BSR Sells 20/Day	BSR Sells 10/Day	BSR Sells 1/Day	BSR Sells 1/Week
Amazon Launchpad	0	0	2000	4500
Appliances	55	100	2,000	4,000
Arts, Crafts & Sewing	700	1,500	60,000	150,000
Automotive	1,350	3,000	75,000	240,000
Baby	1,700	3,000	30,000	75,000
Beauty	4,500	11,000	80,000	120,000
Book	2,000	4,000	20,000	70,000
Camera & Photo	150	350	3,500	10,000
Cell Phones & Accessories	3,200	6,000	70,000	150,000
Clothing	8,000	20,000	250,000	450,000
Computers & Accessories	300	700	5,000	12,000
Electronics	1,000	2,000	20,000	70,000
Grocery & Gourmet Food	3,000	10,000	40,000	95,000
Health & Personal Care	7,000	14,000	60,000	110,000
Home & Garden	350	800	14,000	45,000
Home & Kitchen	8,500	20,000	240,000	520,000
Home Improvement	1,400	4,400	55,000	155,000
Industrial & Scientific	600	900	20,000	60,000
Kindle	5,000	20,000	80,000	55,000
Kitchen & Dining	3,500	6,500	75,000	150,000
Movie & TV	0	1,800	20,000	55,000
Musical Instruments	400	800	20,000	50,000
Music	300	800	20,000	70,000
Office Products	3,000	7,000	50,000	120,000

Amazon Best Sellers Rank (BSR)

Patio, Lawn & Garden	2,200	6,000	60,000	135,000
Pet Supplies	2,800	6,500	35,000	90,000
Software	0	0	1,000	2,500
Sports & Outdoors	5,000	10,000	90,000	180,000
Tool & Home Improve	3,200	5,000	88,000	185,000
Toys & Games	4,000	8,000	80,000	180,000
Video Games	600	900	4,500	12,000

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Note - Amazon does not publish best sellers rank versus sales data. Jungle Scout uses industry leading, proprietary data collection and analysis technologies. While most users find this information to be true, Jungle Scout makes no warranty to the accuracy of this data. Use at your own discretion.