

Jungle Scout

Global Imports Report | 2020

Exploring import data, trends, and the
state of global trade in 2020



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Introduction

2020 has shaken up international trade many times over.

This report explores the landscape of U.S. maritime imports between 2015 and 2020 for all countries and industries, and highlights some notable trends, including:

- Major shifts in global economic leaders: Which country is chasing China and gaining global market share?
- The impact of COVID-19: Which countries and industries have experienced the most drastic economic impact?
- Where various types of products are sourced worldwide: Which countries are the best alternate suppliers by industry?

Key Insights

- 1 U.S. imports are tracking to be down nearly 5% by the end of 2020.**
- 2 Countries that recovered early from 2020's economic disruption are more likely to “bounce back” — and all are in Asia.**
- 3 Higher rates of COVID-19 are correlated with reduced U.S. imports.**

Chapter One

2020 Snapshot

What is the current state of trade to the U.S. in 2020?

Top countries by share of U.S. imports:

1. China - 41%

Top Country of Import

2. Vietnam - 5.5%
3. Germany - 4%
4. Taiwan - 3.7%
5. India - 3.6%
6. South Korea - 3.3%
7. Italy - 2.8%
8. Japan - 2.6%
9. Belgium - 2%
10. Thailand - 1.9%



China maintains a massive lead on all other countries exporting products to the U.S. Even the second-largest supplier to the U.S. — Vietnam — has less than one-seventh the share of U.S. imports as China.



Vietnam's share of U.S. imports is growing faster than any other country.

Top industries by share of U.S. imports:

1. Machinery & Electrical - 20%

Top Industry

2. Miscellaneous - 12%
3. Textiles - 11%
4. Metals - 8.6%
5. Chemicals & Allied Industries - 8.4%
6. Plastics & Rubbers - 7%
7. Foodstuffs - 5.9%
8. Wood & Wood Products - 5.7%
9. Vegetable Products - 5.5%
10. Stone & Glass - 4.5%



The Textiles industry is growing more slowly than any other category in 2020 and is experiencing the biggest drop-off in share of U.S. imports.

2020 Projections

Total imports for the U.S. rose 13.2% between 2015 and 2019. And overall imports for the U.S. have averaged nearly 12 million per year since 2015.

2020	11,700,000 <small>*number not-yet-reached</small>	2017	11,509,402
2019	12,268,409	2016	11,083,743
2018	12,446,326	2015	10,855,935

With 2020 import data for January 1 through June 30 only, 2020 imports have reached 5,673,454.

If imports were equal for the second half of 2020 (July 1-December 31), annual U.S. imports would reach 11.3 million by the end of 2020, showing a significant year-over-year decrease of 7.5% from 2019.

However, imports during the second half of the year (July-December) are typically about 6% higher than imports in the first half of the year. At this rate, the U.S. could reach 11.7 million imports by the end of 2020 — a lesser, but still significant year-over-year drop in imports of 4.8%.

! U.S. imports to be down nearly 5% by the end of 2020.

Chapter Two

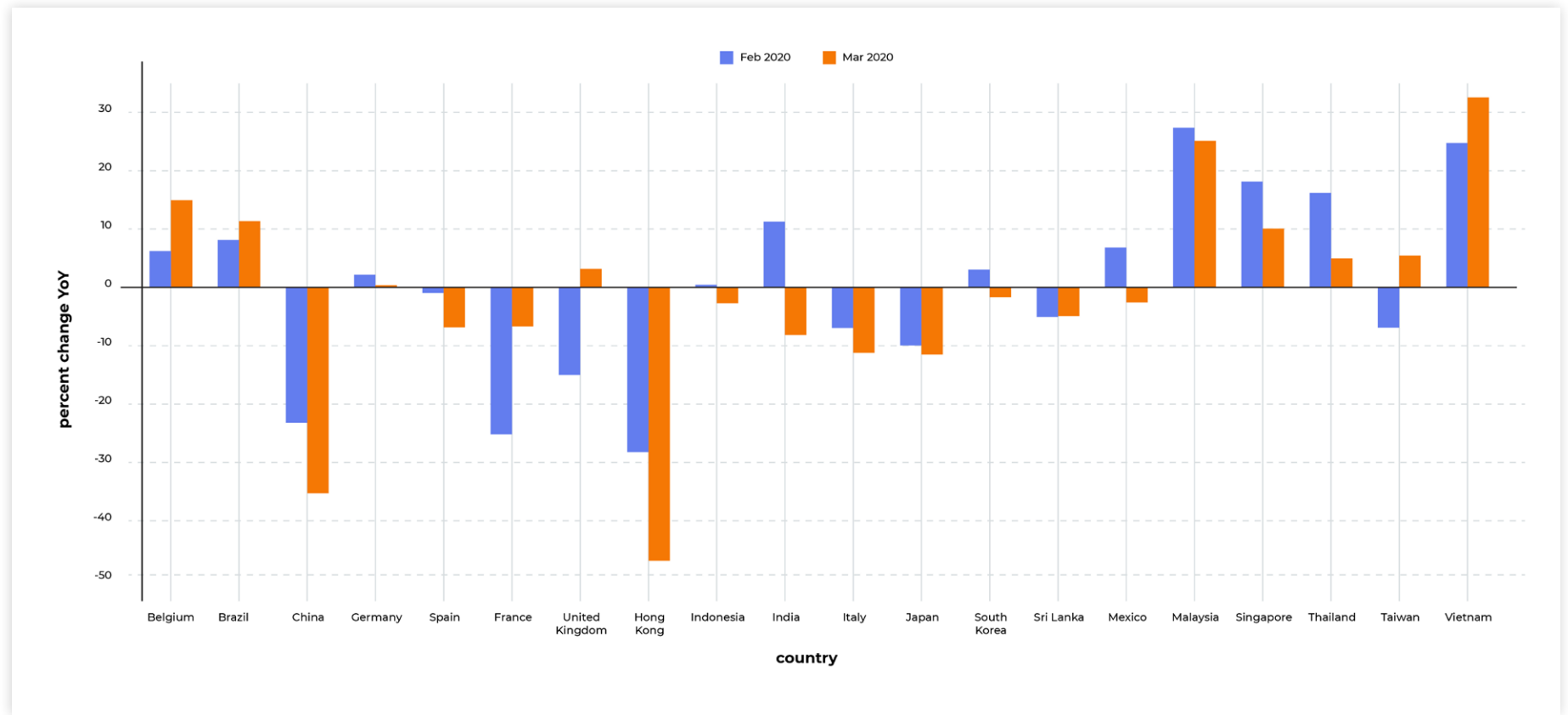
The Potential Impact of COVID-19 on Global Trade

When the coronavirus (COVID-19) pandemic began to spread worldwide at the start of 2020, global production and international trade came to a standstill in most countries as the world tried to slow the spread of the disease.

Consumer behavior changed drastically as people quarantined in their homes, seeking “essential” products and leveraging ecommerce, leading entire industries to adapt or break down.

Simultaneously, early trends showed global trade to the U.S. plummeting across nearly every country and industry.

U.S. Imports: Year-over-Year Change for Top 20 Countries | February & March 2020

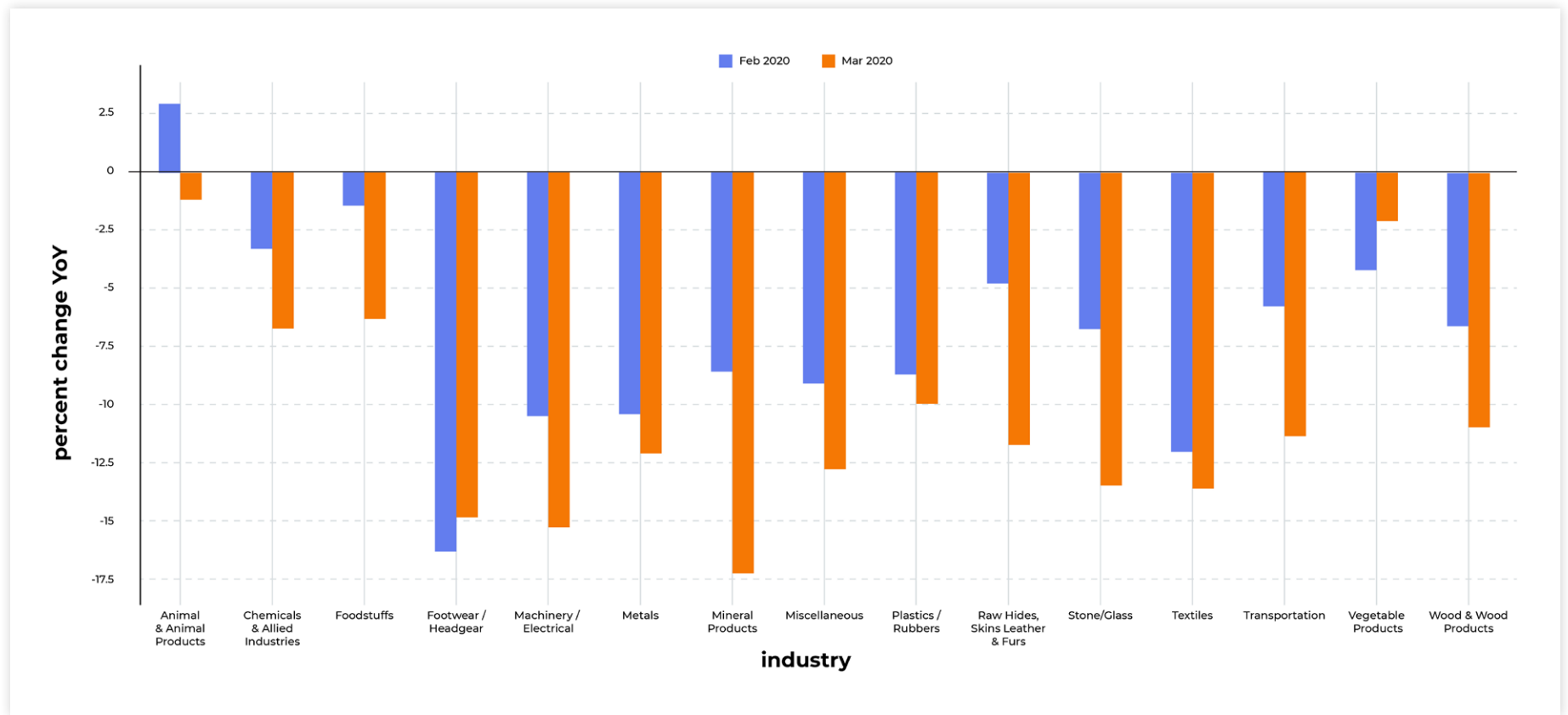


As we can see, among the top 20 countries that comprise U.S. imports, nine had negative year-over-year growth in February 2020, and 11 had negative year-over-year growth in March.

02. THE POTENTIAL IMPACT OF COVID-19 ON GLOBAL TRADE

Further, every industry except Animals & Animal Products had negative year-over-year growth in February 2020, and all did in March, with even greater drops for 12 of the 15 categories.

U.S. Imports: Year-over-Year Change by Industry | February & March 2020



However, as health and safety measures spread, many countries tried to “reopen,” and industries adapted to new consumer demand and supply chain systems.

Some countries and industries have been much more successful at recovery than others.



Potential COVID-19 Impact on Imports by Country

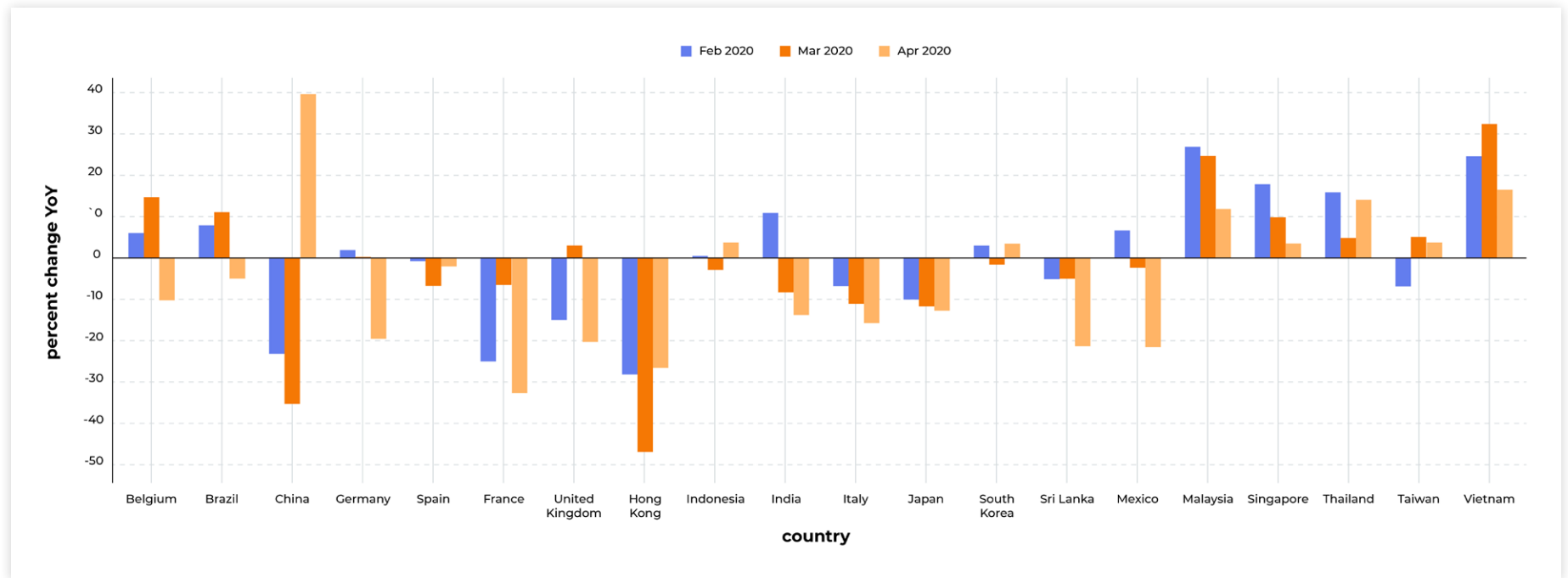
While February and March showed broad downward-trending import numbers from most countries, April was a month of recovery for select countries.

Those countries that were able to recover from the impact of early 2020 economic events are the countries faring better later in 2020.

For example, China had the most drastic year-over-year reduction in U.S. imports among the top 20 countries in February and March, second only to Hong Kong. But in April, China bounced back significantly, achieving approximately 40% year-over-year growth in U.S. imports.

 The countries that were able to recover early are the countries faring better later in 2020.

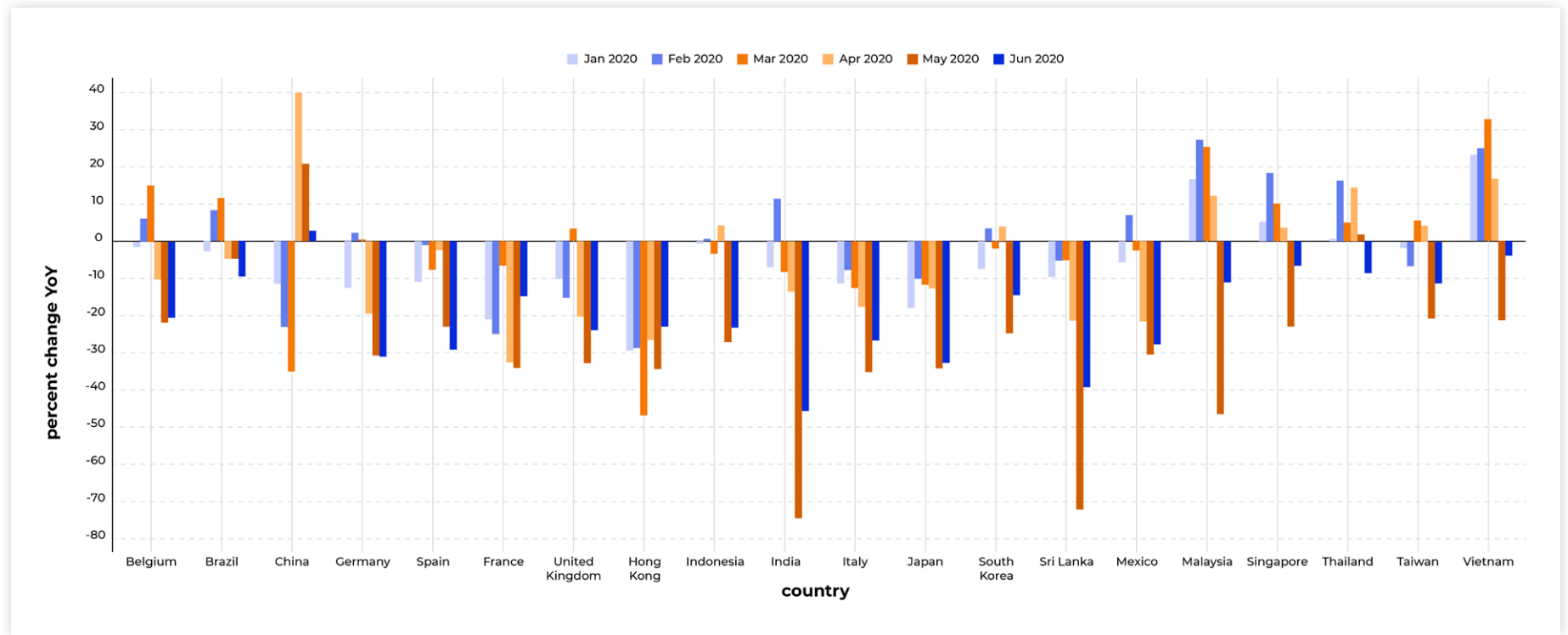
U.S. Imports: Year-over-Year Change for Top 20 Countries | February - April 2020



Indonesia, South Korea, Malaysia, Singapore, Thailand, Taiwan, and Vietnam also showed positive year-over-year growth in April.

Many of these countries are also the ones continuing to see some positive year-over-year growth in May, as well. In June, however, China was the only country to see positive year-over-year growth in U.S. imports.

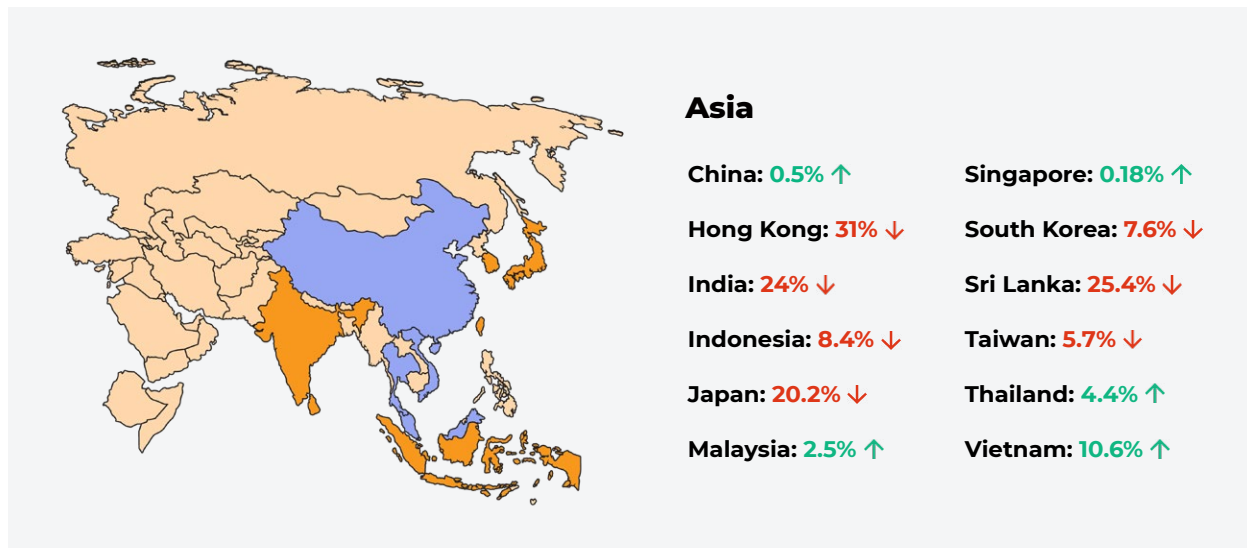
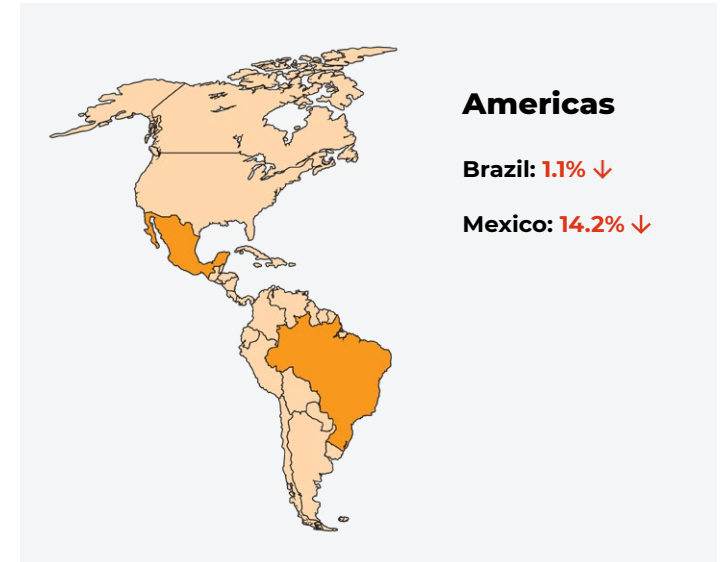
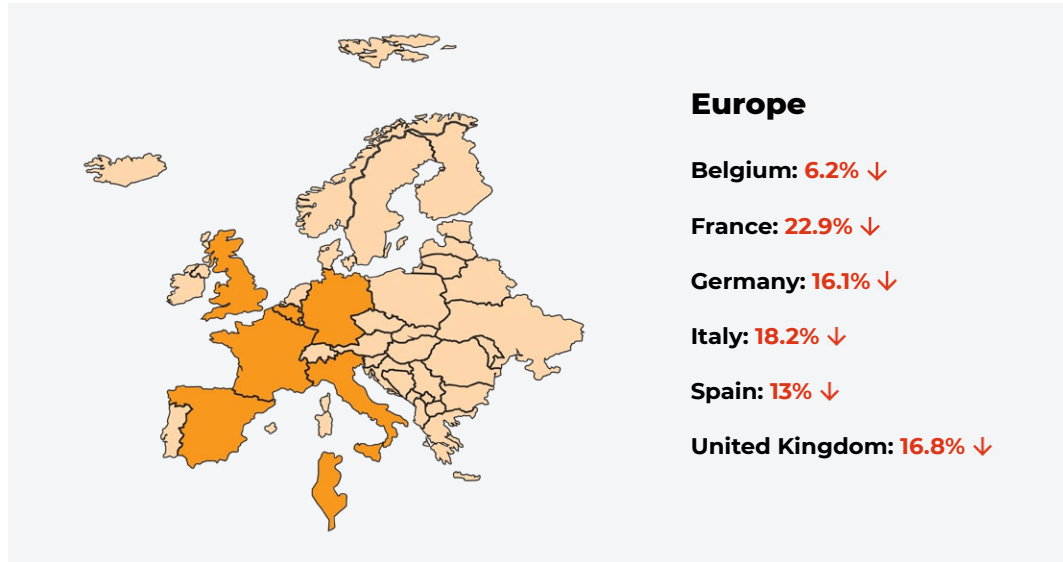
U.S. Imports: Year-over-Year Change for Top 20 Countries | January - June 2020



Most countries have failed to recover in the way China has.

When we look at the six-month period of the first half of 2020, only five of 20 countries have seen net positive growth over the same period in 2019, and all are in Asia: China, Malaysia, Singapore, Thailand, and Vietnam.

Top 20 Countries by U.S. Imports: 2020 H1 YoY Change



! Countries that have been able to “bounce back” from 2020’s economic disruption are all in Asia.

Did Southeast Asia pick up the slack when China fell?

As China's production of goods dropped dramatically in February and March, several countries in Southeast Asia continued to ship to the U.S., and many saw significantly higher year-over-year growth than they typically would in those months.

Growth rates in the past years:



Vietnam

February 2020 imports grew 24.6% YoY (compared to a 18.4% average Feb. YoY growth throughout 2015-2019) - **2020 growth up 33.8%**

March 2020 imports grew 32.5% YoY (compared to a 7.7% average March YoY growth throughout 2015-2019) - **2020 growth up 323.4%**



Malaysia

February 2020 imports grew 27% YoY (compared to a 10.5% average Feb. YoY growth throughout 2015-2019) - **2020 growth up 159.1%**

March 2020 imports grew 25% YoY (compared to an 11% average March YoY growth throughout 2015-2019) - **2020 growth up 3,752.7%**



Singapore

February 2020 imports grew 18.1% YoY (compared to a 2.4% average Feb. YoY growth throughout 2015-2019) - **2020 growth up 645.6%**

March 2020 imports grew 9.9% YoY (compared to a 3.1% average March YoY decrease throughout 2015-2019) - **2020 growth positive**



Thailand

February 2020 imports grew 16.1% YoY (compared to an 18.3 % average Feb. YoY growth throughout 2015-2019) - **2020 growth down 12%**

March 2020 imports grew 4.9% YoY (compared to an 8.5% average March YoY growth throughout 2015-2019) - **2020 growth down 42.8%**

While some Southeast Asian countries comparatively increased their own production significantly year over year (or, in Thailand's case, at least kept it positive in 2020), they didn't make up for the massive share of imports China typically supplies, and in February and March (China's major dropoff period), every category but one was down significantly.

2020 has hit these countries hardest in terms of U.S. import share:

Hong Kong, Sri Lanka, India, France, and Japan all experienced year-over-year declines in this period of more than 20%.

India, in particular, has perhaps the most drastic negative change in share of U.S. imports in 2020 because it has been the third-largest country contributing to U.S. imports for years. After promising growth in February 2020, India's year-over-year share of U.S. imports plummeted, with May in particular dropping as low as 75% under May 2019 numbers.

Belgium, Brazil, Germany, and the United Kingdom all had positive year-over-year growth in share of U.S. imports in February 2020. By March, however, all had negative year-over-year rates, and these mostly worsened in April, May, and June.

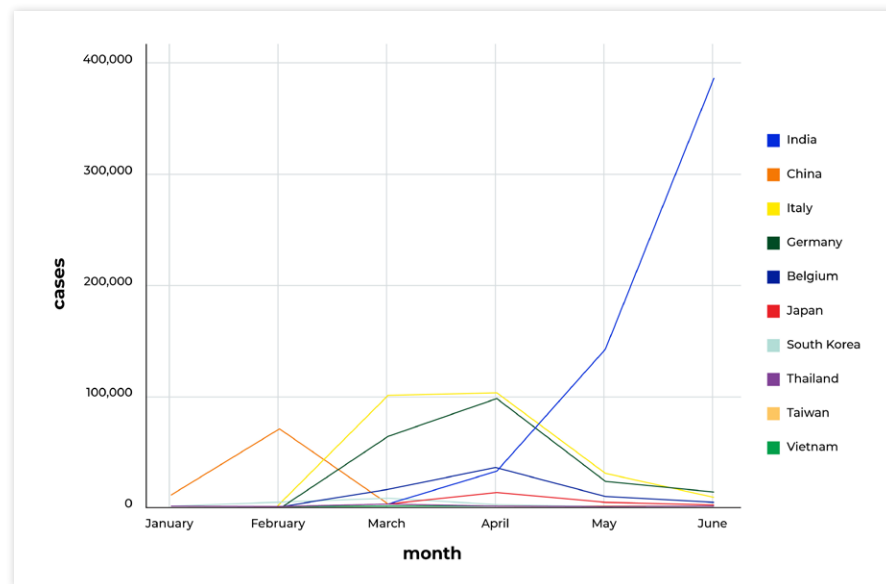
To take these insights a step further, we'll consider how a country's share of total U.S. imports corresponds with the impact the country has experienced due to COVID-19 — and what that might mean about the country's overall economic health.

COVID-19 Cases & Deaths Correlate with Reduced U.S. Imports

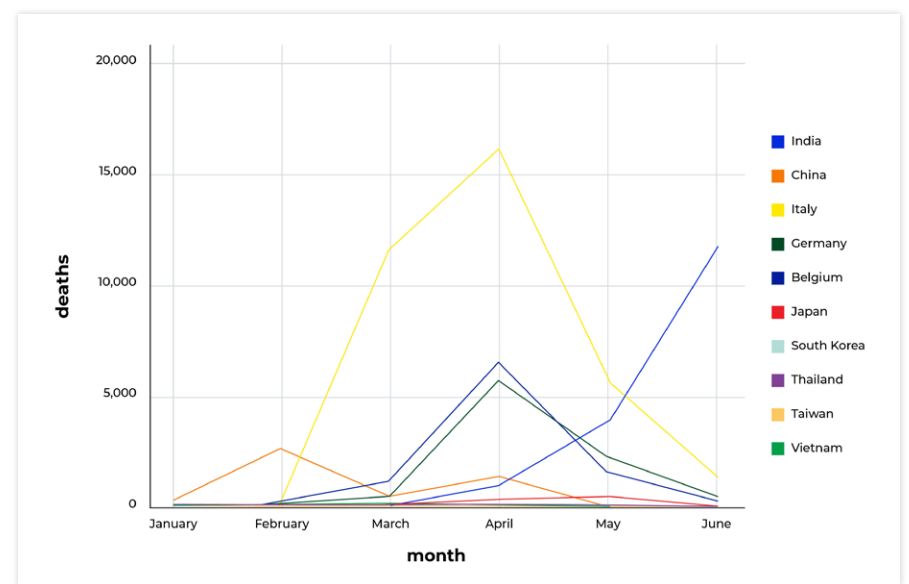
A clear factor affecting global trade in 2020 is the spread of the coronavirus (COVID-19). Although we can't definitively point to the global COVID-19 pandemic as the sole cause of these import changes (as distinct from a continued trend toward a more diverse imports system or the impact of U.S.-imposed tariffs on goods from certain countries, for example), we can highlight the statistical correlation between countries greatly affected by COVID-19 (in terms of cases and deaths) and U.S. imports for the time period.

Among the top 10 countries by number of U.S. imports, all have been affected by the spread of COVID-19 to some degree. Below, we examine both new cases over time for these 10 countries, as well as deaths over time.

COVID-19 Cases for Top 10 Countries by U.S. Imports | Jan-June 2020



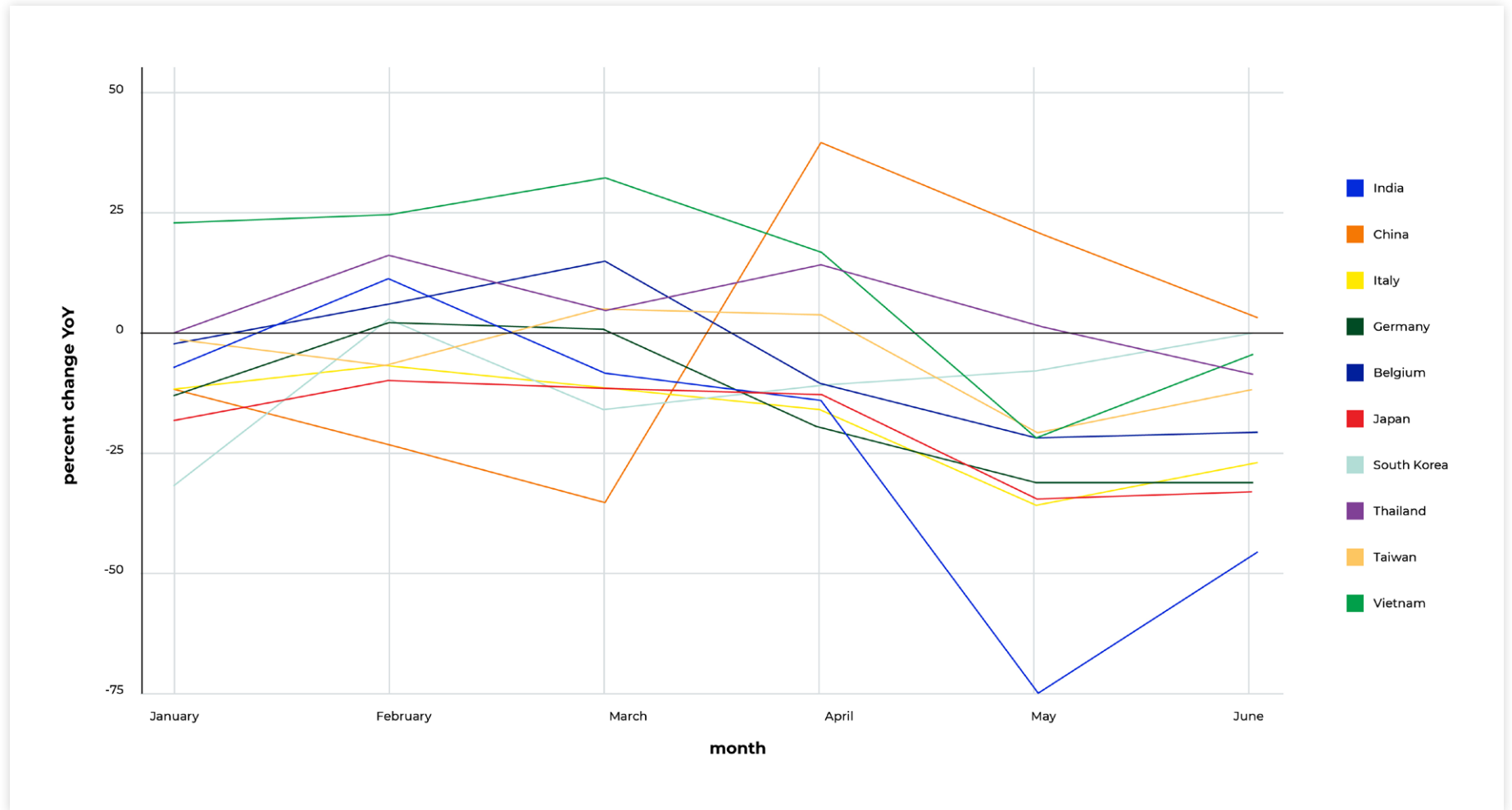
COVID-19 Deaths for Top 10 Countries by U.S. Imports | Jan-June 2020



02. THE POTENTIAL IMPACT OF COVID-19 ON GLOBAL TRADE

For each of the top 10 countries by U.S. imports, we can see in a particular month that higher rates of COVID-19 cases correlate with a drop in year-over-year imports.

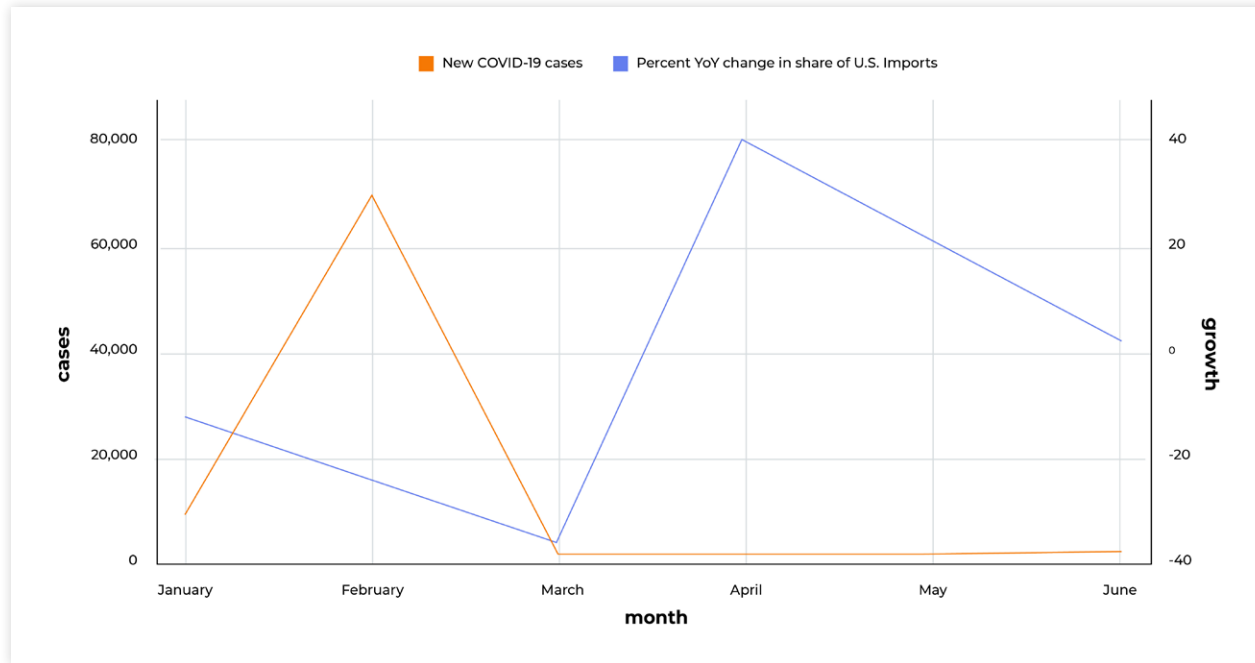
Percent Change in Share of U.S. Imports by Top 10 Countries | January - June 2020



02. THE POTENTIAL IMPACT OF COVID-19 ON GLOBAL TRADE

Let's take a look at some examples:

China's New COVID-19 Cases & Percent Change in Share of U.S. Imports | January - June 2020



China was the first country to experience COVID-19, and saw an initial spike in cases in January and February, and deaths from February to April. In April, China recovered its import numbers in the U.S. and kept them positive through June as COVID-19 cases and deaths lowered.

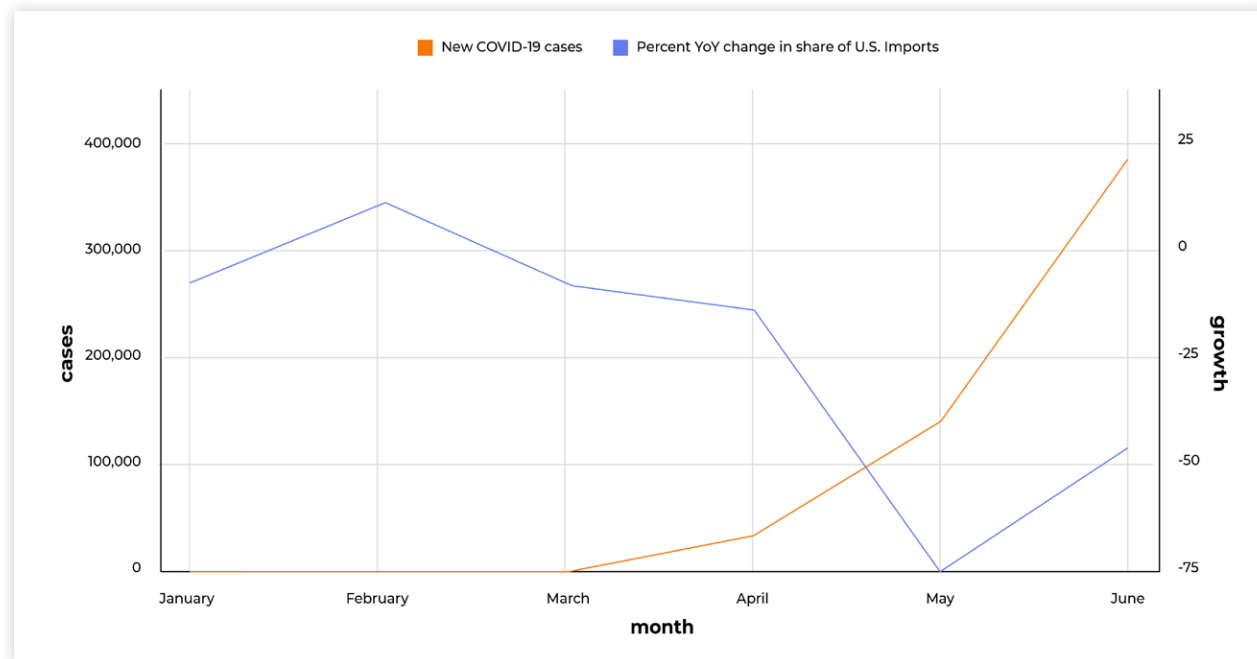
China COVID-19 Impact + U.S. Imports

Month	New COVID-19 Cases	New COVID-19 Deaths	YoY % change in U.S. Imports
Jan	9,714	213	-11.7%
Feb	69,641	2,624	-23.2%
Mar	2,886	472	-35.3%
Apr	1,703	1,328	39.8%
May	179	1	20.7%
Jun	652	3	2.8%

02. THE POTENTIAL IMPACT OF COVID-19 ON GLOBAL TRADE

On the other hand, India was slower to spread COVID-19 in January and February, when it experienced either low negative or — in February — positive year-over-year import growth. In March, however, COVID-19 cases climbed, followed by deaths, and India's exports to the U.S. simultaneously dropped drastically.

India's New COVID-19 Cases & Percent Change in Share of U.S. Imports | January - June 2020



And among the top 10 countries by U.S. imports, China, Vietnam, and Thailand all saw greatly reduced COVID-19 cases and deaths in April, May, and/or June, and were among the few countries with positive year-over-year import numbers.

For more COVID-19 data by country, reference [OurWorldInData.org](https://ourworldindata.org).

India COVID-19 Impact + U.S. Imports

Month	New COVID-19 Cases	New COVID-19 Deaths	YoY % change in U.S. Imports
Jan	1	0	-7.2%
Feb	2	0	11.2%
Mar	1,248	32	-8.3%
Apr	31,799	1,042	-13.8%
May	140,713	3,897	-74.6%
Jun	384,697	11,729	-45.8%

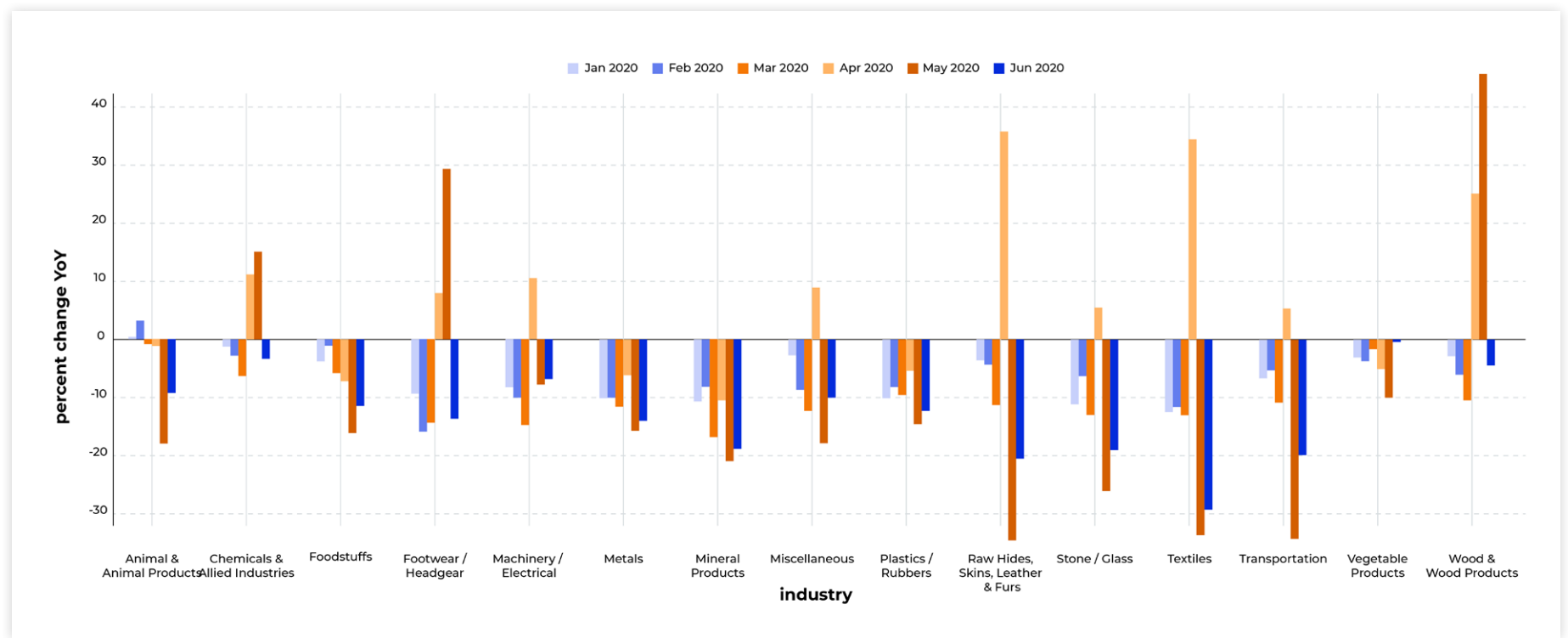
! Higher rates of COVID-19 are correlated with reduced U.S. imports.

Potential COVID-19 Impact on Imports by Category

During February and March, no single product category or industry revealed positive year-over-year growth in imports.

In April, however, 10 of the 15 product categories saw renewed positive year-over-year growth. For six of those, however, imports faltered in May and June. Only Chemicals & Allied Products, Footwear & Headgear, and Wood & Wood Products saw significant growth in May, and that growth stopped in June.

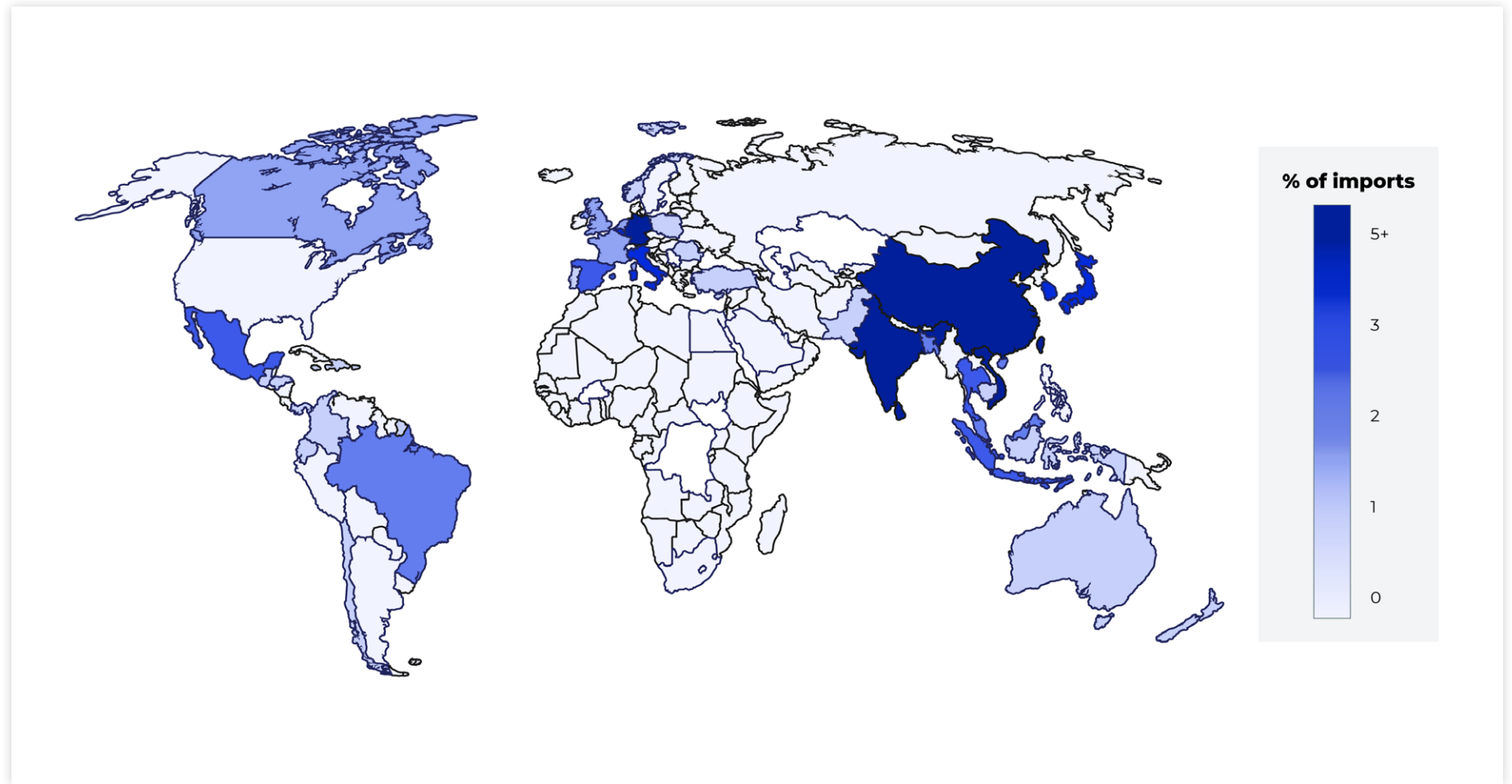
U.S. Imports: Year-over-Year Change by Industry | January - June 2020



Chapter Three

U.S. Imports by Country

Global Share of U.S. Imports | 2020



Imports by Country in 2020

In the first half of 2020, China exported more products to the U.S. than any other country worldwide. With more than 2.3 million recorded shipments, China makes up 41.11% of all U.S. imports in 2020.

In fact, the country with the second-most imports of the U.S. during this time frame — Vietnam — had about one-eighth the number China did: 5.48% of overall U.S. imports.

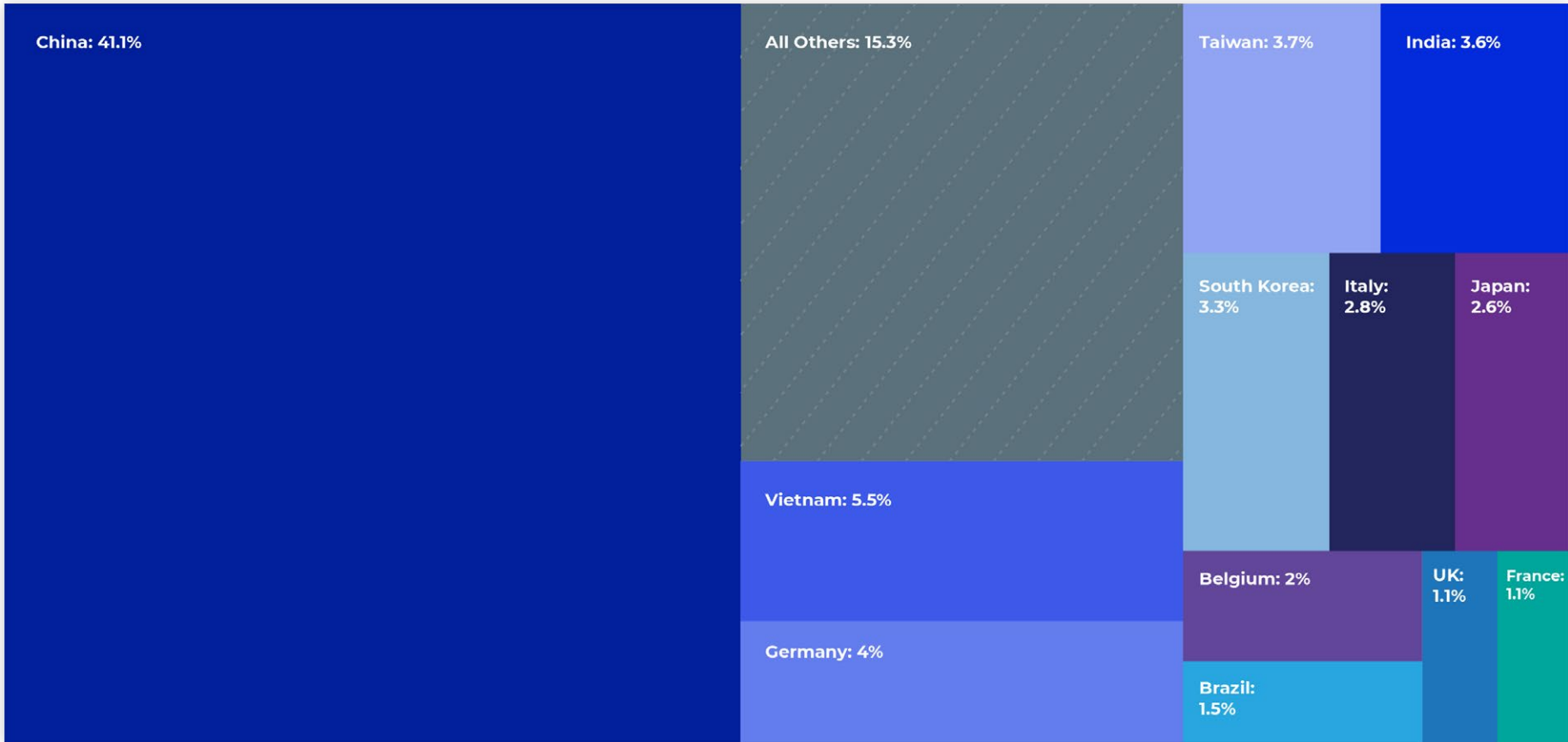
And while a handful of countries also exported hundreds of thousands of shipments to the U.S. in the first quarter of 2020, no other nation exceeded 5% of total U.S. import share.

*All countries with more than 1% of global imports of the U.S. between January 1 and June 30, 2020 shown. See Methodology for more and contact Jungle Scout for the complete list.

U.S. Imports by Country | 2020

Country	Percent of U.S. Imports	Number of U.S. Imports
China	41.11%	2,332,189
Vietnam	5.48%	311,186
Germany	3.99%	226,186
Taiwan	3.7%	209,839
India	3.6%	204,238
South Korea	3.32%	188,300
Italy	2.77%	157,083
Japan	2.55%	144,776
Belgium	1.96%	110,975
Thailand	1.94%	109,811
Indonesia	1.57%	89,045
Mexico	1.5%	85,095
Spain	1.55%	87,869
Hong Kong	1.64%	91,888
Brazil	1.49%	84,408
Bangladesh	1.03%	58,294
Malaysia	1.08%	61,454
United Kingdom	1.13%	64,351
Netherlands Antilles	1.1%	62,361
Canada	1.11%	63,071
France	1.06%	60,421

Share of U.S. Imports by Country | 2020



Trending Imports by Country (2015-2020)

Between 2015 and 2020, China remained the distinct leader in U.S. imports, typically maintaining nearly 40% of the global share.

Other countries with appreciable shares of U.S. imports have varied slightly in ranking during this period, but generally include Germany, Taiwan, India, South Korea, Vietnam, Hong Kong, Italy, Japan, and Belgium.

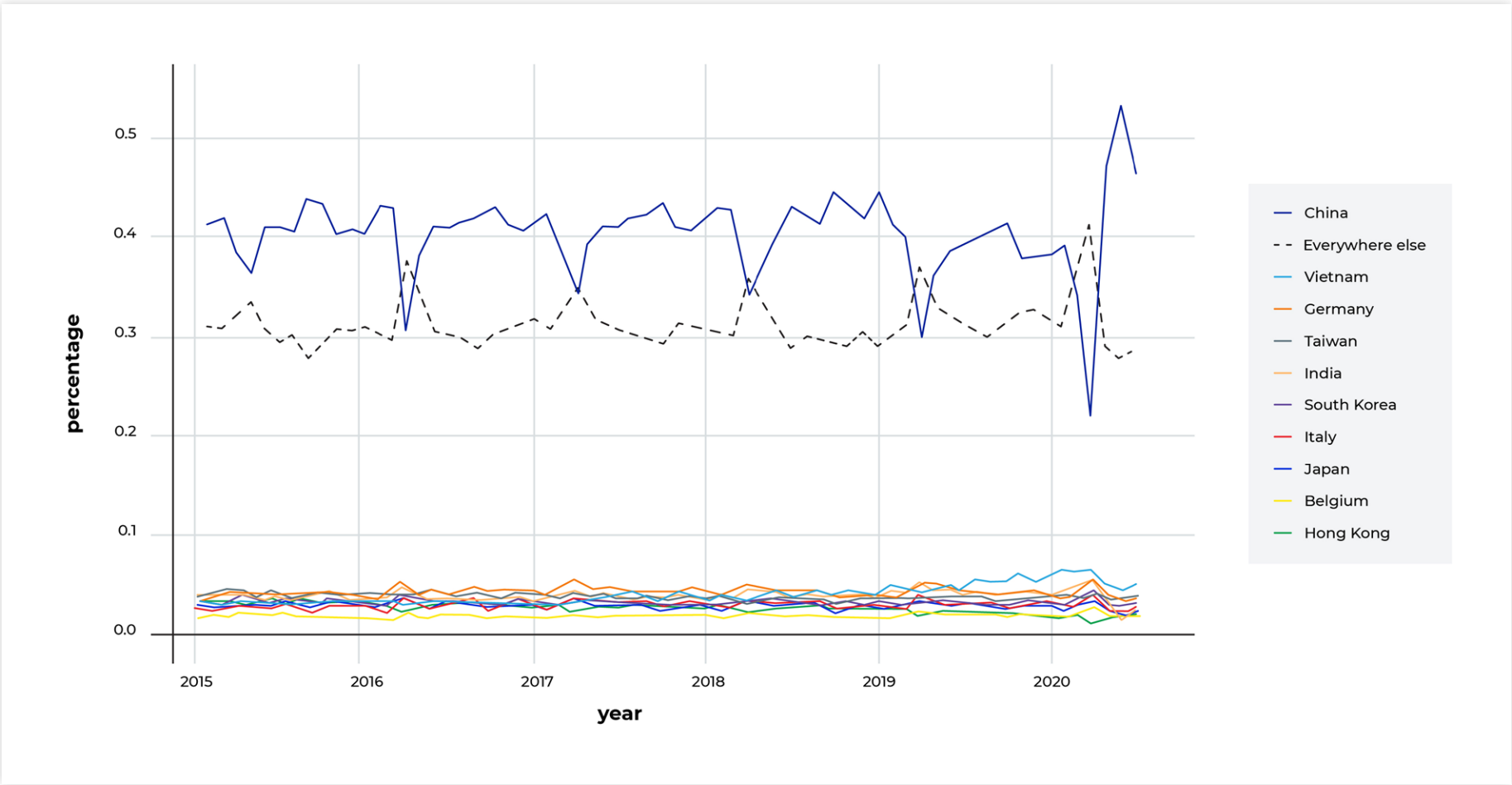
Rank	2015	2016	2017	2018	2019	2020*
1	China 40.6%	China 40.5%	China 40.7%	China 41.6%	China 38.6%	China 41.1%
2	Taiwan 4.1%	Germany 4.3%	Germany 4.5%	Germany 4.2%	Vietnam 5%	Vietnam 5.5%
3	Germany 4.1%	Taiwan 4%	India 3.8%	Vietnam 4%	Germany 4.3%	Germany 4%
4	India 3.7%	India 3.7%	Vietnam 3.7%	India 4%	India 4.3%	Taiwan 3.7%
5	South Korea 3.4%	Vietnam 3.5%	Taiwan 3.7%	Taiwan 3.5%	Taiwan 3.6%	India 3.6%
6	Vietnam 3.3%	South Korea 3.3%	South Korea 3.2%	South Korea 3.2%	South Korea 3.3%	South Korea 3.3%
7	Hong Kong 3.3%	Italy 3%	Italy 3.1%	Italy 2.9%	Italy 3.1%	Italy 2.8%
8	Japan 3.1%	Italy 3%	Japan 2.9%	Japan 2.8%	Japan 2.8%	Japan 2.6%
9	Italy 2.8%	Hong Kong 3%	Hong Kong 2.7%	Hong Kong 2.5%	Hong Kong 2.1%	Belgium 2%
10	Indonesia 1.8%	Belgium 1.8%	Belgium 1.9%	Belgium 1.9%	Belgium 1.9%	Thailand 1.9%

*Top 10 countries by share of U.S. imports 2015-2020. Data from 2020 represents Jan. 1-June 30, 2020 only.

03. U.S. IMPORTS BY COUNTRY

Between 2019 and 2020 in particular, the share of U.S. imports by country began to shift, and has shifted further throughout 2020.

Share of U.S. Imports by Country | 2015-2020



03. U.S. IMPORTS BY COUNTRY

The top 10 countries that comprise U.S. imports have experienced large shifts in share of imports between 2015 and 2020, some rising and others falling:

- | | |
|--|-----------------------|
| 1 China: 1.3% ↑ in share of U.S. imports | 6 South Korea: 2.4% ↓ |
| 2 Vietnam: 64.9% ↑ | 7 Italy: 0.1% ↓ |
| 3 Germany: 2.3% ↓ | 8 Japan: 18.1% ↓ |
| 4 Taiwan: 9.4% ↓ | 9 Belgium: 7.5% ↑ |
| 5 India: 2.7% ↓ | 10 Thailand: 40.5% ↑ |

! Since 2015, the top 10 countries account for 70% of all U.S. imports.

Other major global leaders have also experienced marked reductions in share of U.S. imports during this time:

Hong Kong: 50.8% ↓
United Kingdom: 16.5% ↓
Indonesia: 14.3% ↓
France: 11.8% ↓

Although global leaders have shifted in terms of share of U.S. imports in 2020, the top 10 countries accounting for these imports still make up 70% of all imports for the year, as they have every year since 2015.



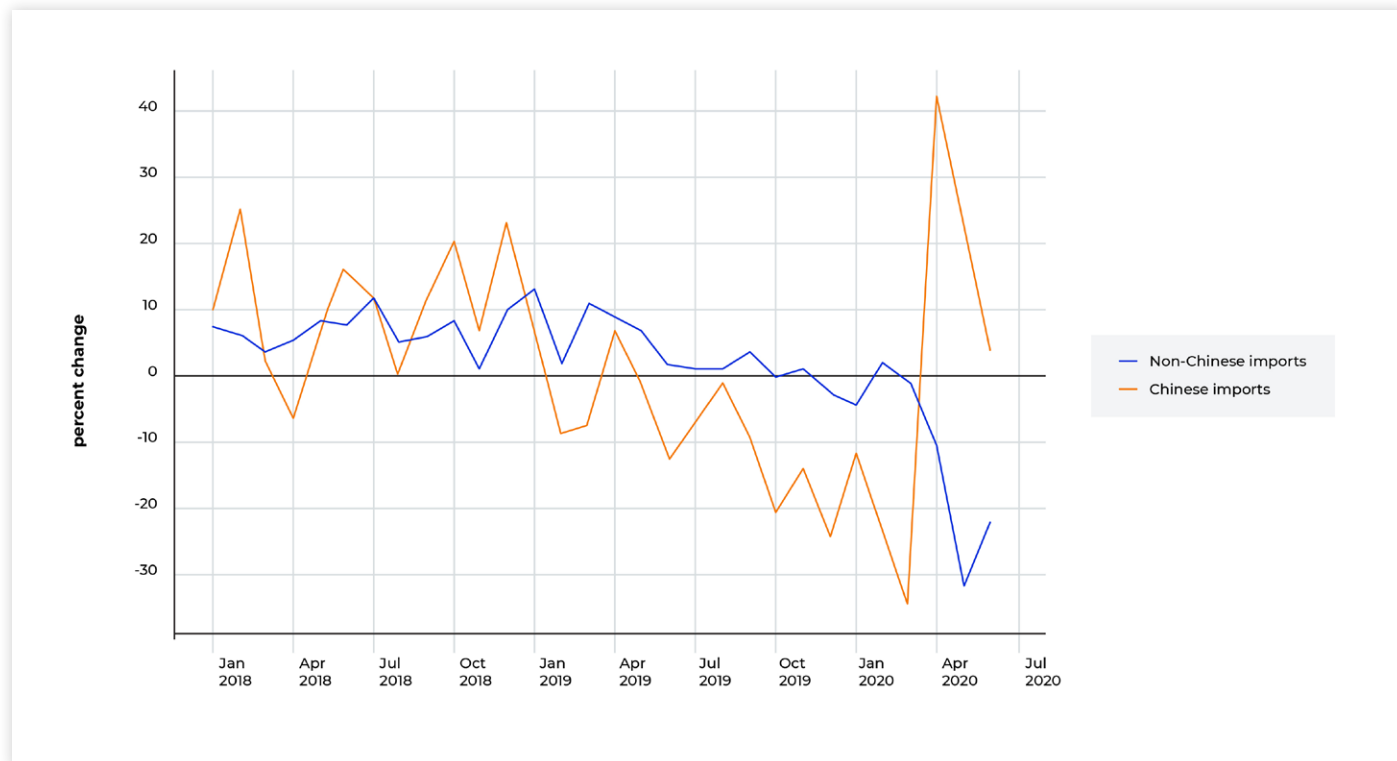
Spotlight: China

China is still the leading supplier of all U.S. imported goods — and by a long shot.

China has maintained approximately 40% of the share of U.S. imports every year for at least the past five years. It's also the leading supplying country for every product category and industry.

And while early 2020 showed U.S. imports from China dropping dramatically, China recovered in April and has maintained positive year-over-year growth throughout the first half of 2020 at least.

Percent YoY Change in U.S. Imports from China vs. Non-China | Jan. 2018-June 2020





Spotlight: Vietnam

Just five years ago, Vietnam was ranked #6 among countries exporting goods to the U.S. — and with a share of just 3.3% (compared to #1 importer China's 40.3%).

In 2020, Vietnam is ranked #2, with a considerable increase in U.S. imports — 5.5%.

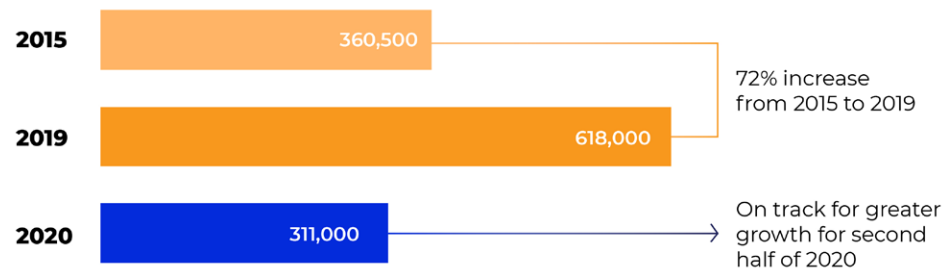
While still seemingly small compared to China's share, Vietnam's share of U.S. imports increased 65% over five years ago. For comparison, all other top-10 U.S. supplier' shares dropped in the same time period, with the exception of China, which saw a 1.28% increase in its own global share, Belgium, and Thailand.



Vietnam's share of U.S. imports is up 65% in five years.

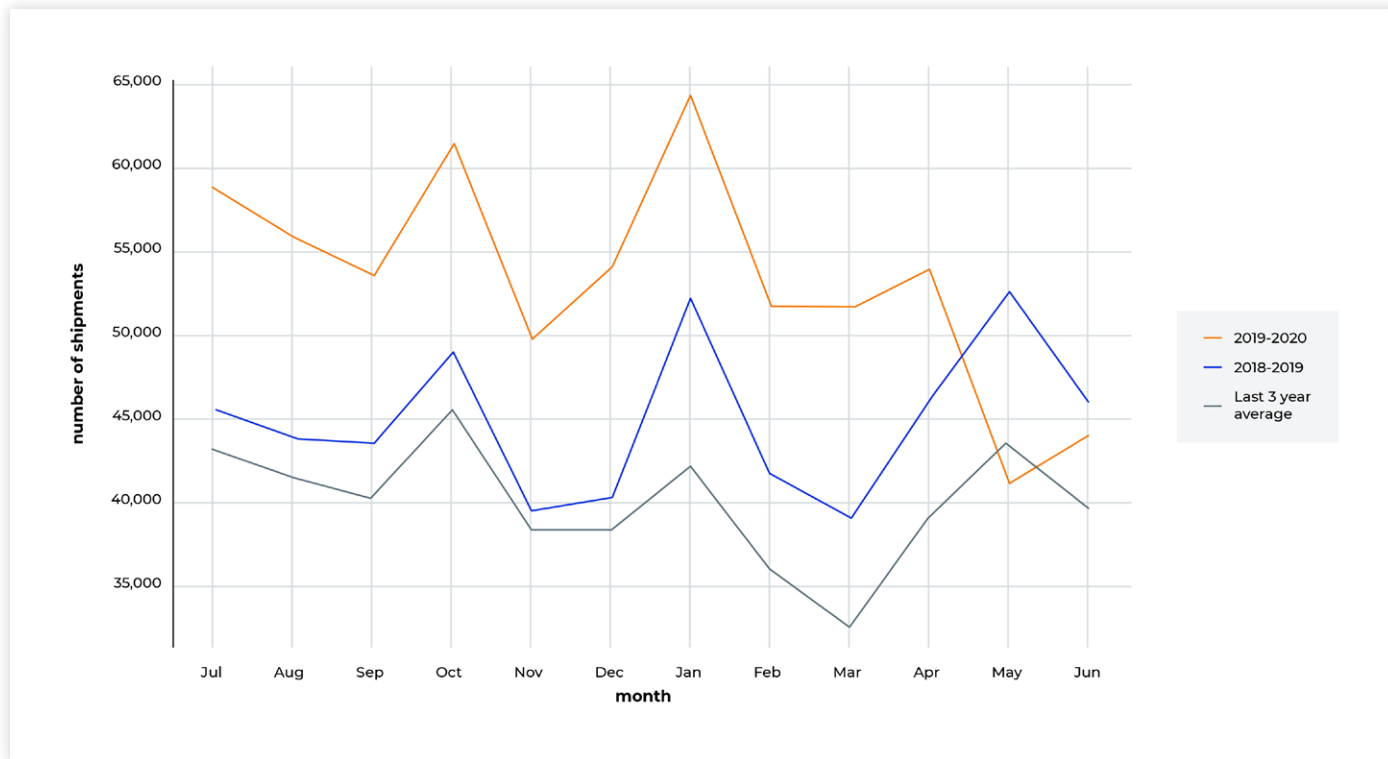
This marks a massive leap for Vietnam as a major global supplier, especially in light of a tenuous year to date in terms of global trade.

In 2015, Vietnam exported approximately 360,500 shipments to the U.S. In 2019, Vietnam's total imports topped 618,000, nearly a 72% increase. In just the first half of 2020, Vietnam's shipments to the U.S. exceeded 311,000, potentially tracking for even greater growth in 2020 — despite a global pandemic.



In May and June, however, Vietnam's imports are slightly lower than they were in January through April, though still higher than any country other than China.

Number of U.S. Imports from Vietnam | 2018-2020



Vietnam's major exports in 2020 include:

- Miscellaneous goods (furniture, toys, arms and ammunition, and more) - 25.3%
- Textiles - 22.7%
- Machinery & Electrical - 10.6%

Interestingly, the global textiles industry has suffered in 2020. However, Vietnam's share of the textiles industry is 1.24%, making it a leading global supplier for the U.S., as previous industry leaders including India and Indonesia lose share.



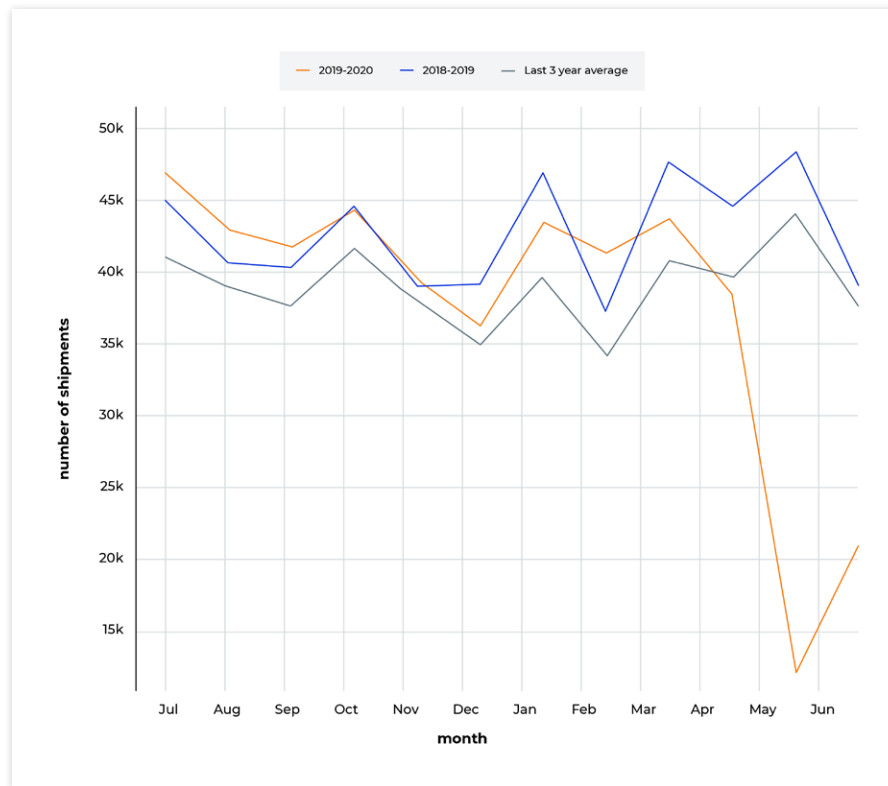
Spotlight: India

India steadily remained among the top four sources of U.S. imports from 2015 to early 2020, with its share of U.S. imports fluctuating minimally between 3.7-4.3%.

From January to March 2020, India was the third largest importer for the U.S.

However, in March, India's shipments to the U.S. began to drop drastically:

Number of U.S. Imports from India | 2018-2020



January: ↓ 7.2% year-over-year

February: ↑ 11.2% year-over-year

March: ↓ 8.3% year-over-year

April: ↓ 14% year-over-year

May: ↓ 75% year-over-year

June: ↓ 46% year-over-year

03. U.S. IMPORTS BY COUNTRY

Textiles are India's main U.S. export, comprising an average 25% share of the country's shipments to the U.S. each year. In 2020, India's textile exports to the U.S. have declined.

April: ↓ 18% year-over-year

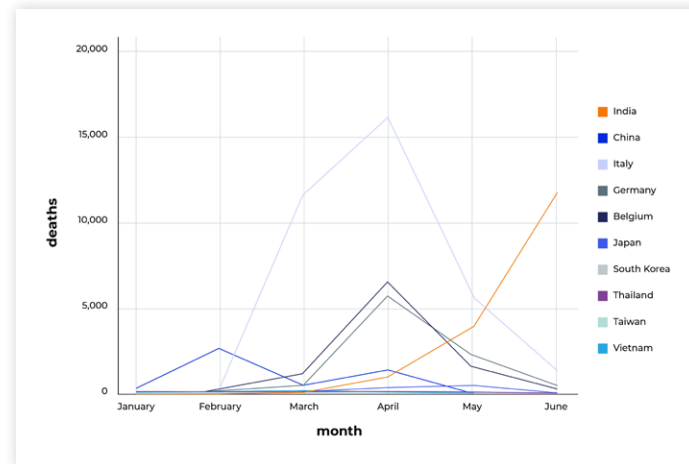
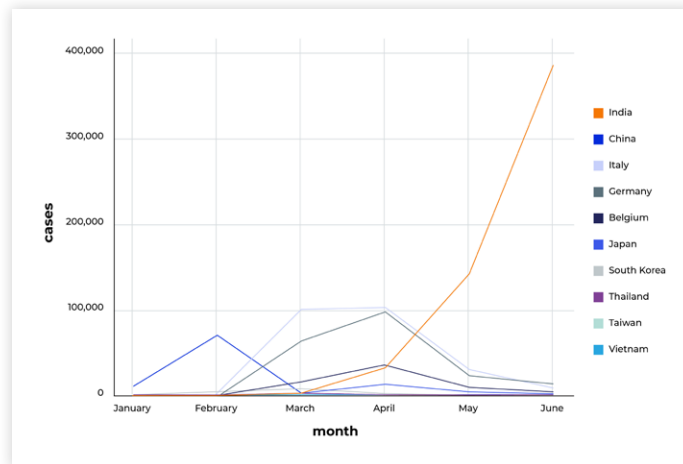
May: ↓ 80% year-over-year

June: ↓ 46% year-over-year

India's other primary exports include machinery/electrical (11.7%), chemicals and allied industries (11.4%), metals (10.4%), and miscellaneous products (8.7%).

As noted previously, India's rising numbers of COVID-19 cases and deaths correlate with its dropping share of U.S. imports, perhaps pointing to an overall economic and supply chain strain in the country.

COVID-19 Cases & Deaths | Spotlight on India



Chapter Four

U.S. Imports by Category

Imports by Product Category in 2020

In the first half of 2020, U.S. imports consisted of machinery and electrical products more than any other type of product. With more than 1 million recorded imports in the first half of 2020, machinery and electrical makes up one-fifth (20%) of all imports for the U.S.

Examples of imported products in this category include machines and machine parts, engines, motors, household appliances, nuclear reactors, boilers, turbojets, and much more. See more product examples for each category.

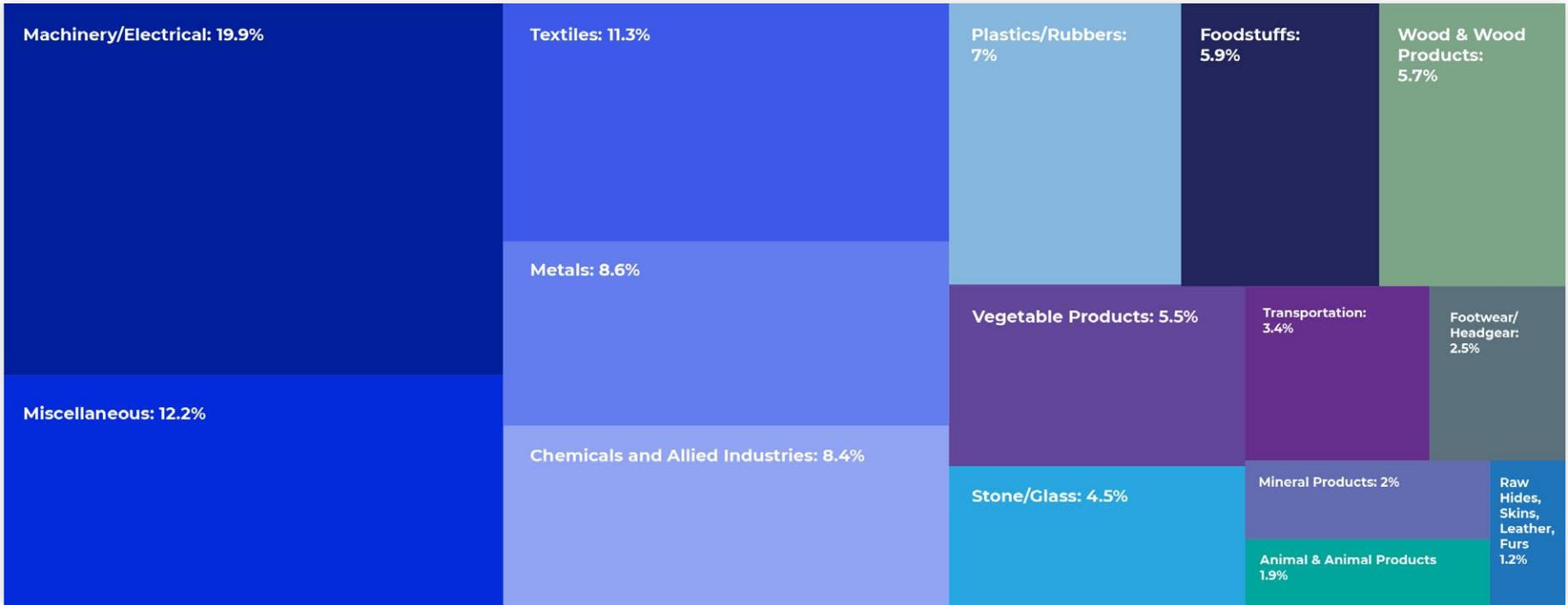
The category with the second-most imports in the U.S. during this time frame — “miscellaneous” — represents 12.2% of overall imports, followed by textiles (11.3%), metals (8.6%), and chemicals and allied industries (8.4%).

Imports by Product Category | 2020

Product Category	Percent of U.S. Imports	Number of U.S. Imports
Machinery/Electrical	19.9%	1,091,226
Miscellaneous	12.2%	671,742
Textiles	8.6%	619,407
Metals	8.4%	474,389
Chemicals & Allied Industries	7%	459,686
Plastics/Rubbers	5.9%	381,607
Foodstuffs	5.5%	323,346
Vegetable Products	5.7%	300,932
Wood & Wood Products	4.5%	311,513
Stone/Glass	3.4%	248,868
Transportation	2.5%	188,112
Footwear/Headgear	2.1%	137,361
Mineral Products	2.1%	112,265
Animal & Animal Products	1.9%	105,366
Raw Hides, Skins, Leather & Furs	1.2%	63,378

*2020 data represents import records to the U.S. from January 1 to June 30, 2020.

Share of U.S. Imports by Product Category | 2020



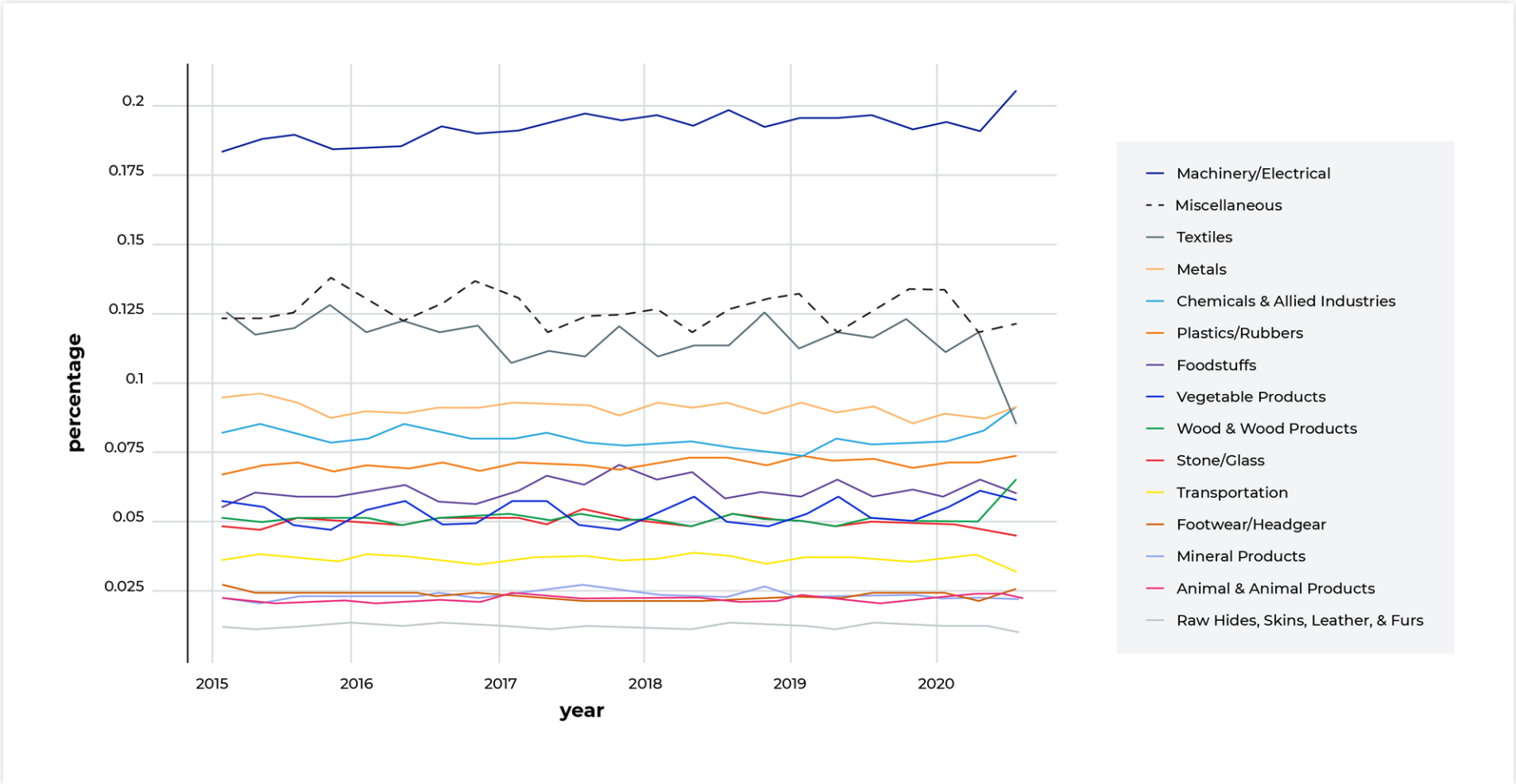
Trending Imports by Product Category (2015-2020)

Overall, changes in U.S. imports by product category or industry were minor between 2015 to 2020. Machinery and electrical products consistently made up nearly one-fifth of total U.S. imports, followed by miscellaneous goods, textiles, metals, and chemicals.

Rank	2015	2016	2017	2018	2019	2020
1	Machinery/Electrical 18.7%	Machinery/Electrical 19%	Machinery/Electrical 19.6%	Machinery/Electrical 19.6%	Machinery/Electrical 19.6%	Machinery/Electrical 19.0%
2	Miscellaneous 12.9%	Miscellaneous 13%	Miscellaneous 12.4%	Miscellaneous 12.7%	Miscellaneous 12.8%	Miscellaneous 12.2%
3	Textiles 12.3%	Textiles 12%	Textiles 11.6%	Textiles 11.8%	Textiles 11.9%	Textiles 11.3%
4	Metals 9.1%	Metals 9%	Metals 9%	Metals 9.1%	Metals 8.9%	Metals 8.6%
5	Chemicals & Allied Industries 8.1%	Chemicals & Allied Industries 8%	Chemicals & Allied Industries 7.8%	Chemicals & Allied Industries 7.5%	Chemicals & Allied Industries 7.7%	Chemicals & Allied Industries 8.4%
6	Plastics/Rubbers 6.9%	Plastics/Rubbers 7%	Plastics/Rubbers 6.9%	Plastics/Rubbers 7.3%	Plastics/Rubbers 7.1%	Plastics/Rubbers 7%
7	Foodstuffs 5.8%	Foodstuffs 5.8%	Foodstuffs 6.3%	Foodstuffs 6%	Foodstuffs 5.9%	Foodstuffs 6%
8	Wood & Wood Products 5%	Vegetable Products 5%	Stone/Glass 5%	Vegetable Products 5.1%	Vegetable Products 5.2%	Wood & Wood Products 5.7%
9	Vegetable Products 5%	Wood & Wood Products 5%	Vegetable Products 5%	Stone/Glass 5%	Wood & Wood Products 4.9%	Vegetable Products 5.5%
10	Stone/Glass 4.8%	Stone/Glass 5%	Wood & Wood Products 5%	Wood & Wood Products 4.9%	Stone/Glass 4.9%	Stone/Glass 4.5%
11	Transportation 3.7%	Transportation 3.6%	Transportation 3.6%	Transportation 3.6%	Transportation 3.6%	Transportation 3.4%
12	Footwear/Headgear 2.4%	Footwear/Headgear 2.4%	Mineral Products 2.4%	Mineral Products 2.3%	Footwear/Headgear 2.3%	Footwear/Headgear 2.5%
13	Mineral Products 2.1%	Mineral Products 2.2%	Footwear/Headgear 2.2%	Footwear/Headgear 2.2%	Mineral Products 2.2%	Mineral Products 2.1%
14	Animal & Animal Products 2.1%	Animal & Animal Products 1.9%	Animal & Animal Products 1.9%	Animal & Animal Products 1.9%	Animal & Animal Products 1.9%	Animal & Animal Products 1.9%
15	Raw Hides, Skins, Leather, & Furs 1.2%	Raw Hides, Skins, Leather, & Furs 1.2%	Raw Hides, Skins, Leather, & Furs 1.2%	Raw Hides, Skins, Leather, & Furs 1.2%	Raw Hides, Skins, Leather, & Furs 1.2%	Raw Hides, Skins, Leather, & Furs 1.2%

*Top industries/product categories by share of U.S. imports 2015-2020. Data from 2020 represents Jan. 1-March 31, 2020 only.

Share of U.S. Imports by Product Category | 2015-2020

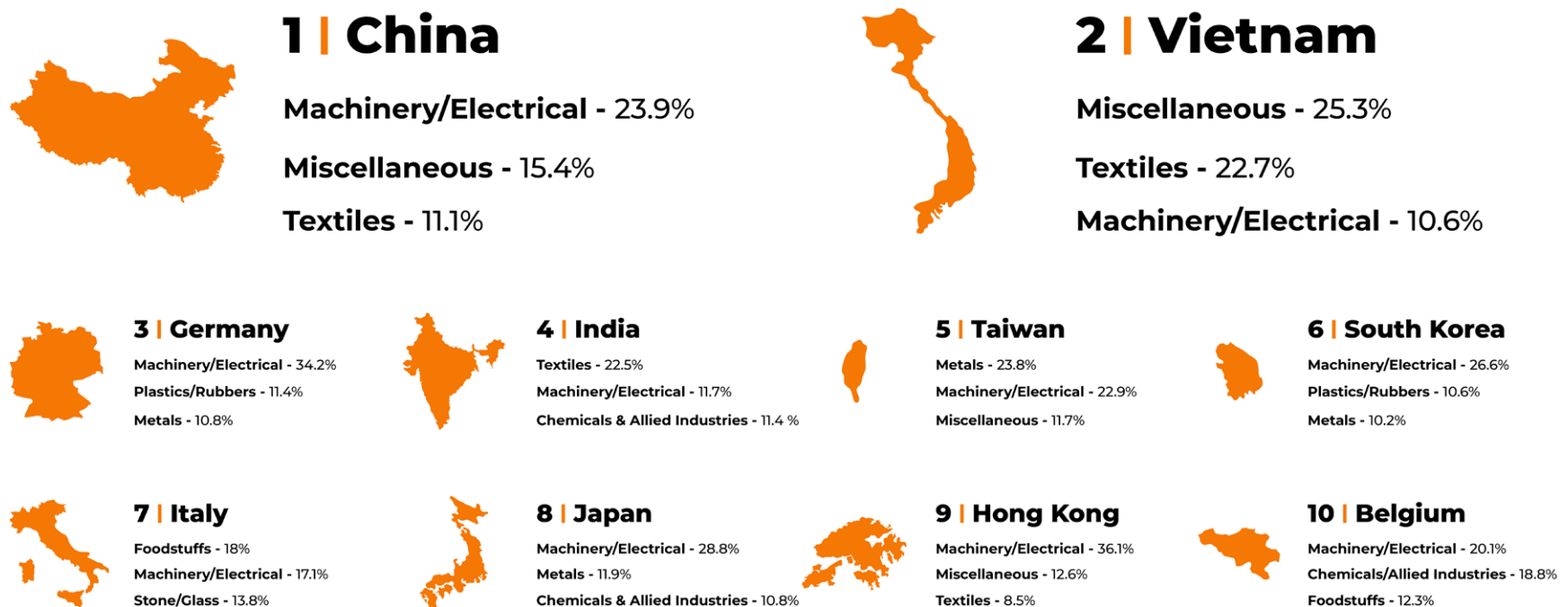


Imports by Product by Country

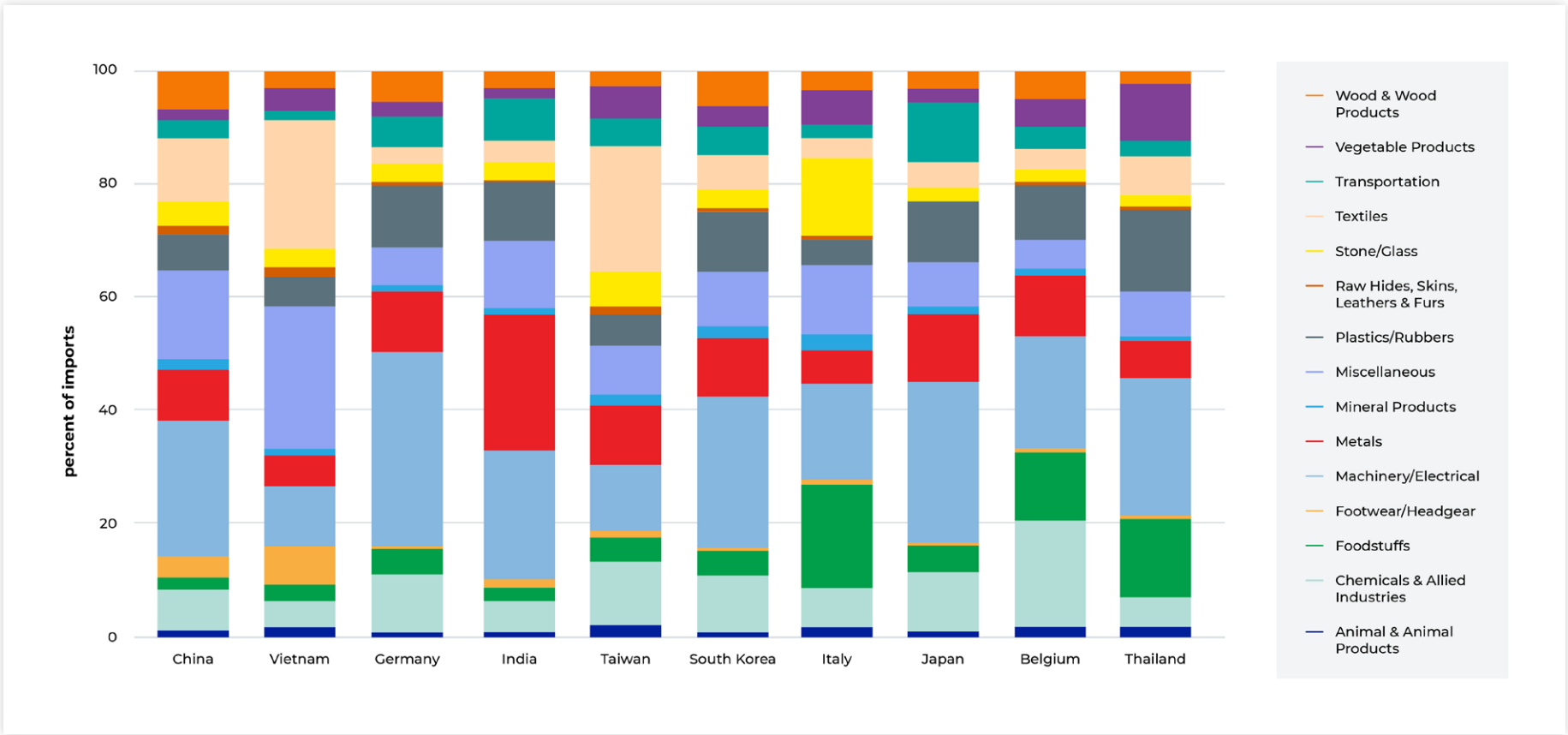
Most countries have one or a few specialized exports, often determined by the raw materials or unique resources of their land. Therefore, significant changes in the share of certain types of products a country exports (and exports to a major economic consumer like the U.S.) are often indicative of changes in consumer demand more so than supply.

Among the top 10 countries by share of U.S. imports in 2019 (for full-year data), which are responsible for 70% of all U.S. imports, we can examine the breakdown of types of products by category for each country.

Top product categories by country:



Share of U.S. Imports by Product Category for Top 10 Countries | 2020

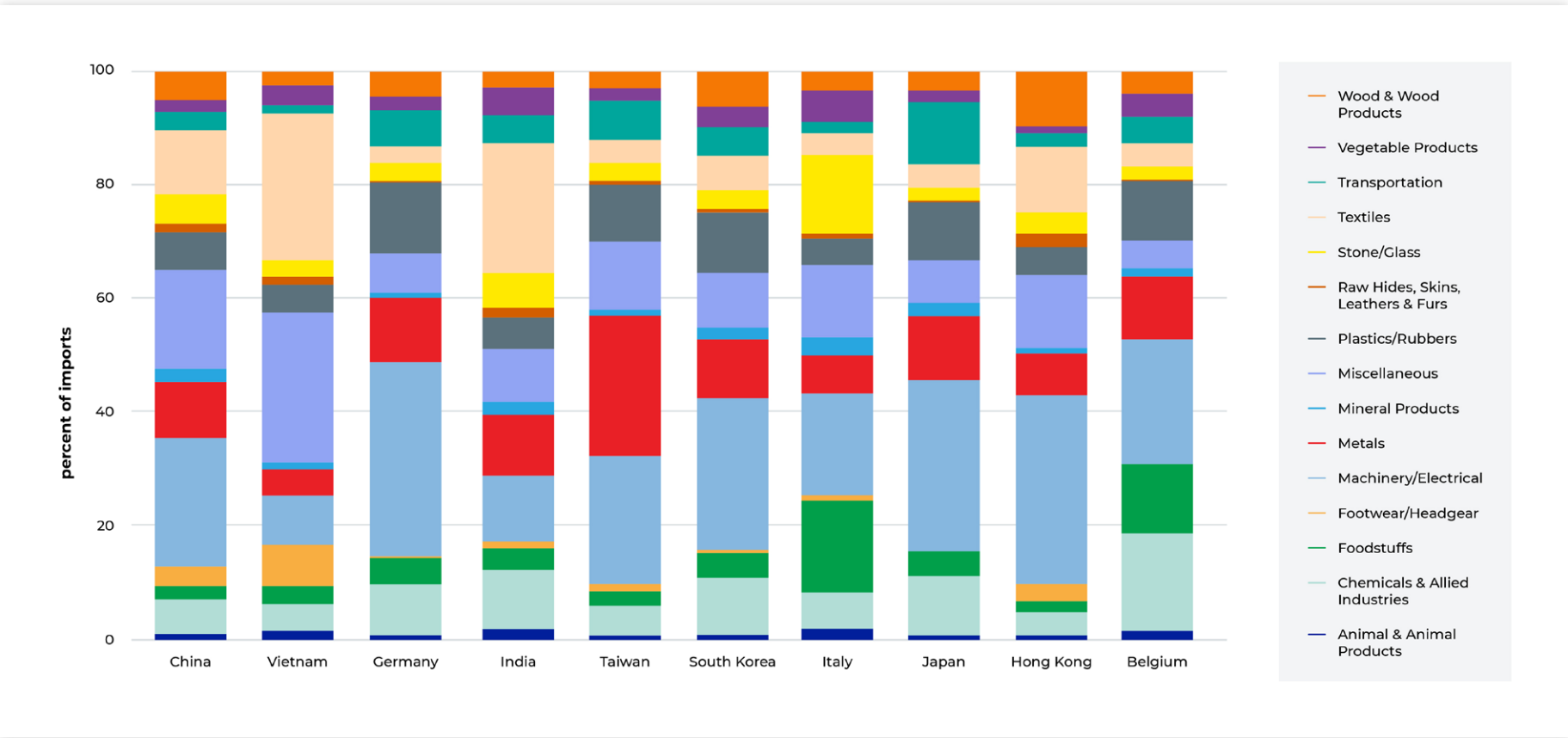


*For columns not totalling 100%, remaining imports were not classified into a category from that country.

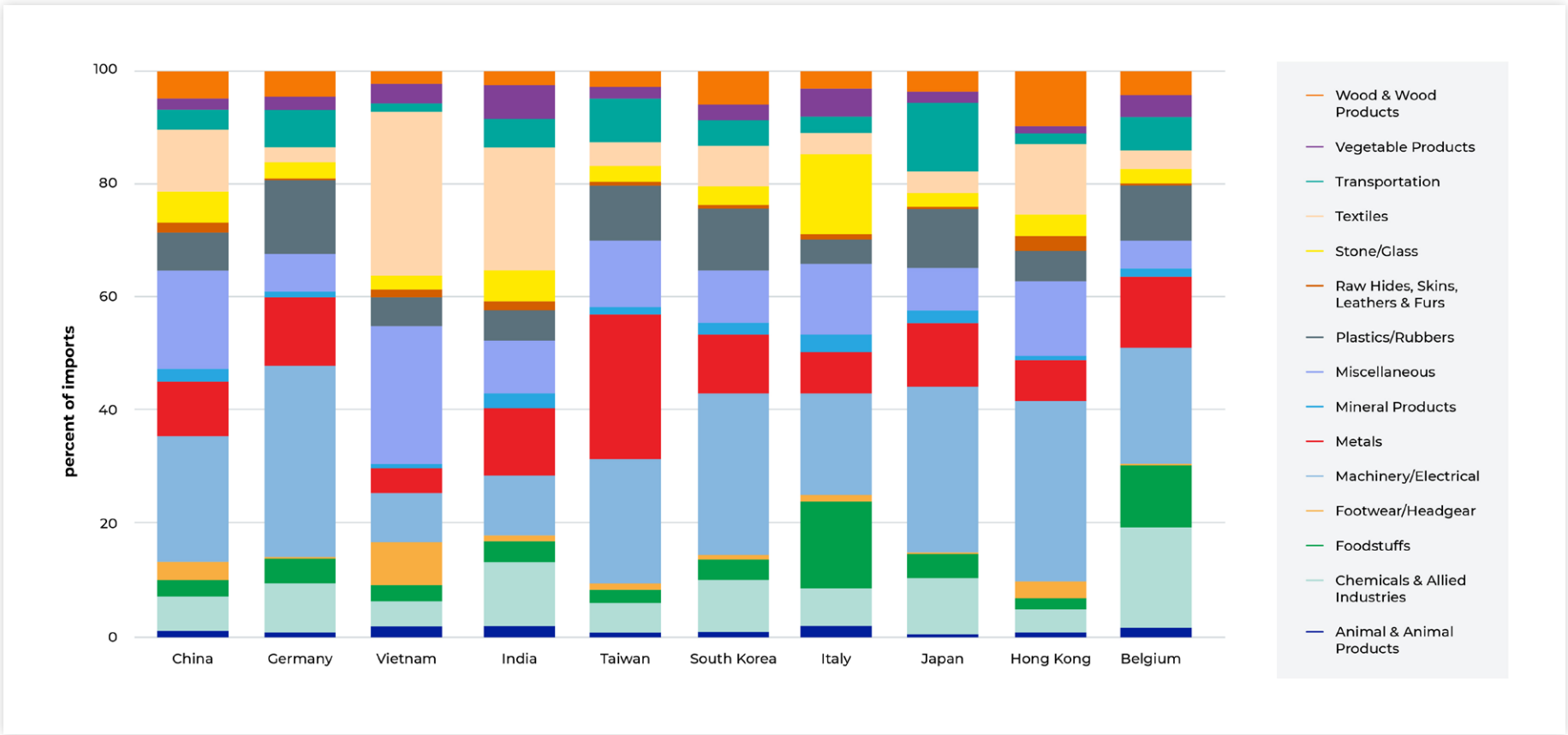
04. U.S. IMPORTS BY CATEGORY

Each year highlights some differences in the share of various industries' U.S. imports.

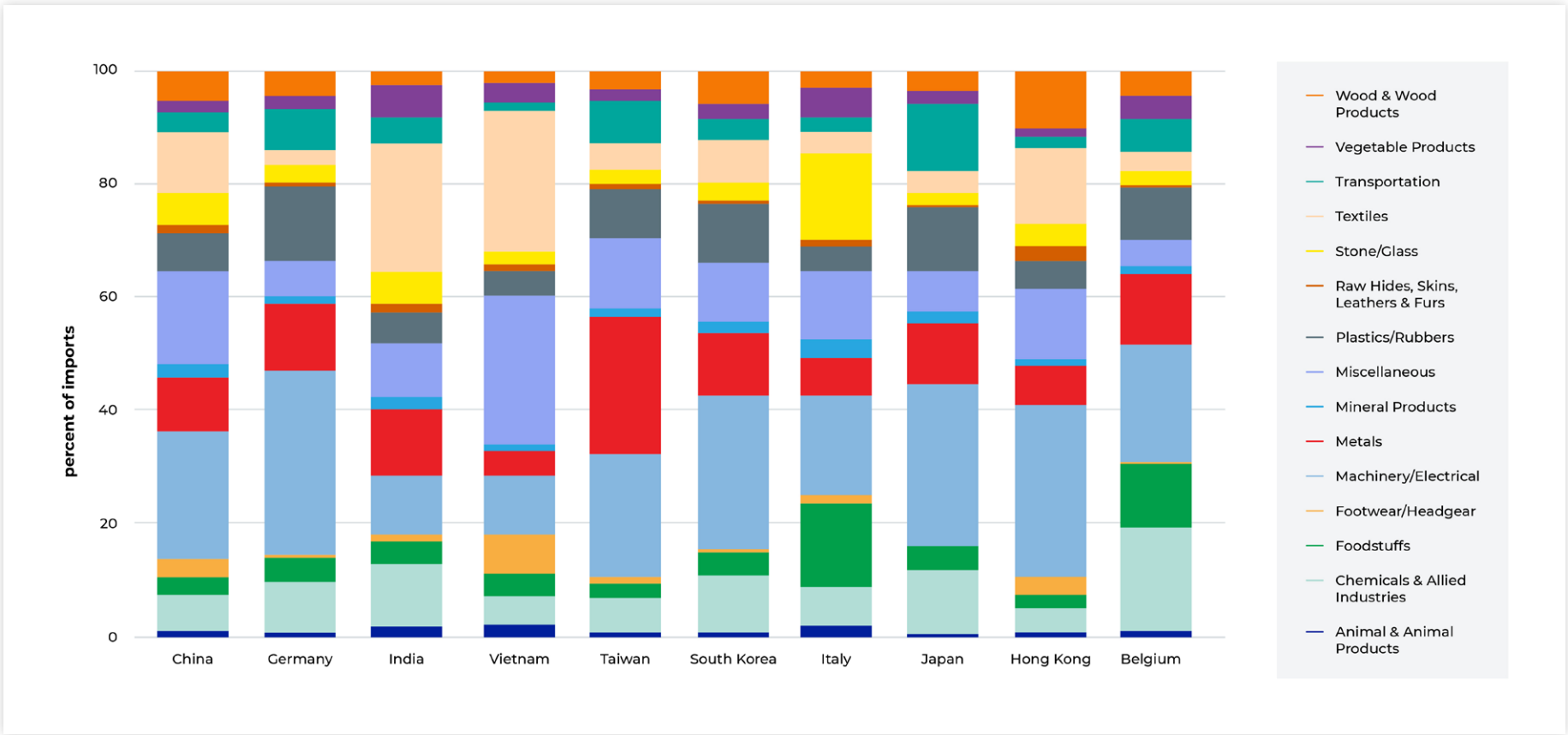
Share of U.S. Imports by Product Category for Top 10 Countries | 2019



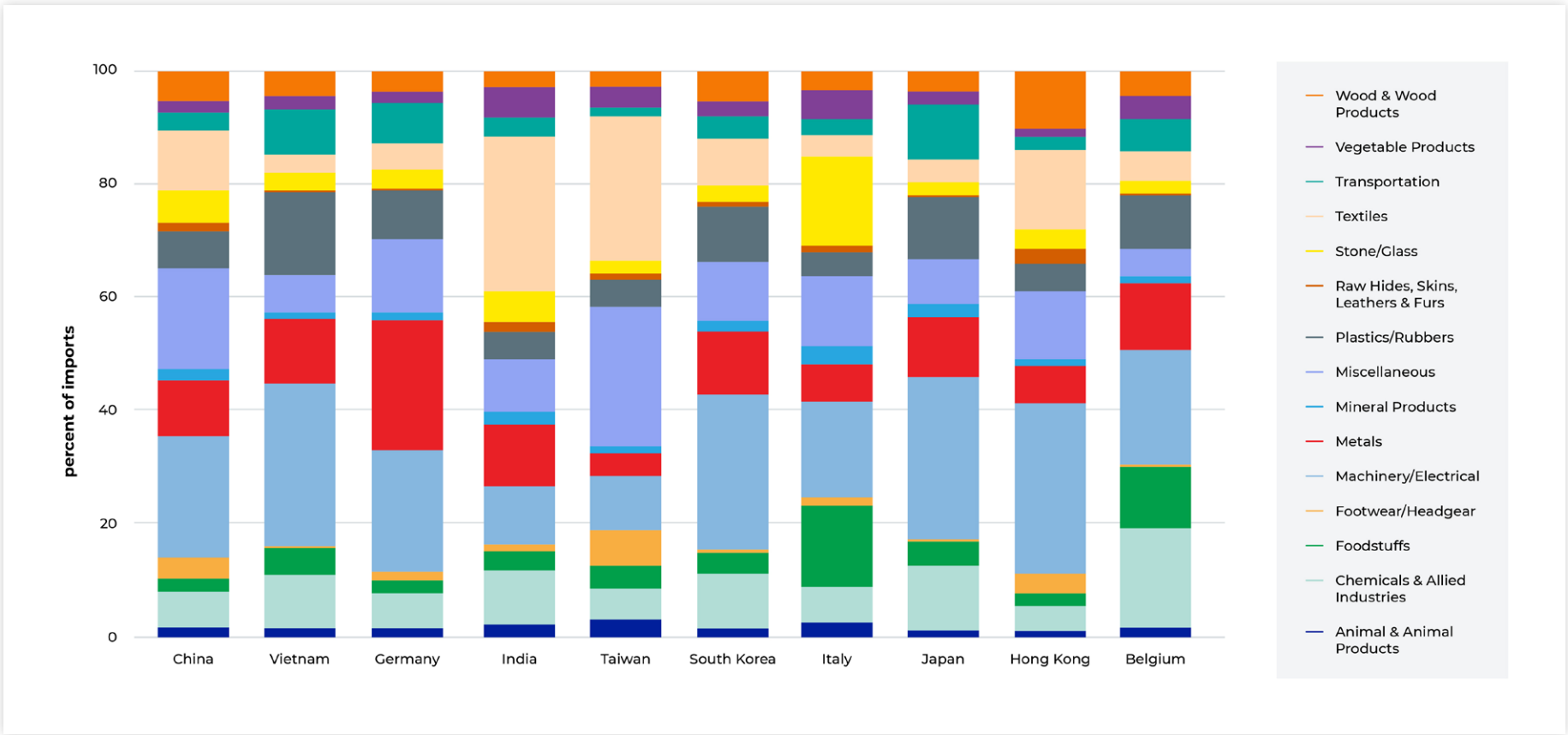
Share of U.S. Imports by Product Category for Top 10 Countries | 2018



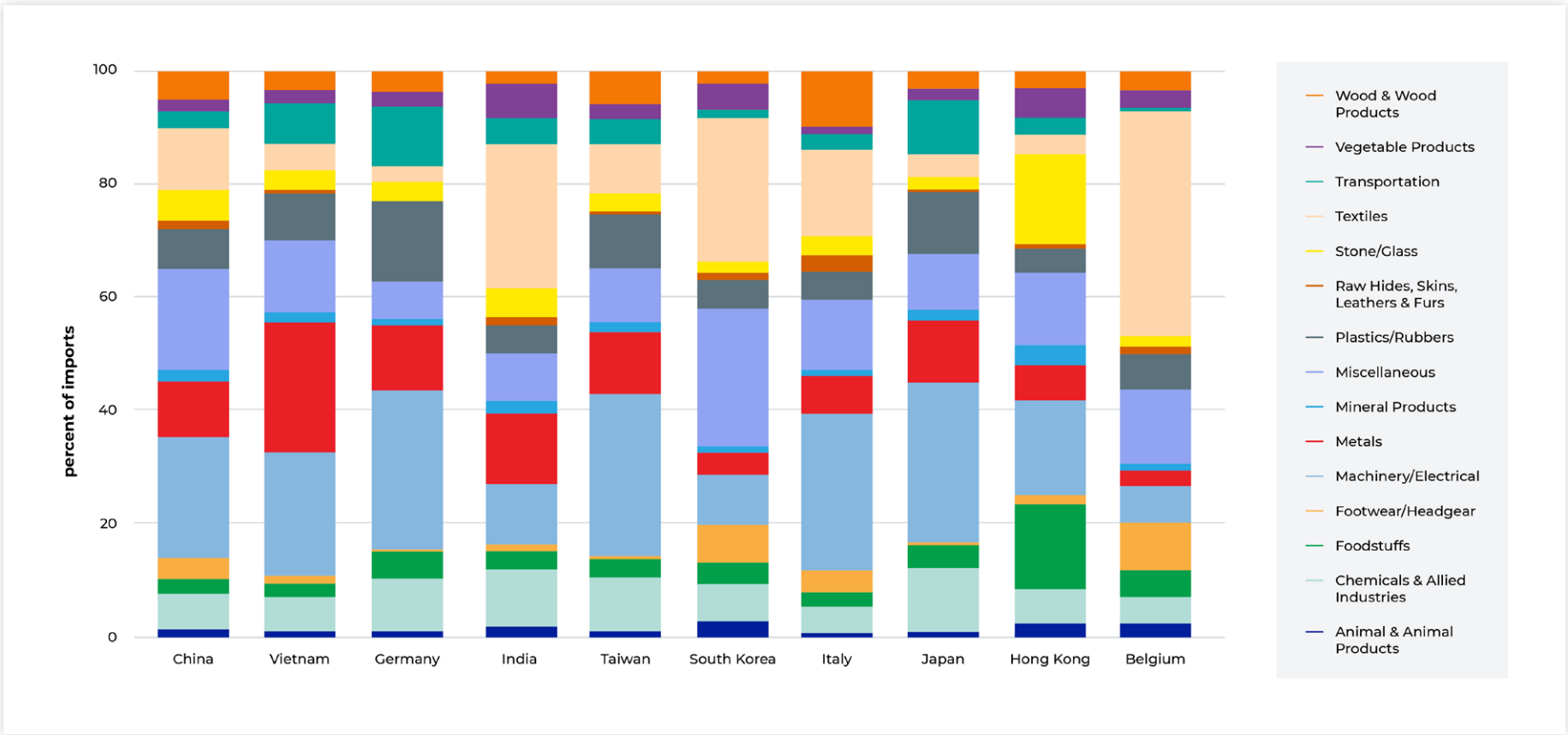
Share of U.S. Imports by Product Category for Top 10 Countries | 2017



Share of U.S. Imports by Product Category for Top 10 Countries | 2016



Share of U.S. Imports by Product Category for Top 10 Countries | 2015



Where to Source Products

For businesses or entrepreneurs looking to source products from the many global manufacturers available, 2020 has introduced major shifts in product or industry leaders.

See the top countries supplying products for each of the following industries/product categories for 2020:



Chemicals & Allied Industries

- 1 China
- 2 India
- 3 Germany
- 4 Belgium
- 5 South Korea

Examples:

- Medical supplies (gauze, bandages, cough syrup)
- Pharmaceutical goods
- Soap
- Fertilizer
- Paint, ink, and film

Medical and cleaning supplies make up much of this category, which has increased more than 9% year-over-year in share of imports, perhaps in response to the spread of COVID-19.



Animal & Animal Products:

- 1 China
- 2 Australia
- 3 New Zealand
- 4 France
- 5 Canada

Examples:

- Fresh and frozen beef, poultry, and fish
- Milk, cream and butter
- Honey
- Eggs
- Cheese

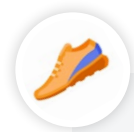


Foodstuffs

- 1 China
- 2 Italy
- 3 France
- 4 Thailand
- 5 Chile

Examples:

- Beer and wine
- Sugar
- Pastas and cereals
- Chicken stock
- Pickles, jams, and ketchup



Footwear & Headgear

- 1 China
- 2 Vietnam
- 3 Indonesia
- 4 Taiwan
- 5 India

Examples:

- Sneakers, flip-flops, and waterproof boots
- Comfort insoles/shoe inserts
- Baseball caps and knit beanies
- Umbrellas
- Wigs



Machinery & Electrical

- 1 China
- 2 Germany
- 3 South Korea
- 4 Taiwan
- 5 Japan

Examples:

- Dishwashers and laundry appliances
- Smartphones
- Calculators
- Batteries
- Speakers/stereo systems



Metals

- 1 China
- 2 Taiwan
- 3 Germany
- 4 India
- 5 South Korea

Examples:

- Hand tools (wrenches, pliers, tweezers, scissors etc.)
- Garden tools (shovels, shears, forks, etc.) and knives
- Stoves and grills
- Nails, screws, nuts, bolts
- Aluminum foil

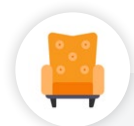


Mineral Products

- 1 China
- 2 Brazil
- 3 Italy
- 4 India
- 5 South Korea

Examples:

- Table salt
- Sand, pebbles, and gravel
- Granite and marble
- Petroleum jelly
- Kaolin clay (cosmetic/skincare)



Miscellaneous

- 1 China
- 2 Vietnam
- 3 Taiwan
- 4 Italy
- 5 Malaysia

Examples:

- Furniture
- Pianos and musical instruments
- Binoculars, eyeglasses, and watches
- Toys and games
- Paintings and sculptures



Plastics & Rubbers

- 1 China
- 2 Germany
- 3 Taiwan
- 4 South Korea
- 5 Vietnam

Examples:

- Car tires and bicycle tubes
- Rubber gloves
- Tape
- Plastic cutlery and baby bottles
- PVC pipes



Raw Hides, Skins, Leather & Furs

- 1 China
- 2 Vietnam
- 3 India
- 4 Malaysia
- 5 Indonesia

Examples:

- Leather jackets and handbags
- Leather pet collars & leashes
- Fur, faux fur, and sheepskin coats
- Saddlery
- Briefcases

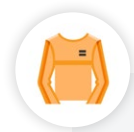


Stone & Glass

- 1 China
- 2 Italy
- 3 Spain
- 4 India
- 5 Brazil

Examples:

- Jewelry, including precious metals and gems
- Glass and ceramic cookware
- Mirrors and decorative vases
- Cement and concrete, including precast tiles
- Corrective lenses

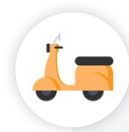


Textiles

- 1 China
- 2 Vietnam
- 3 Bangladesh
- 4 India
- 5 Indonesia

Examples:

- Clothing, including t-shirts, jeans, coats, and swimwear
- Fabric by the yard (silk, cotton, synthetic, etc.)
- Bed sheets
- Twine, rope, and wool yarn
- Carpets and rugs



Transportation

- 1 China
- 2 Taiwan
- 3 Japan
- 4 Germany
- 5 South Korea

Examples:

- Cars
- Tractors and trailers
- Bicycles, baby strollers, and wheelchairs
- Motor boats, canoes
- Motorcycles and private jets



Vegetable Products

- 1 China
- 2 Guatemala
- 3 Costa Rica
- 4 Canada
- 5 Honduras

Examples:

- Fresh vegetables and fruits
- Nuts and dried fruit
- Coffee and tea
- Wheat flour and olive oil
- Cut flowers



Wood & Wood Products

- 1 China
- 2 Germany
- 3 South Korea
- 4 Brazil
- 5 Vietnam

Examples:

- Toilet paper & tissues
- Fuel wood (firewood)
- Wooden tools: brooms, brushes, hammers, etc.
- Printer paper, books, and greeting cards
- Plywood and particle board

Chapter Five

About the Report

Methodology

All data represents United States maritime imports from January 1, 2015, to June 30, 2020 from 237 unique countries. (Country names are determined by however the country of origin opts to self-identify.) Jungle Scout analyzed more than 63 million maritime U.S. import records which contain information on the shipper and shipment, from which country and category are extracted. Some imports are uncategorized in import records and excluded from select figures. An import, not an internationally standardized unit, may vary in type or size. (Please contact for a breakdown of units of shipment by category.)

Using the Data

We encourage you to explore **Jungle Scout's 2020 Global Imports Report**, and to share, reference, and publish the findings with attribution to "Jungle Scout" and a link to this report web page.

For more information, specific data requests or media assets, or to reach the report's authors, please contact us at press@junglescout.com.

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