

Jungle Scout

Global Imports Report | 2021

Exploring import data, trends, and
the state of global trade in 2021



Introduction

Amid economic disruptions from COVID-19, 2021 brings optimism for global trade as U.S. imports continue to rise.

This report explores U.S. maritime imports between 2015 and 2021 across 237 countries and all industries. In the “2021 Global Imports Report,” we provide an overview of U.S. import trends by country and category. You’ll also learn how the U.S. maritime import landscape has changed since the onset of the COVID-19 pandemic and into the first half of 2021.

Key Insights

- 1 As the COVID-19 pandemic continues to evolve around the world, U.S. imports in 2021 now surpass early 2020 numbers by 33%, and annual imports are on track to be up 20% by the end of 2021.
- 2 China continues to lead in share of total U.S. imports, but India and Vietnam are gaining share the fastest.
- 3 The trade landscape continues to be dominated by a limited number of key regions and industries. Ten countries account for 72% of total share of imports, and three industries make up 45% of U.S. imports in 2021.

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Chapter 1

Trade Snapshot & Projections

What is the current state of trade to the U.S. in 2021?

Top Countries by Share of U.S. Imports:

1. China - 41.5%

2. Vietnam - 6.3%
3. India - 4.8%
4. Germany - 4.0%
5. Taiwan - 3.3%
6. South Korea - 3.3%
7. Italy - 3.1%
8. Japan - 2.4%
9. Thailand - 1.9%
10. Belgium - 1.8%

- Compared to H1 2020, India's share of U.S. imports is growing faster than any other country, followed by Vietnam.
- China maintains its position as the leader among countries exporting products to the U.S., making up over two-fifths of the share of total U.S. imports. That's a 35% percentage point difference from the second-largest supplier to the U.S. — Vietnam.
- Historically, U.S. maritime imports have been dominated by a small group of key players. Since 2015, the top 10 countries account for 70% of all U.S. imports. To date in 2021, these countries account for 72%.

Top Industries by Share of U.S. Imports:

1. Machinery & Electrical - 20.3%

2. Miscellaneous - 14.5%
3. Textiles - 10.2%
4. Metals - 9.1%
5. Chemicals & Allied Industries - 7.3%
6. Plastics & Rubbers - 7.1%
7. Foodstuffs - 5.5%
8. Stone & Glass - 5.4%
9. Wood & Wood Products - 4.8%
10. Vegetable Products - 4.7%

- Compared to H1 2020, the "Miscellaneous" category increased its share of U.S. imports by 19%. This category includes items such as medical or surgical parts, art, furniture, toys and games.
- The Machinery & Electrical category holds its place as the top industry exporting products to the U.S. and makes up one-fifth of total U.S. imports while categories like Wood & Wood products and Vegetable products make up less than 5% share of total U.S. imports.

2021 Projections

Total imports for the U.S. rose 23.7% between 2015 and 2020. And overall imports for the U.S. have averaged nearly 12 million per year since 2015.

With 2021 import data for January 1 through June 30 only, 2021 imports have reached 7,570,327.

If imports were equal for the second half of 2021 (July 1-December 31), annual U.S. imports would reach 15.1 million by the end of 2021, showing a significant year-over-year increase of 13% from 2020.

Additionally, imports during the second half of the year (July-December) are typically about 6% higher than imports in the first half of the year. At this rate, the U.S. could reach 16 million imports by the end of 2021 — an even more significant year-over-year increase in imports of 20%.

U.S. imports are projected to be up 20% YoY by the end of 2021.

2021	16,049,093 <small>*number not-yet-reached</small>
2020	13,406,813
2019	12,268,409
2018	12,446,326
2017	11,509,402
2016	11,083,743
2015	10,835,935

Amazon Sellers Remain Guarded in the Second Half of 2021

Importers are hustling to keep up with high consumer demand, but delays and closures in ocean freight have made it difficult for some countries to keep up.

We asked our Amazon seller community if anyone had experienced shipping delays — specifically from China, which has experienced a recent fourth wave of new COVID-19 cases and lockdowns in certain areas of the region:

*“Yes, I’ve got a massive order about to reach the U.S. port finally after being **delayed leaving China for 4-5 weeks**. Production has not been delayed for me at all...it’s all shipping delays. If it’s not delayed leaving China, then it will be delayed at the U.S. port...seems to either be one or the other.”*

Josh B.

*“After COVID, China’s exports and imports from other countries have soared, leading to a series of problems such as **rising freight rates and port congestion**. I suggest you use air or express to replenish the stock!”*

Gene B.

*“The port is [congested] and many vessels can’t [dock] now, so there are great **delays for sea shipping**.”*

Hedda N.

*“YES!! It’s been about **33 days since my product was shipped**. The ship arrived but still has not unloaded yet.”*

David S.

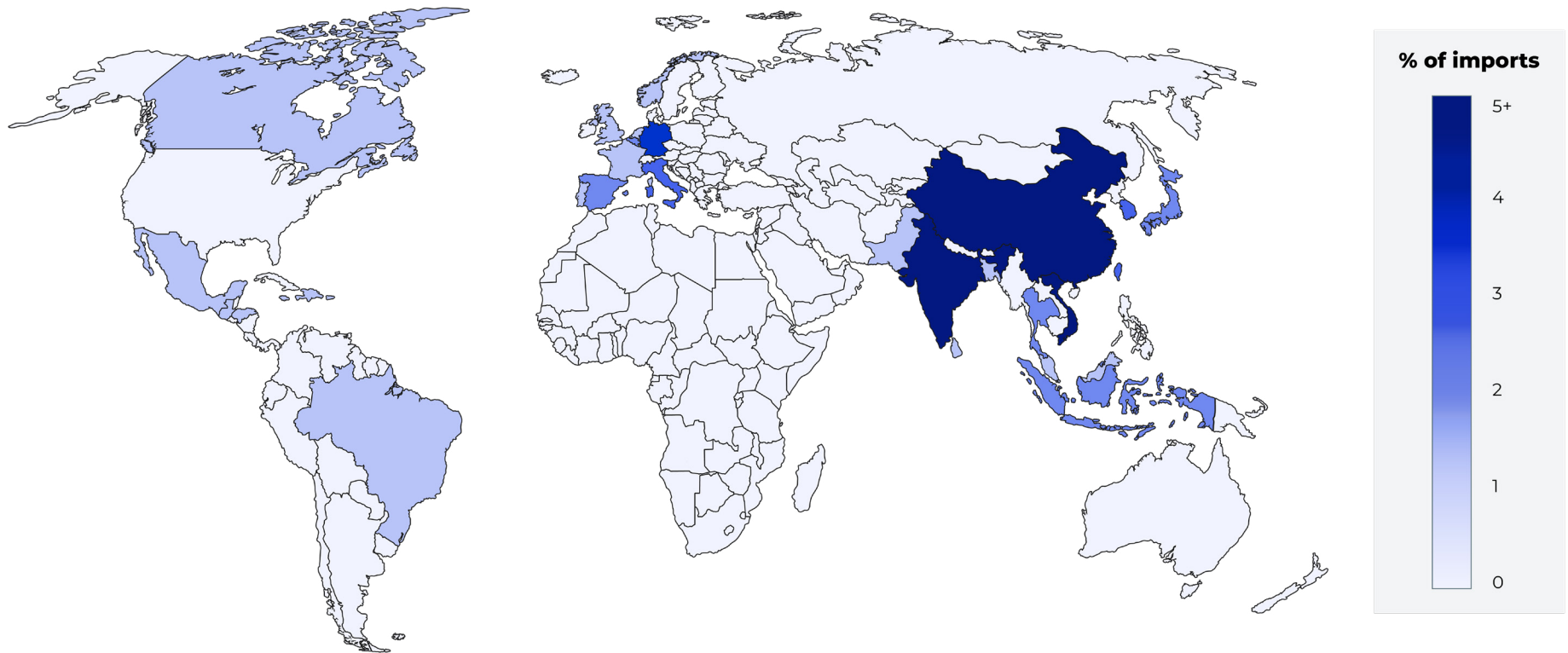
*“**Unloading is slow**. Due to the shortage of derricks [lifting devices] in the port, shortage of manpower, and limited ports available, the current unloading is slow.”*

Mia T.

Regional Trends

Imports by Country in 2021

Share of U.S. Imports | 2021



China Leads Imports by Country in 2021

In the first half of 2021, China exported more products to the U.S. than any other country worldwide. With more than 3.1 million recorded shipments, China makes up 41.5% of all U.S. imports in 2021.

In fact, the country with the second-most imports of the U.S. during this time frame — Vietnam — had about less than one-seventh the number China did: 6.3% of overall U.S. imports.

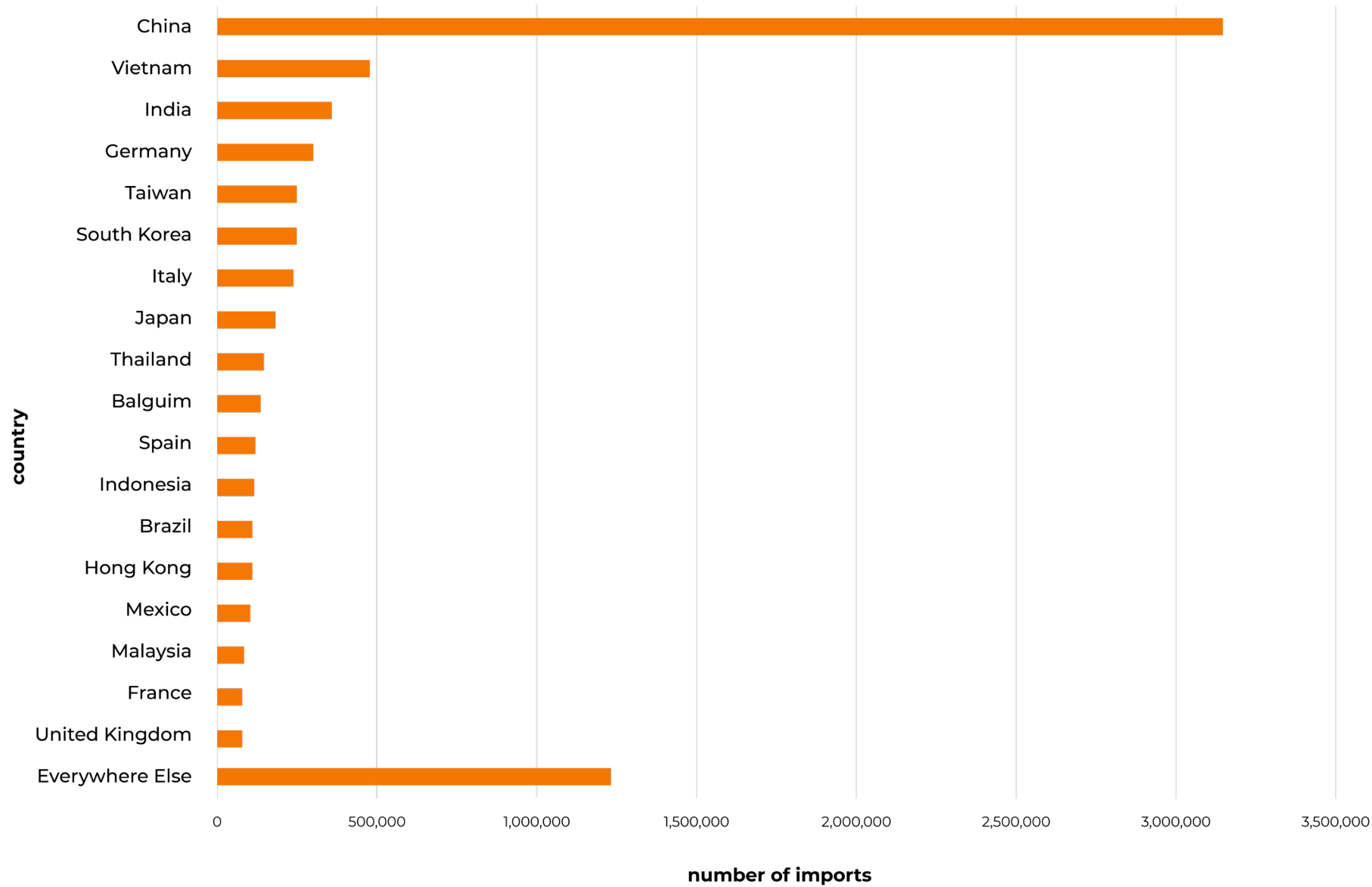
And while a handful of countries also exported hundreds of thousands of shipments to the U.S. in the first quarter of 2021, no other nation exceeded 5% of total U.S. import share.

U.S. Imports by Country | 2021

Country	Percent of U.S. Imports	Number of U.S. Imports
China	41.5%	3,139,939
Vietnam	6.3%	474,305
India	4.8%	359,675
Germany	4.0%	301,815
Taiwan	3.3%	249,465
South Korea	3.3%	248,959
Italy	3.1%	236,731
Japan	2.4%	182,636
Thailand	1.9%	145,421
Belguim	1.8%	136,298
Spain	1.6%	119,431
Indonesia	1.5%	116,989
Brazil	1.4%	107,471
Hong Kong	1.4%	107,428
Mexico	1.4%	105,763
Malaysia	1.1%	84,990
France	1.0%	77,469
United Kingdom	1.0%	76,557
Everywhere Else	17.2%	1,298,985

All countries with 1%+ of global imports of the U.S. between January 1 and June 30, 2021 shown. [See Methodology](#) for more and contact Jungle Scout for the complete list.

Number of U.S Imports by Country | 2021



Trending Imports by Country | 2015-2021

Over the last seven years, China remained the leader in U.S. imports, typically maintaining over 40% of the share of total U.S. imports.

Other countries with top shares of U.S. imports have varied slightly in ranking during this period, but generally include Germany, Taiwan, India, South Korea, Vietnam, Hong Kong, Italy, Japan, and Belgium.

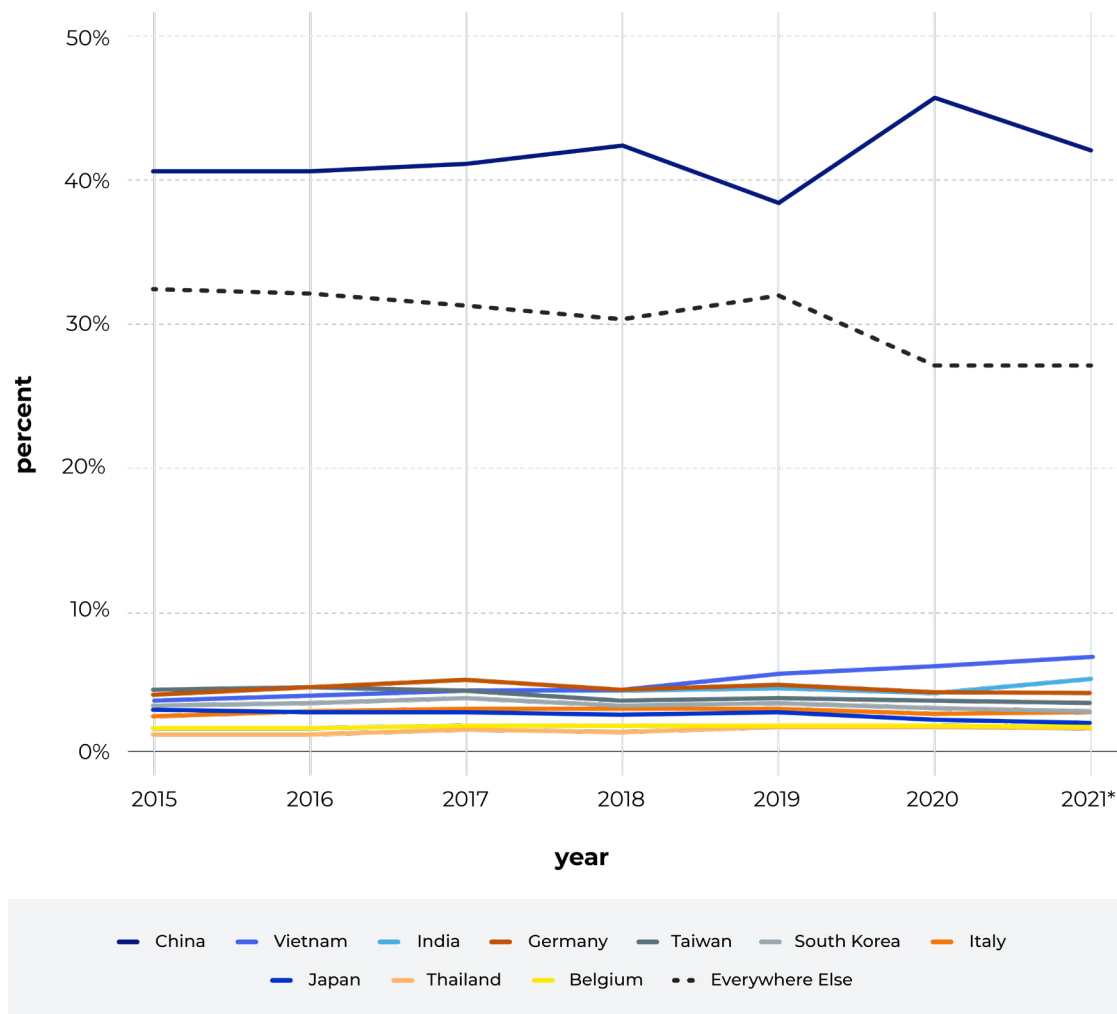
Share of U.S. Imports by Country & Year

Rank	2015	2016	2017	2018	2019	2020	2021*
1	China 40.6%	China 40.5%	China 40.7%	China 41.6%	China 38.6%	China 43.3%	China 41.5%
2	Taiwan 4.1%	Germany 4.3%	Germany 4.5%	Germany 4.2%	Vietnam 5%	Vietnam 5.6%	Vietnam 6.3%
3	Germany 4.1%	Taiwan 4%	India 3.8%	Vietnam 4%	Germany 4.3%	Germany 4%	India 4.8%
4	India 3.7%	India 3.7%	Vietnam 3.7%	India 4%	India 4.3%	India 3.9%	Germany 4%
5	South Korea 3.4%	Vietnam 3.5%	Taiwan 3.7%	Taiwan 3.5%	Taiwan 3.6%	Taiwan 3.4%	Taiwan 3.3%
6	Vietnam 3.3%	South Korea 3.3%	South Korea 3.2%	South Korea 3.2%	South Korea 3.3%	South Korea 3%	South Korea 3.3%
7	Hong Kong 3.3%	Italy 3%	Italy 3.1%	Italy 2.9%	Italy 3.1%	Italy 2.8%	Italy 3%
8	Japan 3.1%	Italy 3%	Japan 2.9%	Japan 2.8%	Japan 2.8%	Japan 2.4%	Japan 2.4%
9	Italy 2.8%	Hong Kong 3%	Hong Kong 2.7%	Hong Kong 2.5%	Hong Kong 2.1%	Belgium 1.8%	Thailand 1.9%
10	Indonesia 1.8%	Belgium 1.8%	Belgium 1.9%	Belgium 1.9%	Belgium 1.9%	Thailand 1.8%	Belgium 1.8%

Top 10 countries by share of U.S. imports 2015-2021. *Data from 2021 represents Jan. 1-June 30, 2021 only.

Share of U.S. imports began to fluctuate in 2019 and continued to shift through the first half of 2021. Much of that fluctuation is likely due to the COVID-19 pandemic as consumer-driven demand for goods accelerated. Yet, overall U.S. imports have been surprisingly stable through the years.

Share of U.S. Imports by Country | 2015-2021



Top countries by share of U.S. imports 2015-2021. *Data from 2021 represents Jan. 1 - June 30, 2021 only.

Share of U.S. Imports Trends Since 2015

The top 10 countries that comprise U.S. imports have experienced large shifts in share of imports between 2015 and 2021, some rising and others dropping:

Vietnam - 88.3% ↑	Belgium - 1.1% ↑
Thailand - 39.5% ↑	Japan - 22.6% ↓
India - 28.4% ↑	Taiwan - 19.3% ↓
Italy - 12.8% ↑	South Korea - 3.3% ↓
China - 2.19% ↑	Germany - 2.3% ↓

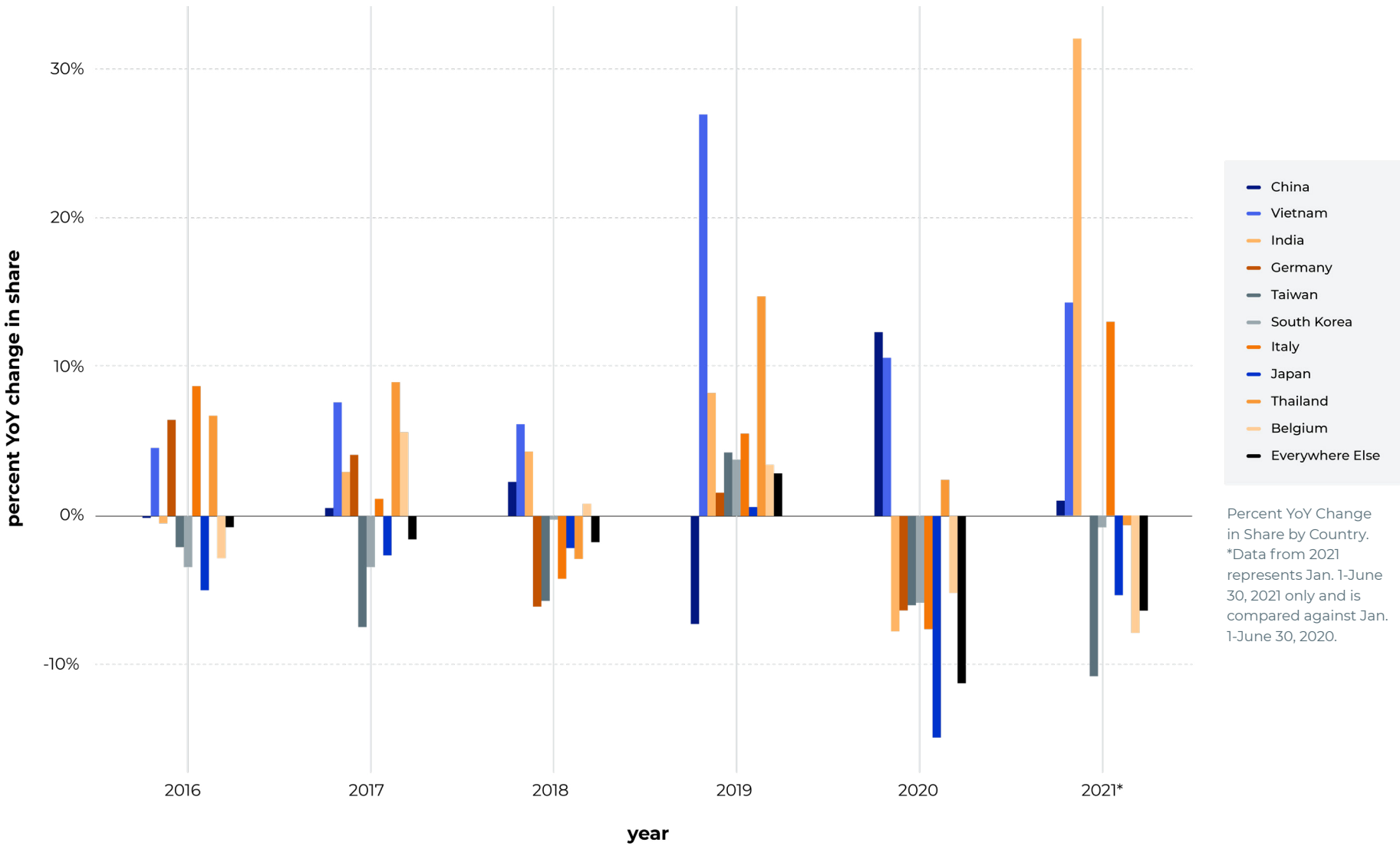
Other major global leaders have also experienced marked reductions in share of U.S. imports during this time:

Hong Kong - 56.9% ↓	Bangladesh - 19.9% ↓
Canada - 43.4% ↓	Indonesia - 15.6% ↓
United Kingdom - 25.6% ↓	France - 15.2% ↓
Netherlands - 23.4% ↓	

Although global leaders have shifted in terms of share of U.S. imports in 2021, the top 10 countries accounting for these imports still make up 70% of all imports for the year, as they have every year since 2015.











Between early 2020 and early 2021, China's share of U.S. imports dipped slightly while countries including Vietnam, India, and Italy gained share.

Change in Share by Country | 2016-2021



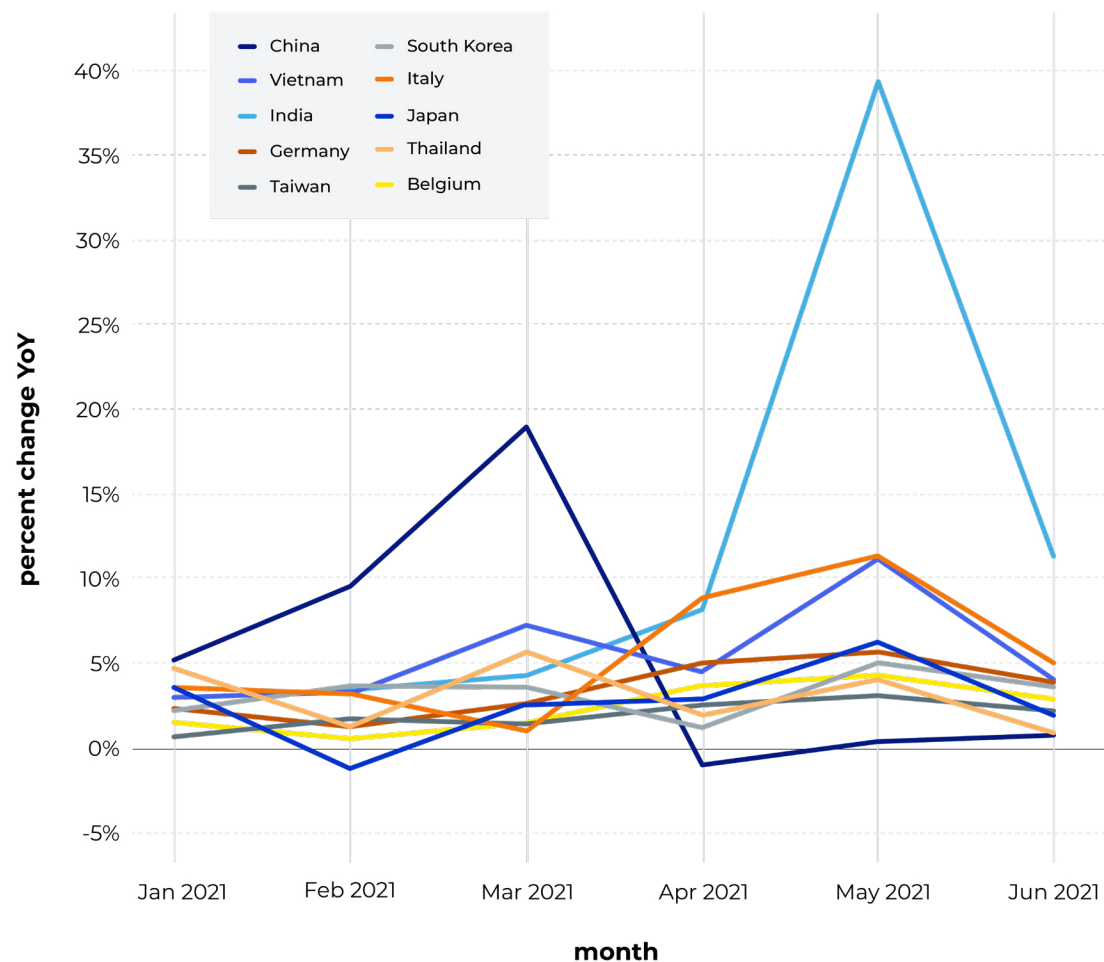
Percent YoY Change in Share by Country.
*Data from 2021 represents Jan. 1-June 30, 2021 only and is compared against Jan. 1-June 30, 2020.

The top 10 countries that comprise U.S. imports in 2021 experienced significant shifts **compared to 2020**:

1.  **India** - **31.9% ↑**
2.  **Vietnam** - **14.2% ↑**
3.  **Italy** - **12.9% ↑**
4.  **China** - **0.9% ↑**
5.  **Germany** - **No change**
6.  **Thailand** - **0.8% ↓**
7.  **South Korea** - **0.9% ↓**
8.  **Japan** - **5.5% ↓**
9.  **Belgium** - **8.0% ↓**
10.  **Taiwan** - **11.0% ↓**

Compared to 2020, the leaders in trade to the U.S. saw significant year-over-year growth in total imports, particularly in March, when trade notably slumped in 2020.

Change in Share of U.S. Imports by Top 10 Countries | January - June 2021



Percent YoY Change in Share of Imports by Country.

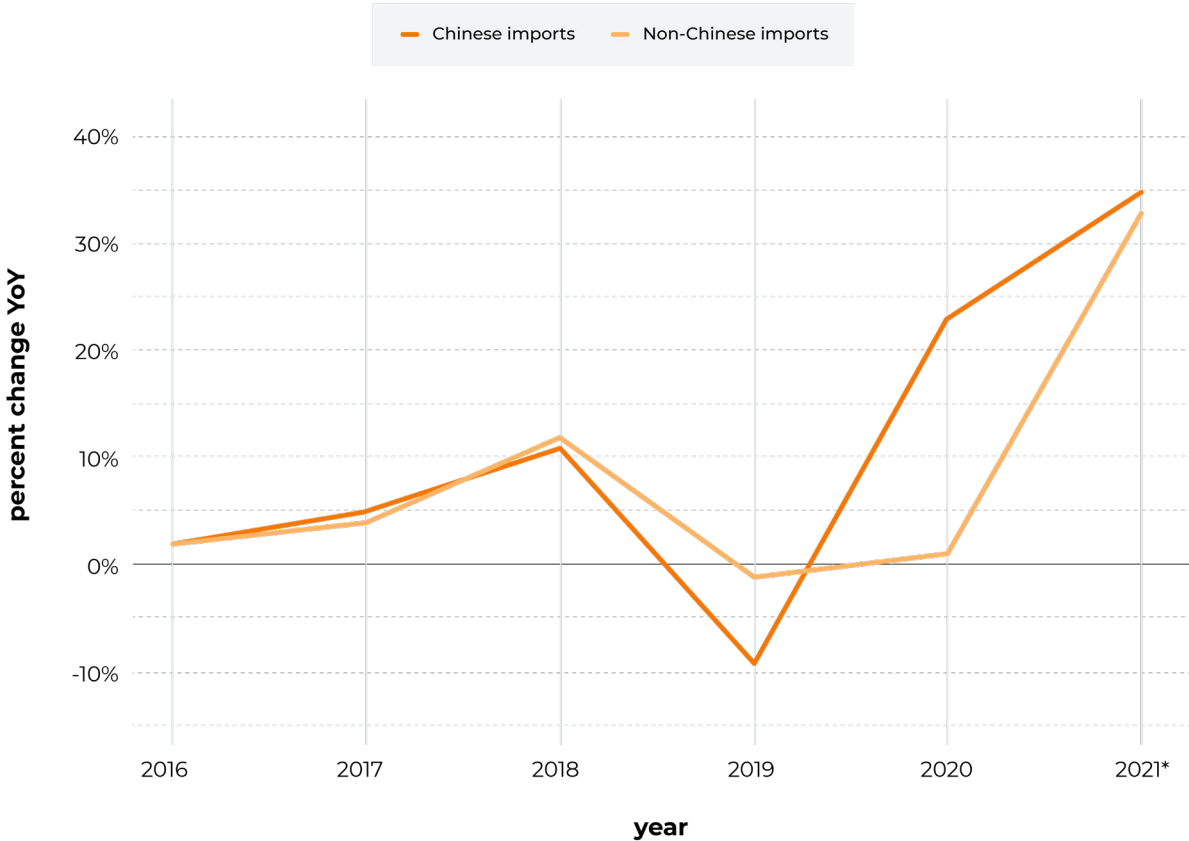
Spotlight: China



China continues to be the leading supplier of all U.S. imported goods in early 2021. The country has maintained approximately 40% of the share of U.S. imports every year for at least the past six years.

The volume of China's U.S. imports peaked in 2020 after plummeting in 2019 amidst **heightened trade tensions** between the two countries. However, when compared to the first half of 2021 (Jan-June), Chinese goods bounced up by 35%. Additionally, non-Chinese goods being exported to the U.S. also showed a large increase of 33%, signifying a rebound of spending in 2021 across countries.

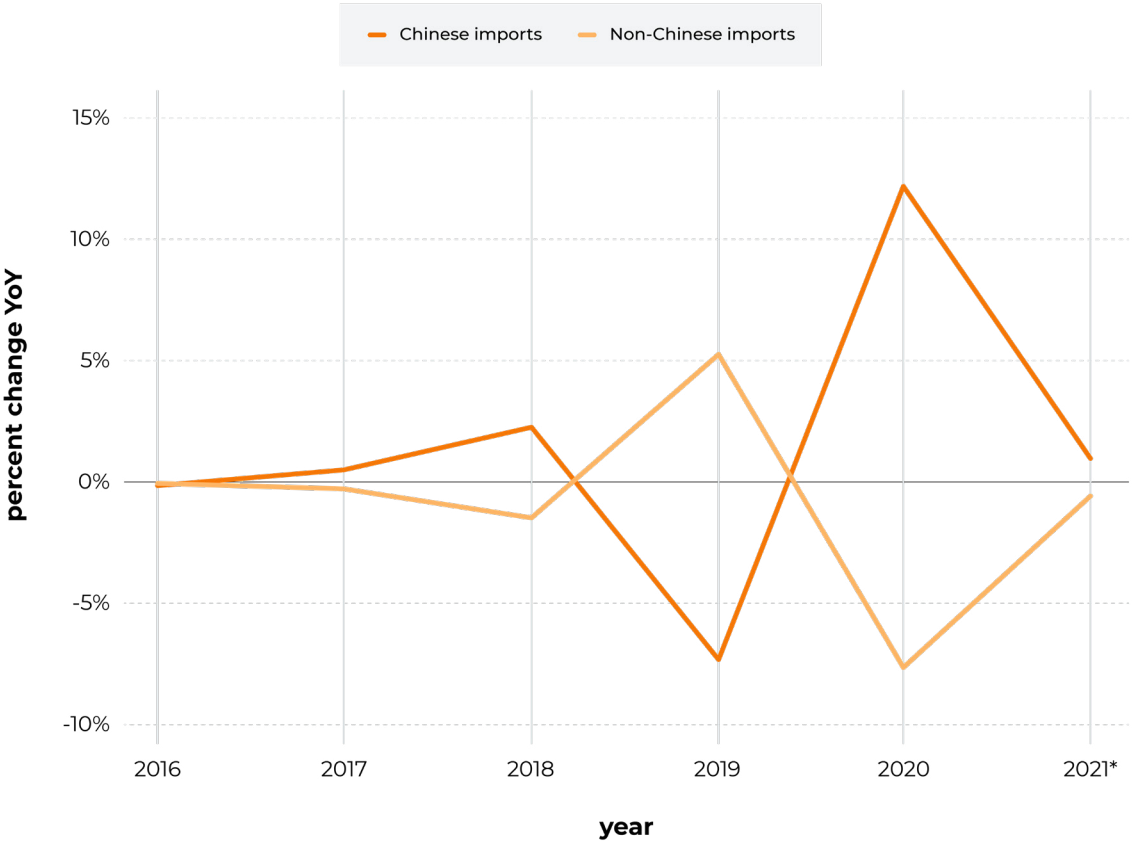
Change in Number of U.S. Imports from China vs. Non-China | 2016-2021



Percent YoY Change in Number of Imports. *Data from 2021 represents Jan. 1-June 30, 2021 only and is compared against Jan. 1-June 30, 2020.

China's share of U.S. imports followed suit with an increase of 12% from 2019 to 2020. However, when compared to the first half of 2021, we observed a more modest year-over-year increase of nearly 1%, demonstrating a leveling out of pandemic-related rebounding.

Change in Share of U.S. Imports from China vs. Non-China | 2016-2021



China is the leading supplying country for every product category and industry. The country's major exports in 2021 include:

- 1 Machinery & Electrical - **24.2%**
- 2 Miscellaneous (furniture, toys and games, art, arms and ammunition, and more) - **18.7%**
- 3 Metals - **10.1%**

Percent YoY Change in Number of Imports. *Data from 2021 represents Jan. 1-June 30, 2021 only and is compared against Jan. 1-June 30, 2020.

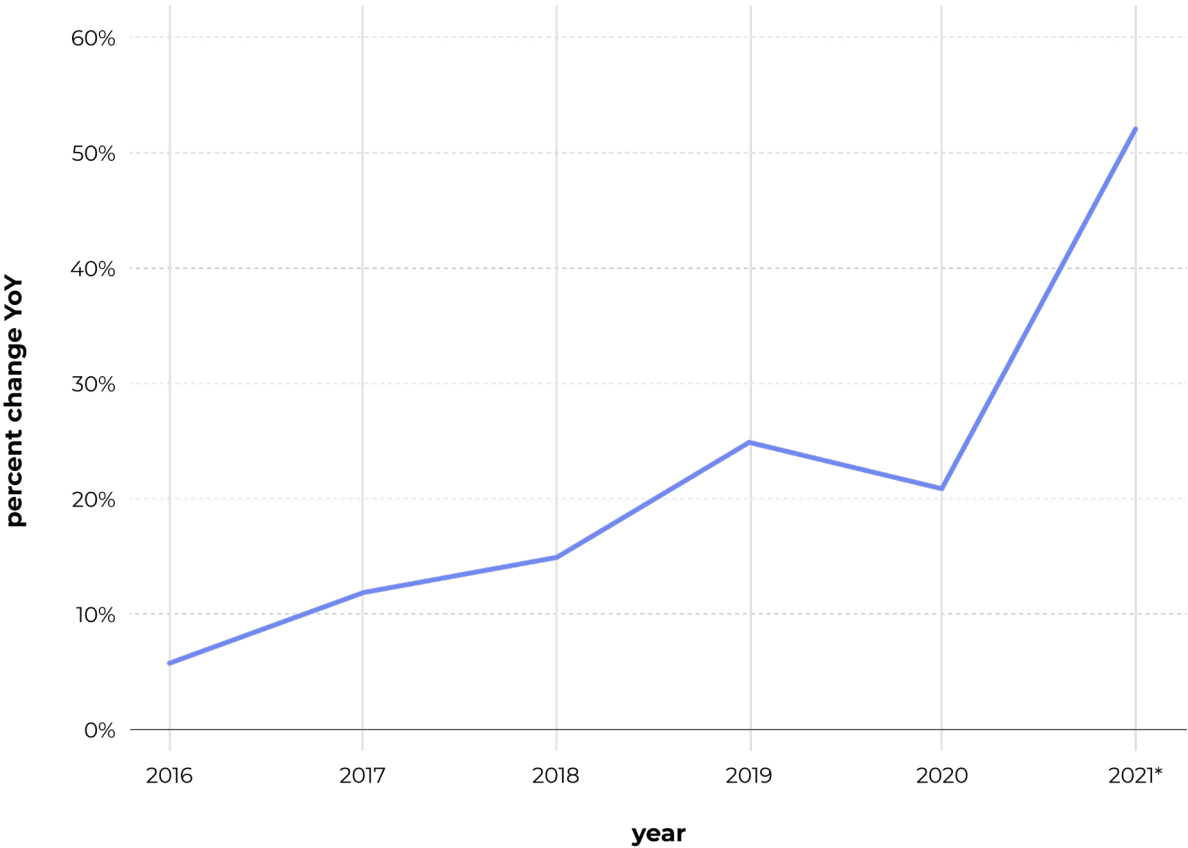
Spotlight: Vietnam



In 2021, Vietnam retained its position as the second ranked supplier of all U.S. maritime imports.

The volume of goods being exported from Vietnam to the U.S. has increased steadily over the past six years, while experiencing a slight dip in 2020. However, the overall volume of imports has since increased a substantial 52% from 2020 to 2021.

Change in Number of U.S. Imports from Vietnam | 2016-2021

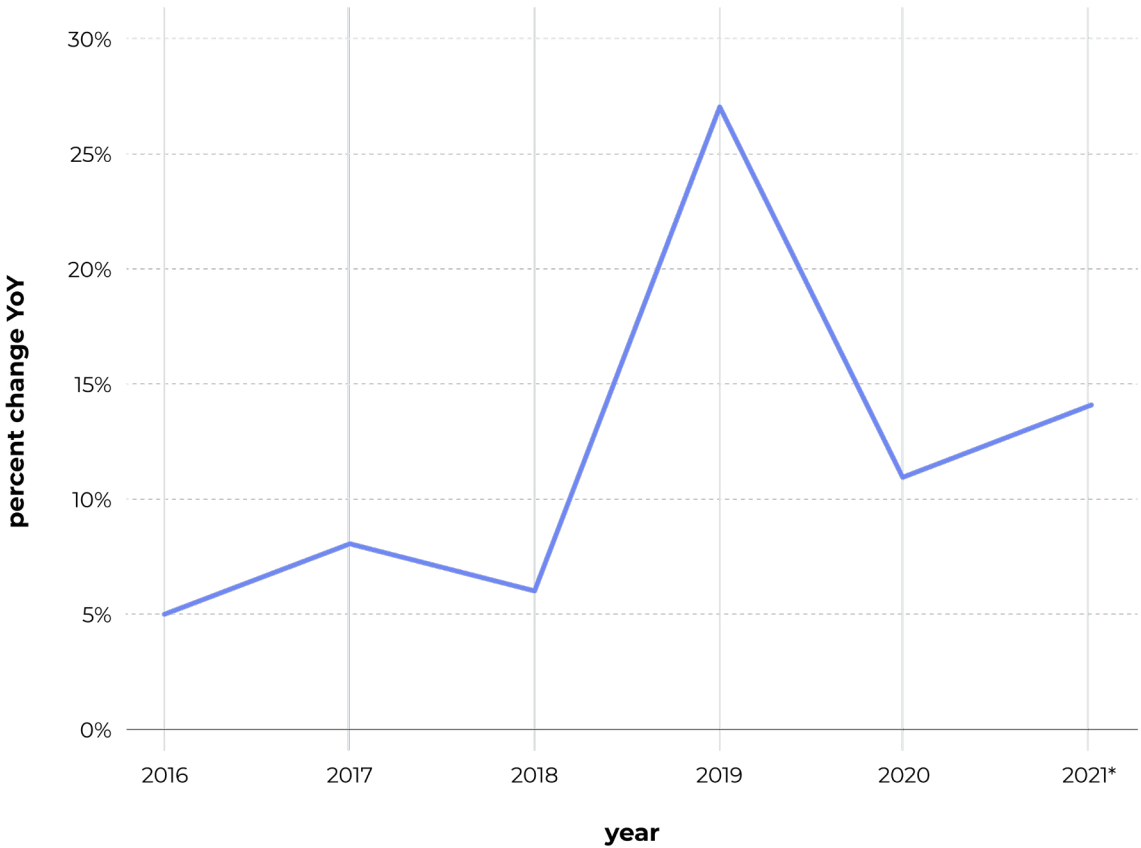


Percent YoY Change in Number of Imports. *Data from 2021 represents Jan. 1-June 30, 2021 only and is compared against Jan. 1-June 30, 2020.

Vietnam made up 6% of the share of U.S. imports in 2020 and has held that position in early 2021.

The year-over-year share of goods being exported from Vietnam began increasing at a greater rate in 2019, while bouncing down and up from year to year since then. In the first half of 2021, Vietnam's share of imports increased by 14% compared to the first half of 2020.

Change in Share of U.S. Imports from Vietnam | 2016-2021



Percent YoY Change in Number of Imports. *Data from 2021 represents Jan. 1-June 30, 2021 only and is compared against Jan. 1-June 30, 2020.

Vietnam's major exports in 2021 include:

- 1 Miscellaneous (furniture, toys and games, art, arms and ammunition, and more) - **31.0%**
- 2 Textiles - **17.2%**
- 3 Machinery & Electrical - **11.5%**

Overall, the global Textiles industry has suffered in 2021 compared to the first half of 2020. Vietnam's share of the Textiles industry is 17%, down slightly since the first half of 2020, while countries like India and Germany have increased in share.

Spotlight: India



India steadily remained among the top four sources of U.S. imports from 2015 through 2021.

In fact, every month from January to June, 2021 showed growth in the volume of U.S. imports compared to the same months in 2020 — most notably May and June:

January - ↑ 34.7% year-over-year

February - ↑ 33.9% year-over-year

March - ↑ 42.8% year-over-year

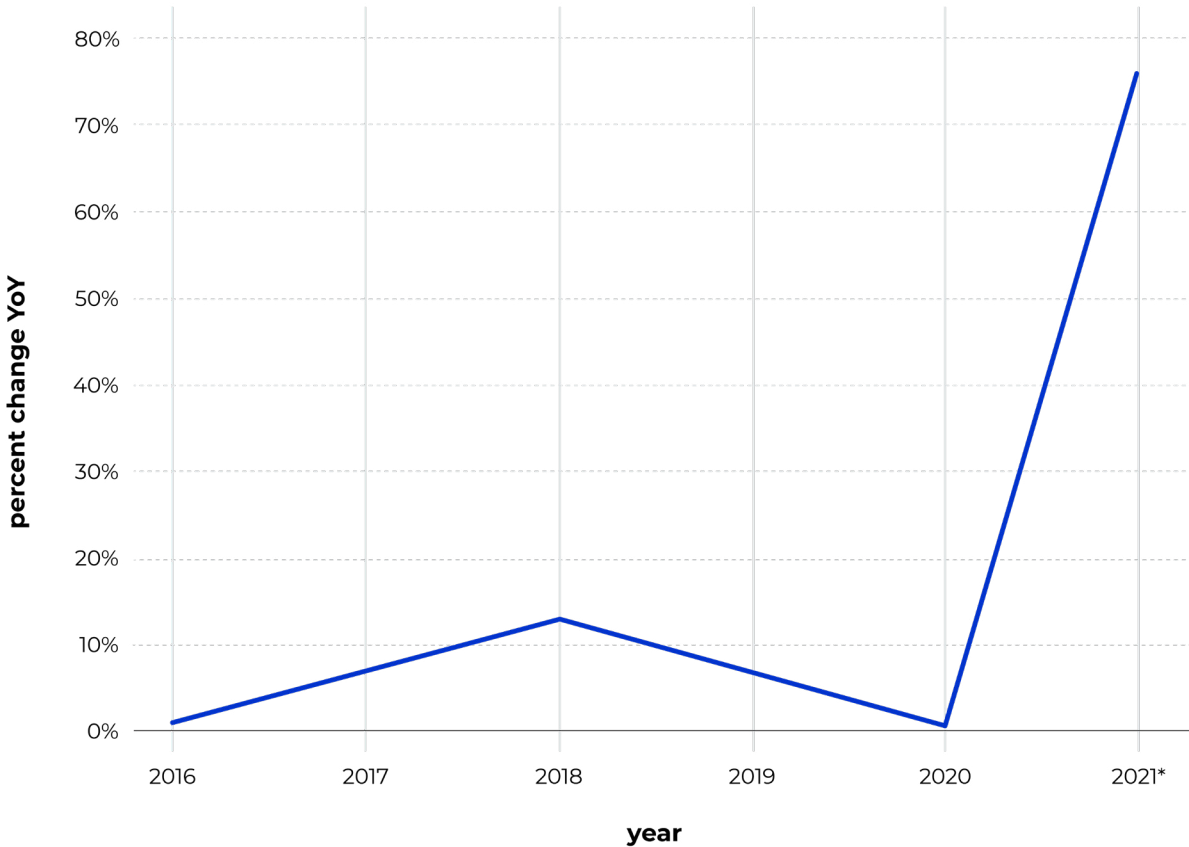
April - ↑ 82.0% year-over-year

May - ↑ 394.8% year-over-year

June - ↑ 114.0% year-over-year

Compared to the first half of 2020 (Jan-June), imports to the U.S. from India were up 76%.

Change in Number of U.S. Imports from India | 2016-2021

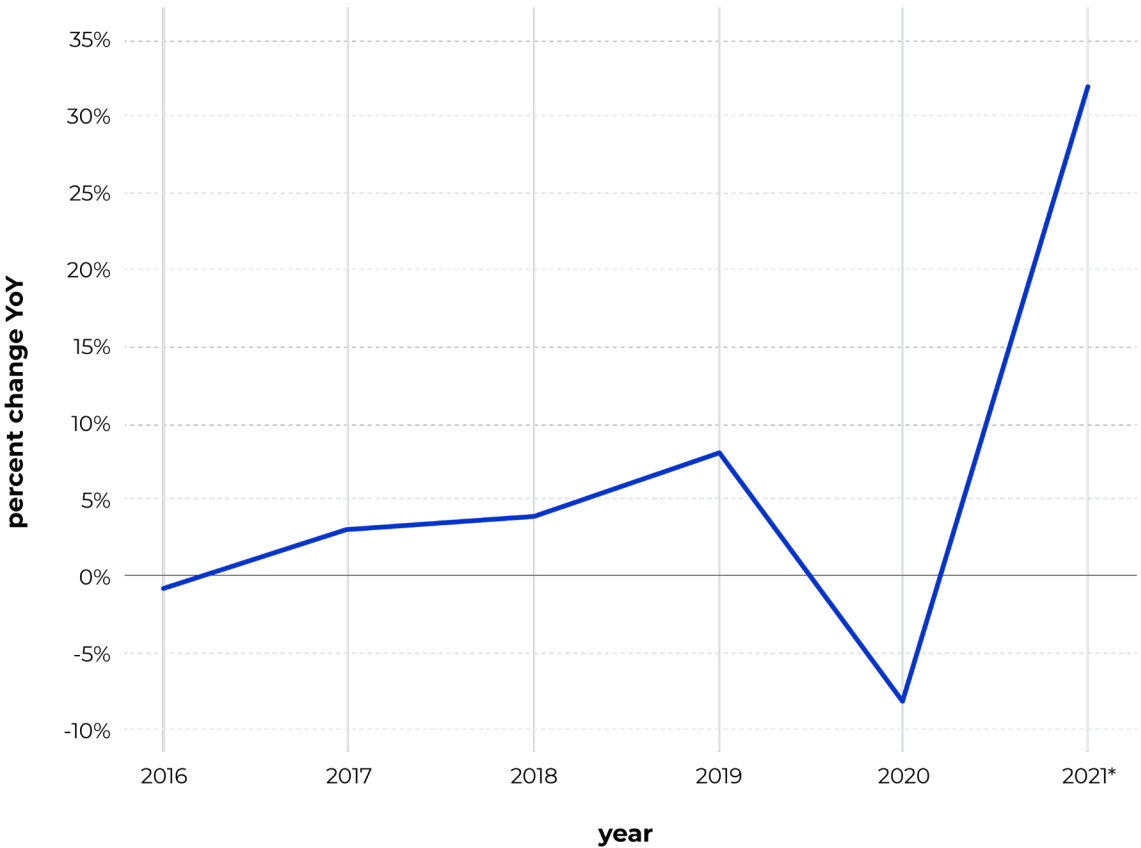


Percent YoY Change in Number of Imports. *Data from 2021 represents Jan. 1-June 30, 2021 only and is compared against Jan. 1-June 30, 2020.

Since 2015, India's share of U.S. imports fluctuated minimally (between 3.7-4.3%) until experiencing a steep incline in early 2021, where it holds at 5%.

In the first half of 2021, India moved up in ranks to hold the third greatest share of U.S. imports from fourth place in 2020. Compared to the first half of 2020, the share of U.S. imports for the country increased by 32%.

Change in Share of U.S. Imports from India | 2016-2021



India's major maritime exports to the U.S. in 2021 include:

- 1 Textiles - 23.1%
- 2 Metals - 11.5%
- 3 Machinery & Electrical - 11.3%

Textiles are India's main U.S. export, comprising an average 25% share of the country's shipments to the U.S. each year. In 2021, India's Textile exports to the U.S. have increased overall 3% from early 2020.

India's other primary exports include Chemicals & Allied Industries (10%), Miscellaneous (9%), and Stone & Glass (7%).

Percent YoY Change in Share of Imports. *Data from 2021 represents Jan. 1-June 30, 2021 only and is compared against Jan. 1-June 30, 2020.

Chapter 3

Category Trends

In the first half of 2021, U.S. Machinery & Electrical imports remained the top category. With nearly 1.5 million recorded imports in the first half of 2021, Machinery & Electrical makes up one-fifth (20%) of all imports for the U.S.

Examples of imported products in this category include machines and machine parts, engines, motors, household appliances, nuclear reactors, boilers, turbojets, and much more. [See more product examples for each category.](#)

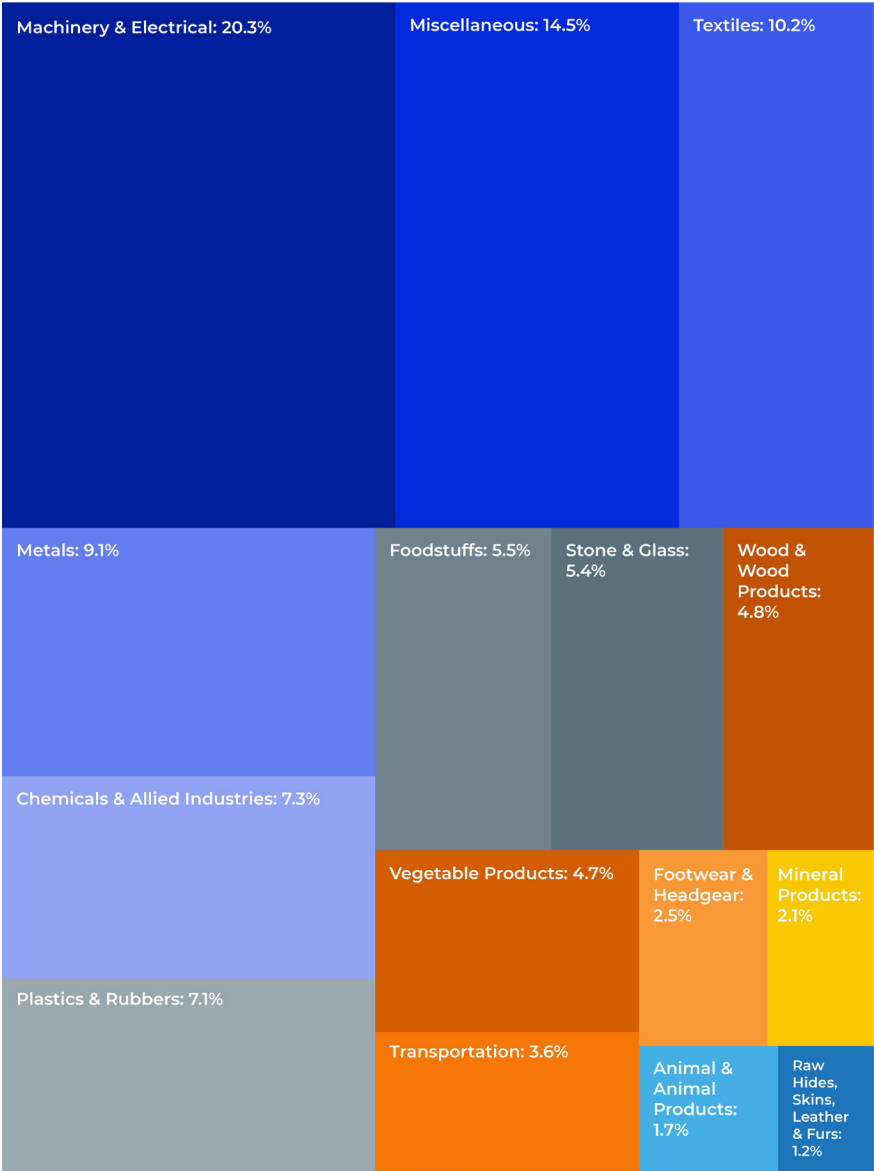
The category with the second-most imports in the U.S. during this time frame — “Miscellaneous” — represents 14.5% of overall imports, followed by Textiles (10%), Metals (9%), and Chemicals & Allied Industries (7%).

Imports by Product Category | 2021

Product Category	Percent of U.S. Imports	Number of U.S. Imports
Machinery & Electrical	20.3%	1,498,748
Miscellaneous	14.5%	1,070,331
Textiles	10.2%	753,834
Metals	9.1%	671,475
Chemicals & Allied Industries	7.3%	541,582
Plastics & Rubbers	7.1%	523,786
Foodstuffs	5.5%	404,936
Stone & Glass	5.4%	396,962
Wood & Wood Products	4.8%	353,344
Vegetable Products	4.7%	345,212
Transportation	3.6%	267,071
Footwear & Headgear	2.5%	183,948
Mineral Products	2.1%	153,945
Animal & Animal Products	1.7%	126,123
Raw Hides, Skins, Leather & Furs	1.2%	84,866

*2021 data represents import records to the U.S. from January 1 to June 30, 2021.

Share of U.S Imports by Product Category | 2021



Number of U.S Imports by Product Category | 2021



Trending Imports by Product Category | 2015-2021

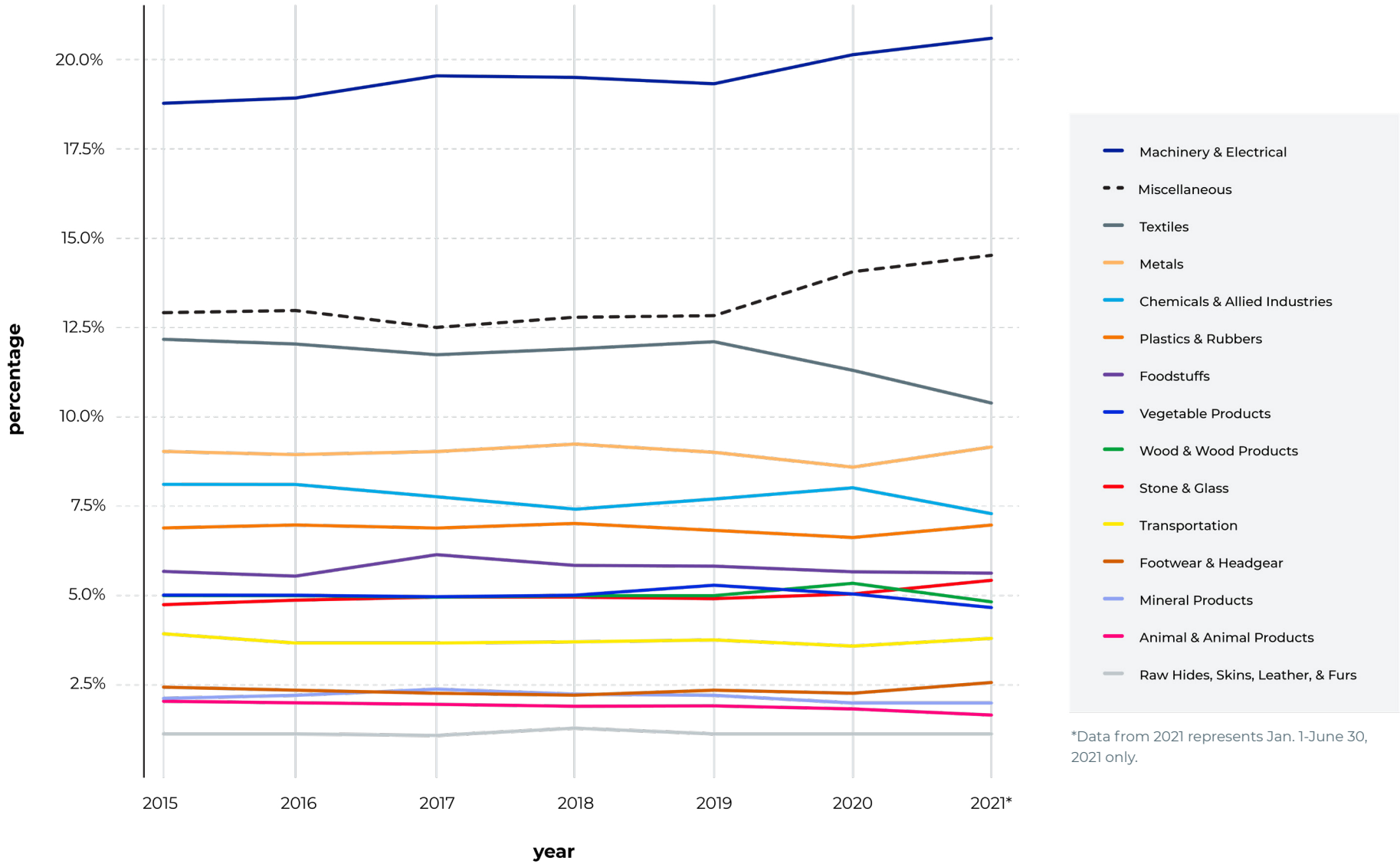
Fluctuations in U.S. imports by product category were minor between 2015 to 2021. Machinery & Electrical products consistently made up nearly one-fifth of total U.S. imports, followed by Miscellaneous, Textiles, Metals, and Chemicals & Allied Industries.

Rank	2015	2016	2017	2018	2019	2020	2021*
1	Machinery & Electrical 18.7%	Machinery & Electrical 19.0%	Machinery & Electrical 19.6%	Machinery & Electrical 19.6%	Machinery & Electrical 19.6%	Machinery & Electrical 20.0%	Machinery & Electrical 20.3%
2	Miscellaneous 12.9%	Miscellaneous 13.0%	Miscellaneous 12.4%	Miscellaneous 12.7%	Miscellaneous 12.8%	Miscellaneous 14.0%	Miscellaneous 14.5%
3	Textiles 12.3%	Textiles 12.0%	Textiles 11.6%	Textiles 11.8%	Textiles 11.9%	Textiles 11.1%	Textiles 10.2%
4	Metals 9.1%	Metals 9.0%	Metals 9.1%	Metals 9.1%	Metals 8.9%	Metals 8.5%	Metals 9.1%
5	Chemicals & Allied Industries 8.1%	Chemicals & Allied Industries 8.0%	Chemicals & Allied Industries 7.8%	Chemicals & Allied Industries 7.5%	Chemicals & Allied Industries 7.7%	Chemicals & Allied Industries 7.8%	Chemicals & Allied Industries 7.3%
6	Plastics & Rubbers 6.9%	Plastics & Rubbers 7.0%	Plastics & Rubbers 6.9%	Plastics & Rubbers 7.2%	Plastics & Rubbers 7.1%	Plastics & Rubbers 7.0%	Plastics & Rubbers 7.1%
7	Foodstuffs 5.8%	Foodstuffs 5.8%	Foodstuffs 6.3%	Foodstuffs 6.0%	Foodstuffs 5.9%	Foodstuffs 5.6%	Foodstuffs 5.5%
8	Wood & Wood Products 5.0%	Vegetable Products 5.0%	Stone & Glass 5.0%	Vegetable Products 5.1%	Vegetable Products 5.2%	Wood & Wood Products 5.2%	Stone & Glass 5.4%
9	Vegetable Products 5.0%	Wood & Wood Products 5.0%	Vegetable Products 5.0%	Stone & Glass 5.0%	Wood & Wood Products 4.9%	Vegetable Products 5.0%	Wood & Wood Products 4.8%
10	Stone & Glass 4.8%	Stone & Glass 5.0%	Wood & Wood Products 5.0%	Wood & Wood Products 4.9%	Stone & Glass 4.9%	Stone & Glass 5.0%	Vegetable Products 4.7%
11	Transportation 3.7%	Transportation 3.6%	Transportation 3.6%	Transportation 3.6%	Transportation 3.6%	Transportation 3.5%	Transportation 3.6%
12	Footwear & Headgear 2.4%	Footwear & Headgear 2.4%	Mineral Products 2.4%	Mineral Products 2.3%	Footwear & Headgear 2.3%	Footwear & Headgear 2.3%	Footwear & Headgear 2.5%
13	Mineral Products 2.1%	Mineral Products 2.2%	Footwear & Headgear 2.2%	Footwear & Headgear 2.2%	Mineral Products 2.2%	Mineral Products 2.0%	Mineral Products 2.1%
14	Animal & Animal Products 2.1%	Animal & Animal Products 1.9%	Animal & Animal Products 1.9%	Animal & Animal Products 1.9%	Animal & Animal Products 1.9%	Animal & Animal Products 1.8%	Animal & Animal Products 1.7%
15	Raw Hides, Skins, Leather, & Furs 1.2%	Raw Hides, Skins, Leather, & Furs 1.2%	Raw Hides, Skins, Leather, & Furs 1.2%	Raw Hides, Skins, Leather, & Furs 1.2%	Raw Hides, Skins, Leather, & Furs 1.2%	Raw Hides, Skins, Leather, & Furs 1.2%	Raw Hides, Skins, Leather, & Furs 1.2%

The top three industries (Machinery & Electrical, Miscellaneous, and Textiles) supplying products to the U.S. have continuously made up ~44% share of total U.S. imports over the past seven years.

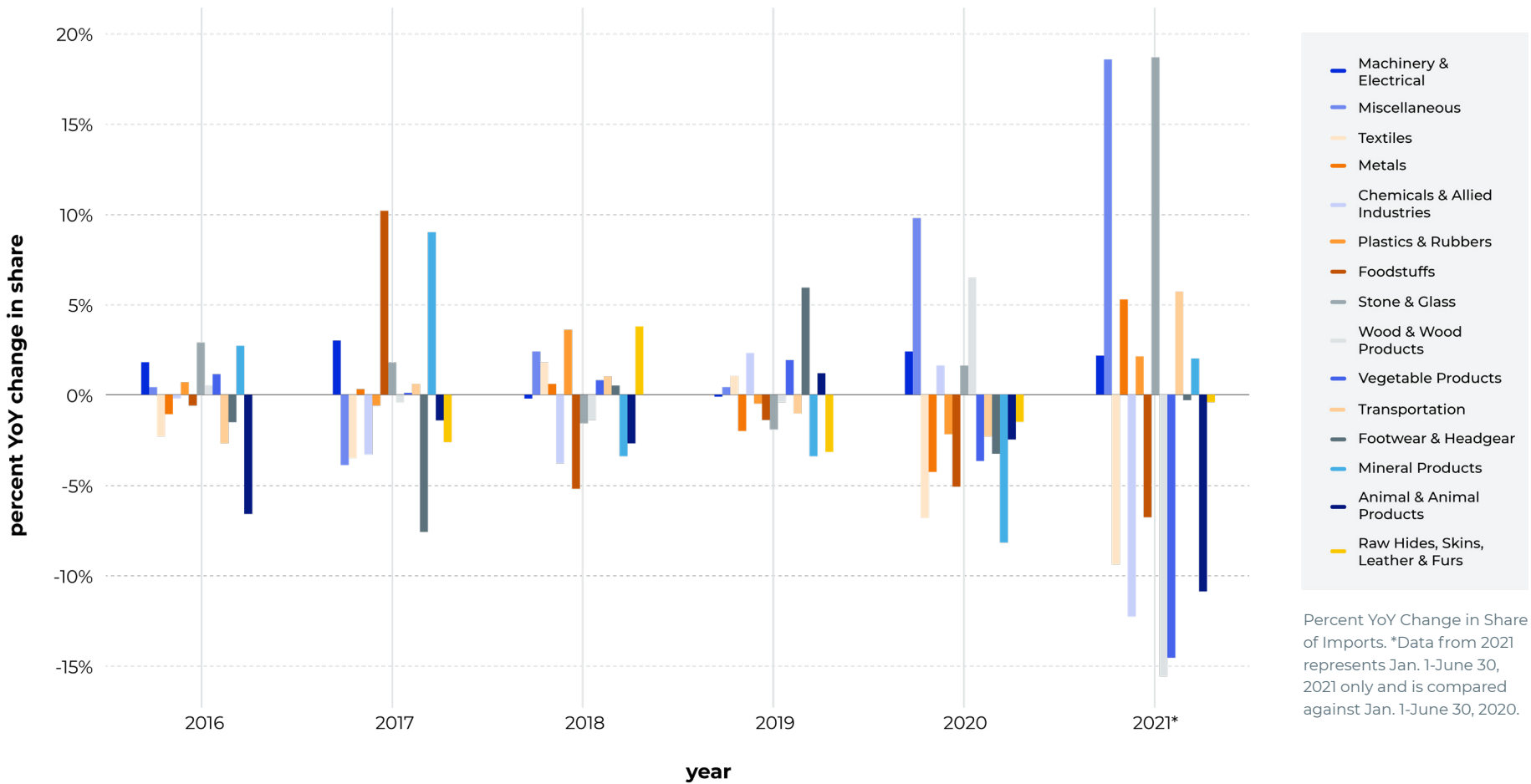
Top industries/product categories by share of U.S. imports 2015-2021. *Data from 2021 represents Jan. 1-June 30, 2021 only.

Share of U.S Imports by Product Category | 2015-2021



There are a few notable fluctuations in share of U.S. imports by product category in early 2021 from the first half of 2020. There was a noticeable uptick in share for the Miscellaneous and Stone & Glass categories. Also, early 2021 showed a decrease in the Textiles and Wood & Wood products categories.

Change in Share of U.S. Imports by Category | 2016-2021



| The Textiles category has decreased in share by 9% in 2021 after experiencing a 7% decrease from 2020.

Imports by Product by Country

Most countries have one or a few specialized exports, often determined by the raw materials or unique resources of their land. Therefore, significant changes in the share of certain types of products a country exports (and exports to a major economic consumer like the U.S.) are often indicative of changes in consumer demand more so than supply.

Among the top 10 countries by share of U.S. imports in 2021, which are responsible for 72% of all U.S. imports, we can examine the breakdown of types of products by category for each country.

Top Product Categories by Country:



1 | China

- Machinery & Electrical - 24.2%
- Miscellaneous - 18.7%
- Metals - 10.1%



2 | Vietnam

- Miscellaneous - 31.0%
- Textiles - 17.2%
- Machinery & Electrical - 11.5%



3 | India

- Textiles - 23.1%
- Metals - 11.5%
- Machinery & Electrical - 11.3%



4 | Germany

- Machinery & Electrical - 35.4%
- Plastics & Rubbers - 12.8%
- Metals - 10.9%



5 | Taiwan

- Metals - 25.3%
- Machinery & Electrical - 23.3%
- Miscellaneous - 13.0%



6 | South Korea

- Machinery & Electrical - 27.3%
- Miscellaneous - 10.7%
- Plastics & Rubbers - 10.5%



7 | Italy

- Foodstuffs - 17.1%
- Machinery & Electrical - 16.5%
- Stone & Glass - 15.5%



8 | Japan

- Machinery & Electrical - 30.4%
- Metals - 11.4%
- Transportation - 10.9%



9 | Thailand

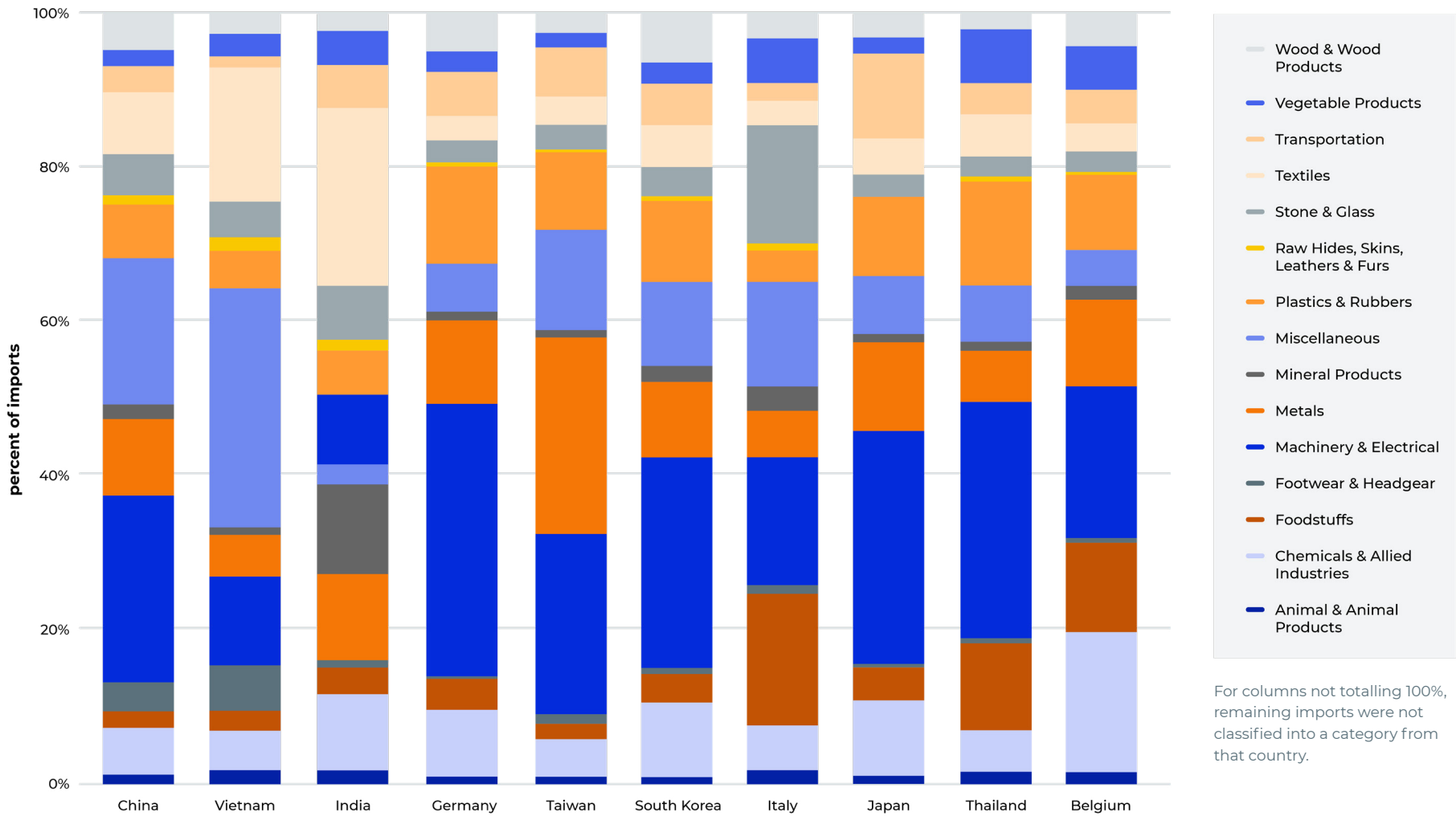
- Machinery & Electrical - 30.7%
- Plastics & Rubbers - 13.5%
- Foodstuffs - 11.3%



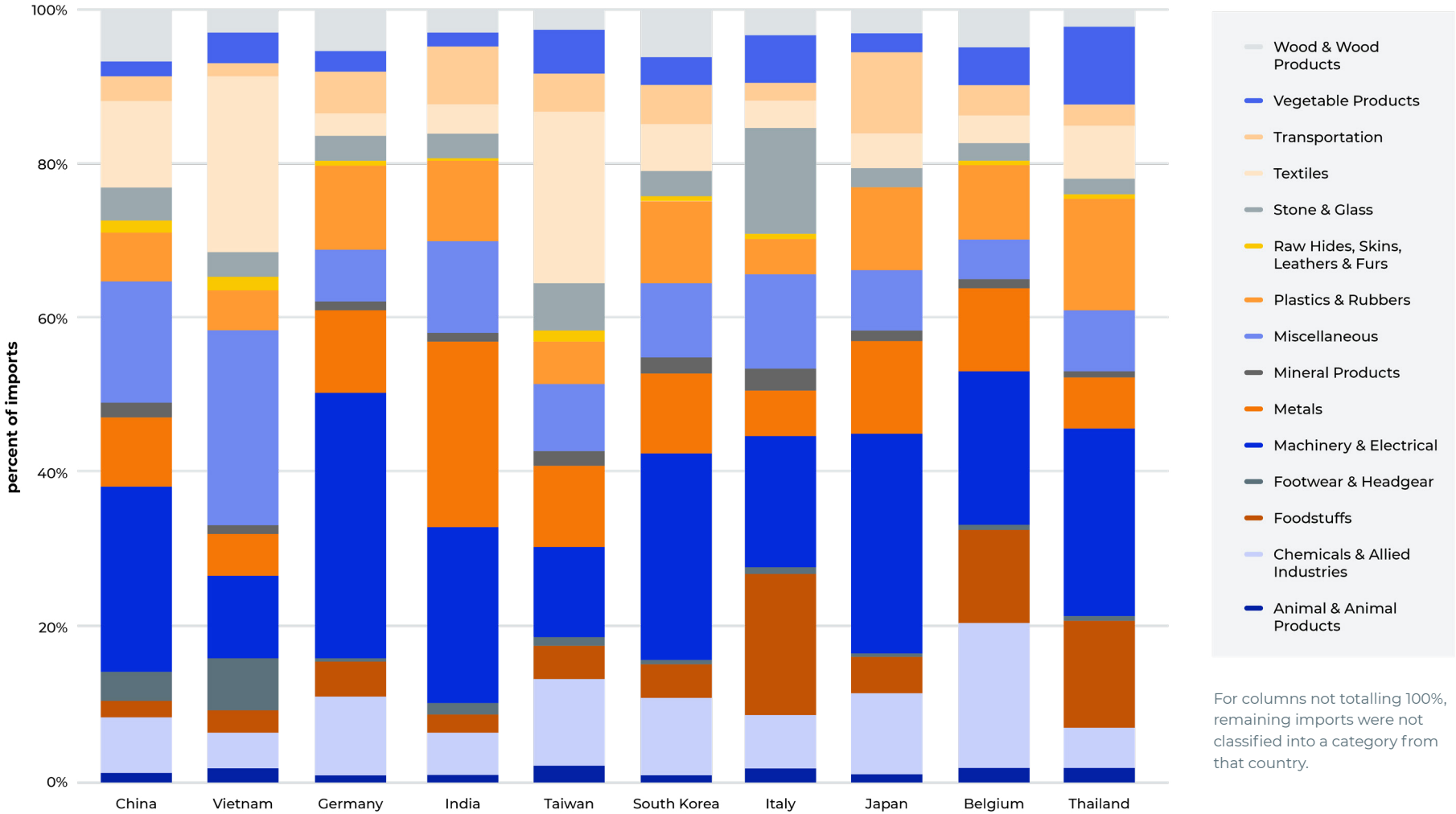
10 | Belgium

- Machinery & Electrical - 19.6%
- Chemicals & Allied Industries - 18.0%
- Foodstuffs - 11.7%

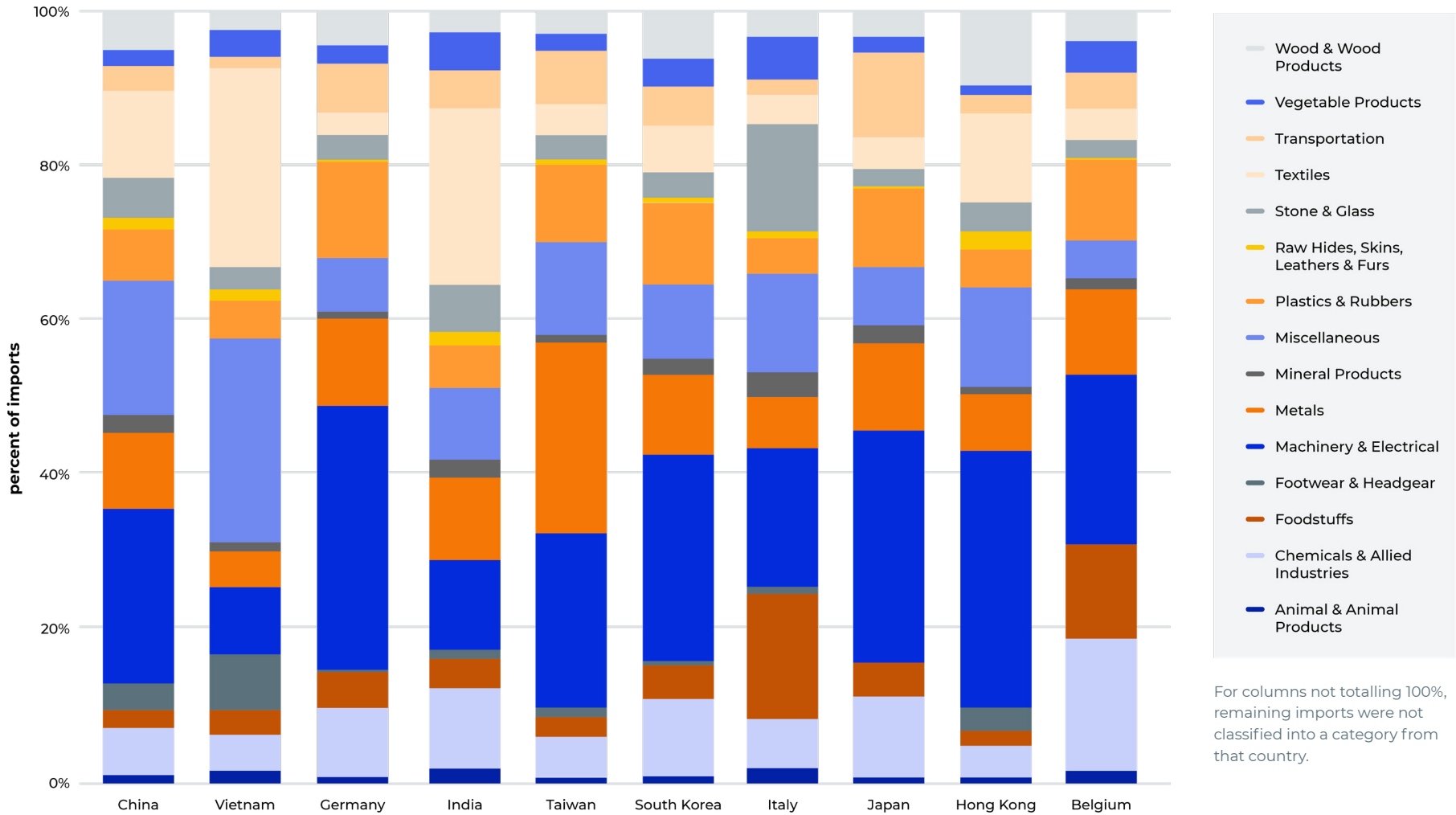
Share of U.S. Imports by Product Category for Top 10 Countries | 2021



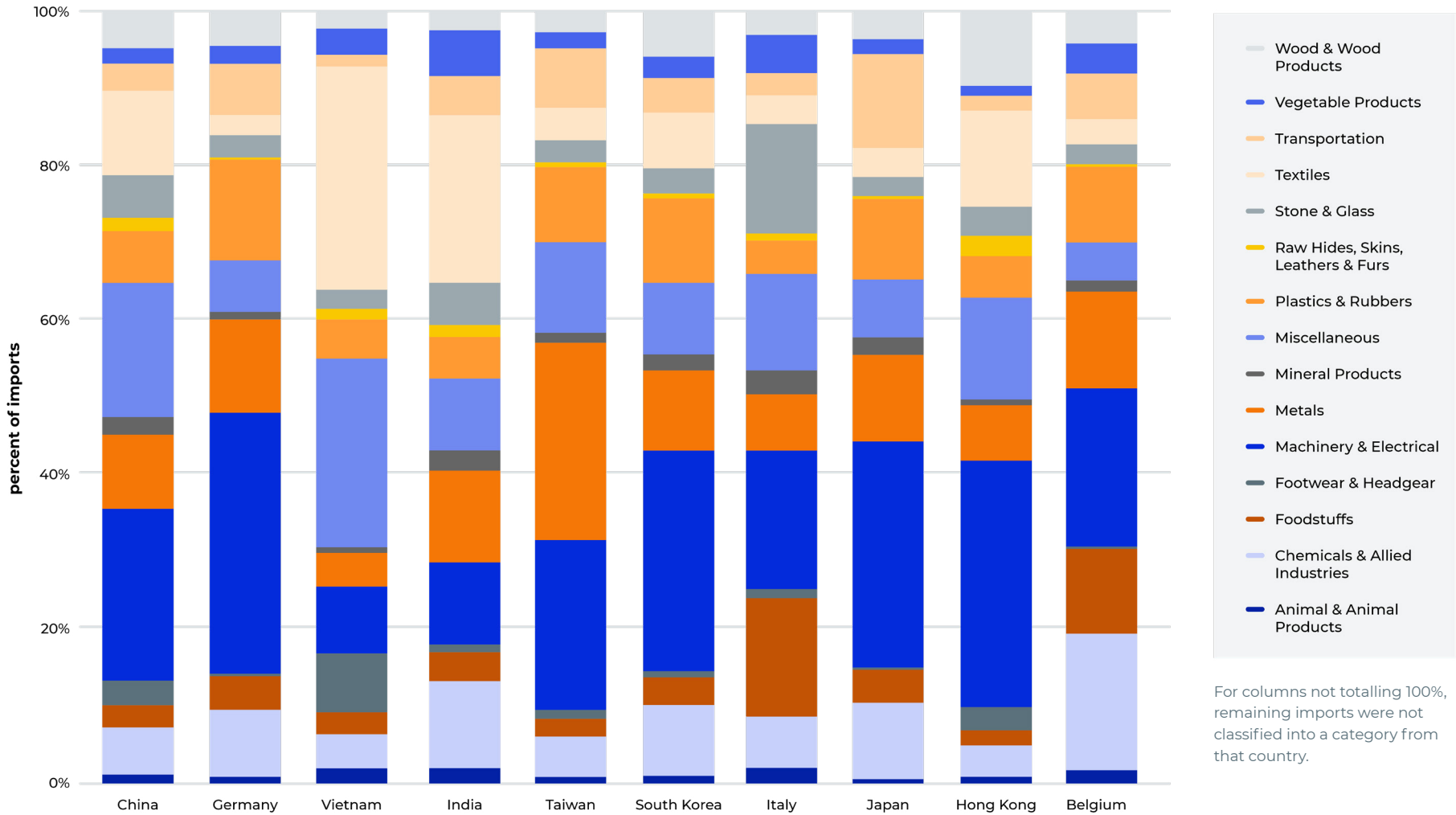
Share of U.S. Imports by Product Category for Top 10 Countries | 2020



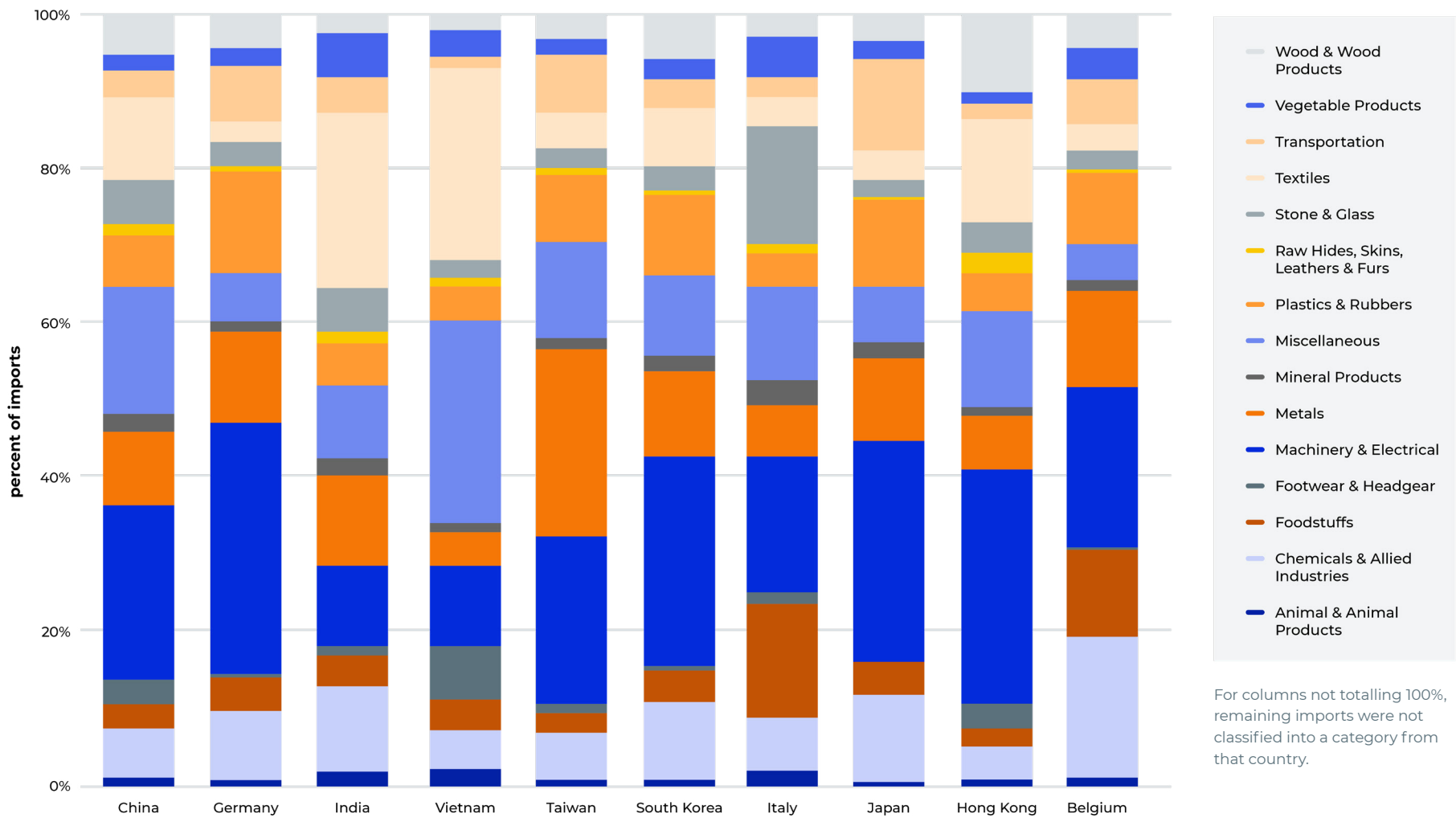
Share of U.S. Imports by Product Category for Top 10 Countries | 2019



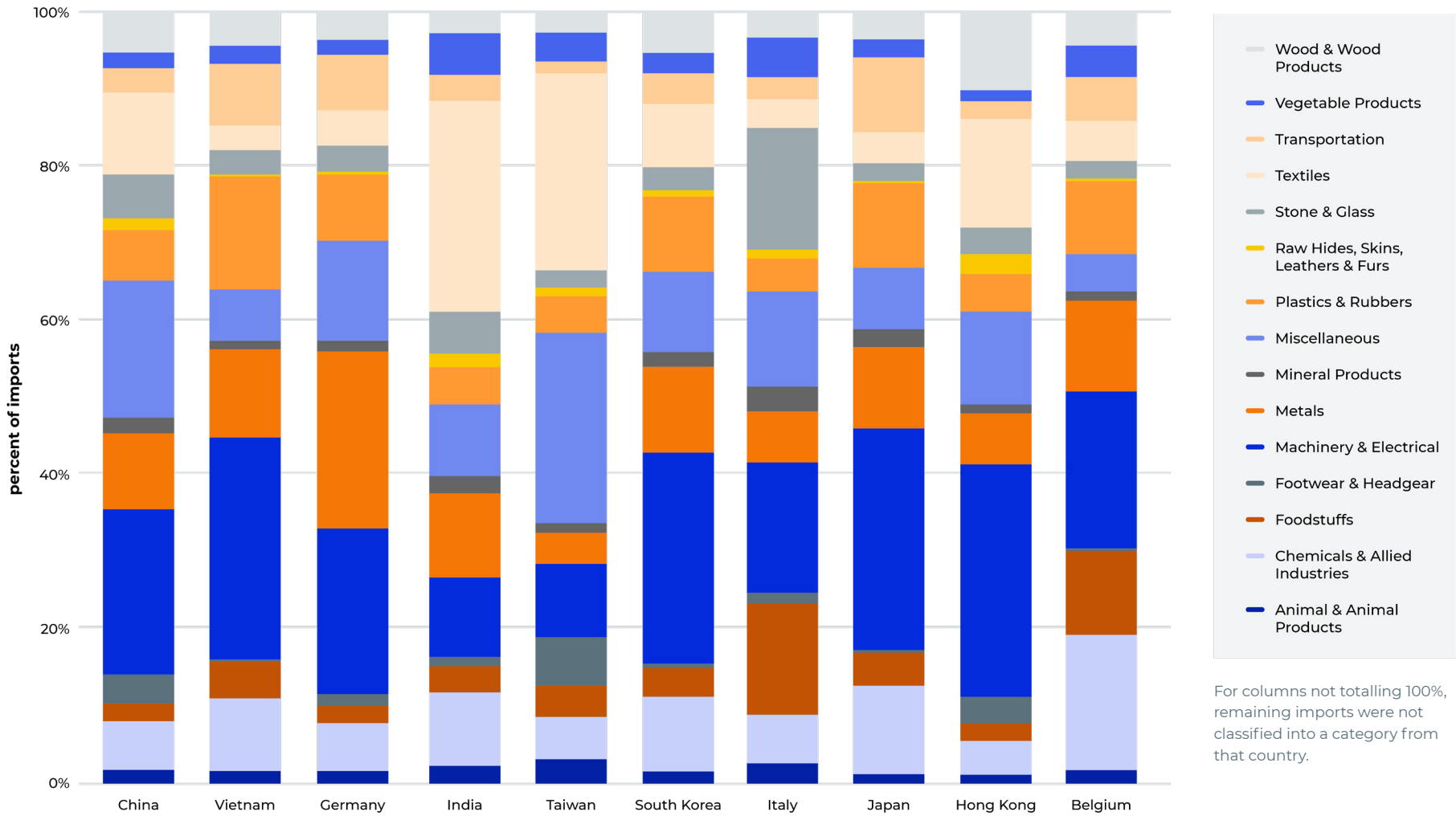
Share of U.S. Imports by Product Category for Top 10 Countries | 2018



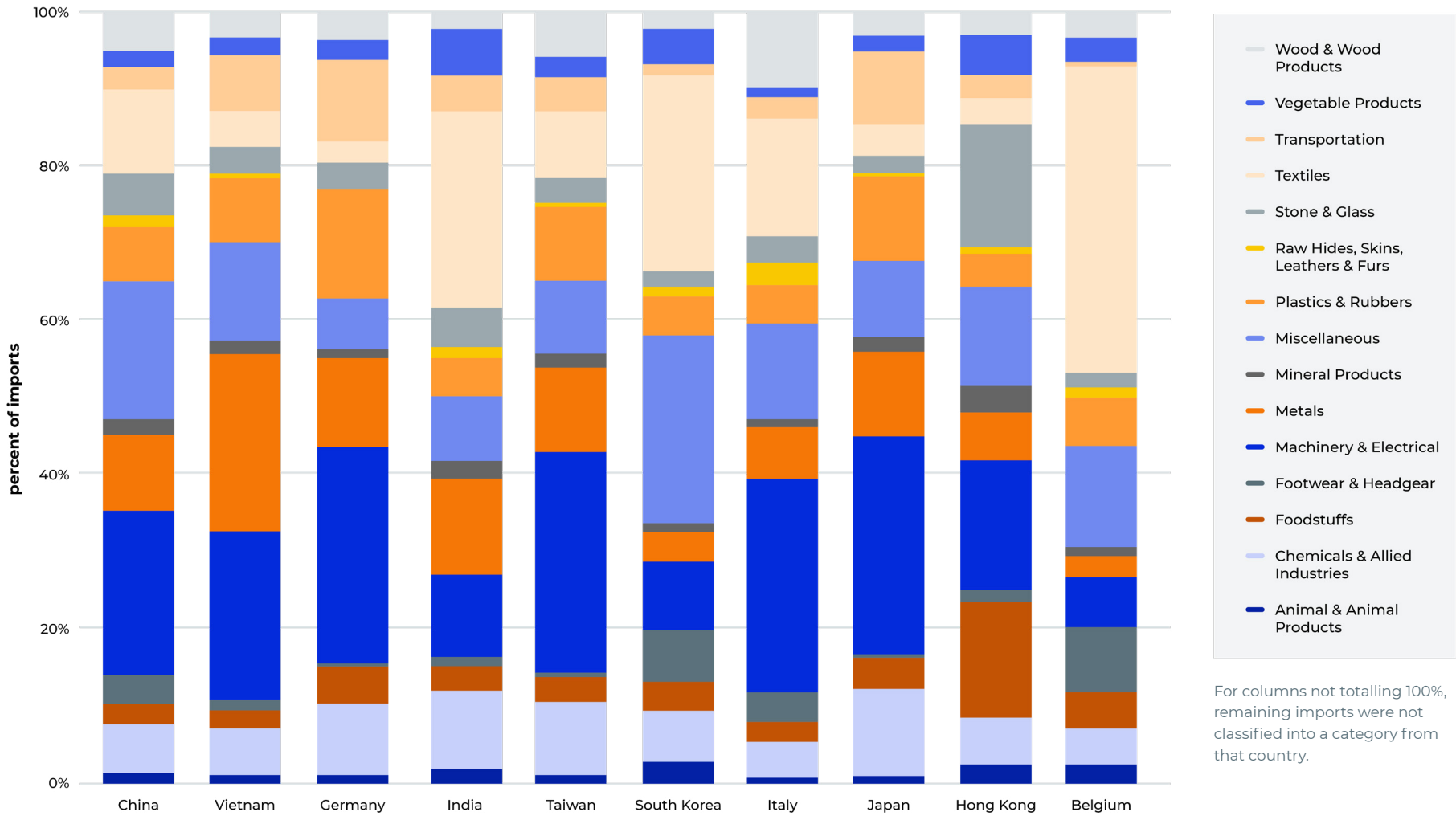
Share of U.S. Imports by Product Category for Top 10 Countries | 2017



Share of U.S. Imports by Product Category for Top 10 Countries | 2016



Share of U.S. Imports by Product Category for Top 10 Countries | 2015



Where to Source Products

For businesses or entrepreneurs looking to source products from the many global manufacturers available, 2021 has introduced some shifts in product or industry leaders.

See the top countries supplying products for each of the following industries/product categories for 2021:



Animal & Animal Products:

- 1 China
- 2 Vietnam
- 3 Australia
- 4 New Zealand
- 5 France

Examples:

- Fresh and frozen beef, poultry, and fish
- Milk, cream and butter
- Honey
- Eggs
- Cheese



Chemicals & Allied Industries

- 1 China
- 2 India
- 3 Germany
- 4 Vietnam
- 5 Belgium

Examples:

- Pharmaceutical products (gauze, bandages, cough syrup)
- Photographic or cinematographic goods
- Soaps & Perfumes
- Fertilizer
- Paint, ink, and film

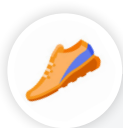


Foodstuffs

- 1 China
- 2 Italy
- 3 France
- 4 Spain
- 5 Thailand

Examples:

- Beer and wine
- Sugar
- Pastas and cereals
- Chicken stock
- Pickles, jams, and ketchup



Footwear & Headgear

- 1 China
- 2 Vietnam
- 3 Indonesia
- 4 India
- 5 Taiwan

Examples:

- Sneakers, flip-flops, and waterproof boots
- Comfort insoles/shoe inserts
- Baseball caps and knit beanies
- Umbrellas
- Wigs



Machinery & Electrical

- 1 China
- 2 Germany
- 3 South Korea
- 4 Taiwan
- 5 Vietnam

Examples:

- Dishwashers and laundry appliances
- Smartphones
- Calculators
- Batteries
- Speakers/stereo systems



Metals

- 1 China
- 2 Taiwan
- 3 India
- 4 Germany
- 5 Vietnam

Examples:

- Hand tools (wrenches, pliers, tweezers, scissors etc.)
- Garden tools (shovels, shears, forks, etc.) and knives
- Stoves and grills
- Nails, screws, nuts, bolts
- Aluminum foil



Mineral Products

- 1 China
- 2 India
- 3 Brazil
- 4 Italy
- 5 Turkey

Examples:

- Table salt
- Sand, pebbles, and gravel
- Granite and marble
- Petroleum jelly
- Kaolin clay (cosmetic/skincare)



Miscellaneous

- 1 China
- 2 Vietnam
- 3 Taiwan
- 4 Italy
- 5 India

Examples:

- Furniture
- Pianos and musical instruments
- Binoculars, eyeglasses, and watches
- Toys and games
- Art, paintings, and sculptures



Plastics & Rubbers

- 1 China
- 2 Germany
- 3 South Korea
- 4 Taiwan
- 5 Vietnam

Examples:

- Car tires and bicycle tubes
- Rubber gloves
- Tape
- Plastic cutlery and baby bottles
- PVC pipes



Raw Hides, Skins, Leather & Furs

- 1 China
- 2 Vietnam
- 3 India
- 4 Malaysia
- 5 Cambodia

Examples:

- Leather jackets and handbags
- Leather pet collars & leashes
- Fur, faux fur, and sheepskin coats
- Saddlery
- Briefcases

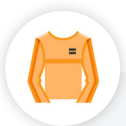


Stone & Glass

- 1 China
- 2 Italy
- 3 Spain
- 4 India
- 5 Vietnam

Examples:

- Jewelry, including precious metals and gems
- Glass and ceramic cookware
- Mirrors and decorative vases
- Cement and concrete, including precast tiles
- Corrective lenses



Textiles

- 1 China
- 2 Vietnam
- 3 India
- 4 Bangladesh
- 5 Pakistan

Examples:

- Clothing, including t-shirts, jeans, coats, and swimwear
- Fabric by the yard (silk, cotton, synthetic, etc.)
- Bed sheets
- Twine, rope, and wool yarn
- Carpets and rugs



Transportation

- 1 China
- 2 India
- 3 Japan
- 4 Germany
- 5 Taiwan

Examples:

- Cars
- Tractors and trailers
- Bicycles, baby strollers, and wheelchairs
- Motor boats, canoes
- Motorcycles and private jets



Vegetable Products

- 1 China
- 2 Guatemala
- 3 Costa Rica
- 4 India
- 5 Vietnam

Examples:

- Fresh vegetables and fruits
- Nuts and dried fruit
- Coffee and tea
- Wheat flour and olive oil
- Cut flowers



Wood & Wood Products

- 1 China
- 2 South Korea
- 3 Germany
- 4 Brazil
- 5 Vietnam

Examples:

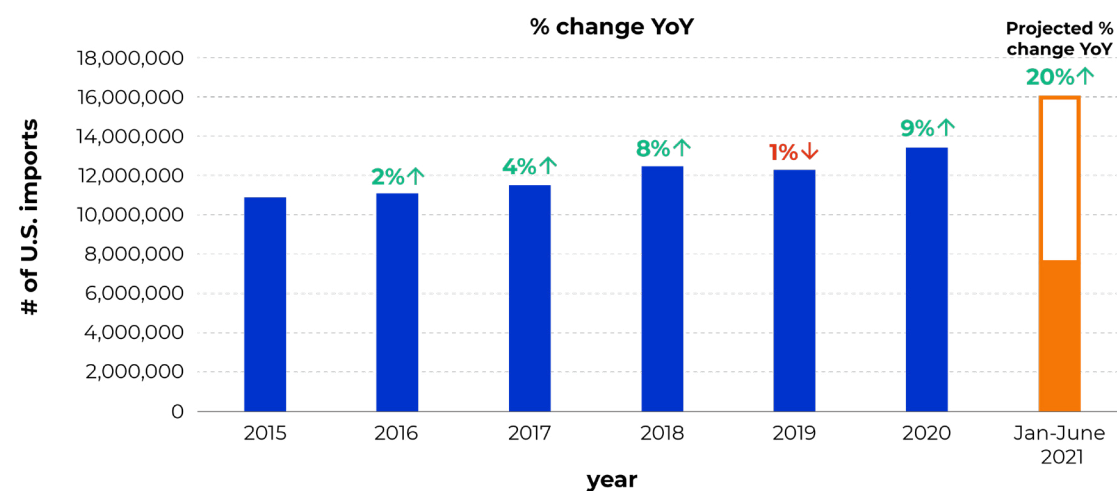
- Toilet paper & tissues
- Fuel wood (firewood)
- Wooden tools: brooms, brushes, hammers, etc.
- Printer paper, books, and greeting cards
- Plywood and particle board

Chapter 4

The Impact of COVID-19 on U.S. Imports

With the unprecedented restrictions and challenges of the COVID-19 pandemic, there is no doubt that early 2020 was difficult for international commerce. However, the remainder of 2020 into early 2021 proved to show surprising growth for the volume of U.S. imports.

Trending Number of Imports

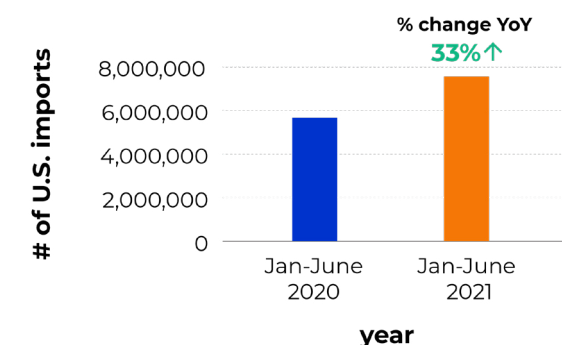


Aligning with trends since 2015, the volume of total U.S. imports has steadily grown, with the exception of a small decline in 2019.

Growing U.S. demand is estimated to have contributed to 9% growth in U.S. maritime imports in 2020.

	2019	2020	Percentage Change
Total number of U.S imports	12,268,409	13,406,813	9.3%

The first half of 2021 marked a significant increase from 2020. In fact, the number of U.S. imports increased by a third and has already surpassed that of early 2020.



2021 Comparison by Country and Category

This section compares the number of U.S. imports by country and industry from January-June 2021 over the same period in 2020, when pandemic-related lockdowns across the U.S. began.

Countries with the Greatest Increase in the Number of U.S. Imports | 2021

Rank	Country	2021	2020	Percent Change
1	China	3,139,939	2,332,189	34.6%
2	Vietnam	474,305	311,186	52.4%
3	India	359,675	204,238	76.1%
4	Germany	301,815	226,186	33.4%
5	Taiwan	249,465	209,839	18.9%
6	South Korea	248,959	188,300	32.2%
7	Italy	236,731	157,083	50.7%
8	Japan	182,636	144,776	26.2%
9	Thailand	145,421	109,811	32.4%
10	Belgium	136,298	110,975	22.8%
11	Spain	119,431	87,869	35.9%
12	Indonesia	116,989	89,045	31.4%
13	Brazil	107,471	84,408	27.3%
14	Hong Kong	107,428	91,888	16.9%
15	Mexico	105,763	85,095	24.3%
16	Malaysia	84,990	61,454	38.3%
17	France	77,469	60,421	28.2%
18	United Kingdom	76,557	64,351	19.0%
19	Netherlands	71,101	62,361	14.0%
20	Bangladesh	67,286	58,294	15.4%

Among the top 20 countries that comprise U.S. imports in early 2021, all had positive year-over-year growth in the first six months of 2021, possibly indicating trade recovery.

YoY Change by Number of U.S. Imports. *Data from 2021 represents Jan. 1-June 30, 2021 only and is compared against Jan. 1-June 30, 2020.

Asia's U.S. import rebound has been relatively stronger compared to Europe and the Americas.

Country	Change in Number of U.S. Imports	Change in Share of U.S. Imports
Asia	36% ↑	2.1% ↑
Europe	33% ↑	-0.4% ↓
Americas	26% ↑	-5.7% ↓

Overall, countries in Asia had greater increases in the volume and share of U.S. imports compared to countries in Europe and the Americas.

The top three countries with the greatest percentage change in the number of U.S. imports are India, Vietnam and Italy.

Australia and New Zealand were slowest to recovery in early 2021.

Countries with the Greatest Reduction in the Number of U.S. Imports | 2021

Rank	Country	Percentage Change	Rank	Country	Percentage Change
1	Australia	-14.6% ↓	11	Israel	15.5%
2	New Zealand	-6.9% ↓	12	Hong Kong	16.9%
3	Canada	-6.4% ↓	13	Honduras	17.7%
4	Chile	-5.8% ↓	14	Guatemala	18.4%
5	Peru	-1.1% ↓	15	Taiwan	18.9%
6	Costa Rica	10.3%	16	United Kingdom	19.0%
7	Dominican Republic	13.4%	17	Laos	20.5%
8	Netherlands	14.0%	18	Nicaragua	22.5%
9	Colombia	14.9%	19	Belgium	22.8%
10	Bangladesh	15.4%	20	Bahamas	23.7%

Considering the top 50 countries exporting goods and products to the U.S., Australia, New Zealand, Canada, and Chile experienced year-over-year declines during this period ranging from 6 to 15%.

Data from 2021 represents Jan. 1-June 30, 2021 only and is compared against Jan. 1-June 30, 2020. Tables above only include countries with more than 16,000 total U.S. imports.

Industries with the Greatest Increase in the Number of U.S. Imports | 2021

Rank	Country	2021	2020	Percent Change
1	Machinery & Electrical	1,498,748	1,091,226	37.3%
2	Miscellaneous	1,070,331	671,742	59.3%
3	Textiles	753,834	619,407	21.7%
4	Metals	671,475	474,389	41.5%
5	Chemicals & Allied Industries	541,582	459,686	17.8%
6	Plastics & Rubbers	523,786	381,607	37.3%
7	Foodstuffs	404,936	323,346	25.2%
8	Stone & Glass	396,962	248,868	59.5%
9	Wood & Wood Products	353,344	311,513	13.4%
10	Vegetable Products	345,212	300,932	14.7%
11	Transportation	267,071	188,112	42.0%
12	Footwear & Headgear	183,948	137,361	33.9%
13	Mineral Products	153,945	112,265	37.1%
14	Animal & Animal Products	126,123	105,366	19.7%
15	Raw Hides, Skins, Leather & Furs	84,866	63,378	33.9%

Additionally, every industry had positive year-over-year growth in early 2021. The industries that grew the most in volume of imports were “Miscellaneous” and the Stone & Glass industry.

YoY Change by Number of U.S. Imports. Data from 2021 represents Jan. 1-June 30, 2021 only and is compared against Jan. 1-June 30, 2020.

Chapter 5

About the Report

Methodology

All data represents United States maritime imports from January 1, 2015 to June 30, 2021 from 237 unique countries. **(Country names are determined by however the country of origin opts to self-identify.)**

Jungle Scout analyzed more than 79 million maritime U.S. import records which contain information on the shipper and shipment, from which country and category are extracted. Some imports are uncategorized in import records and excluded from select figures. An import, not an internationally standardized unit, may vary in type or size. (Please contact us for a breakdown of units of shipment by category.)

Using the data

We encourage you to explore **Jungle Scout's 2021 Global Imports Report**, and to share, reference, and publish the findings with attribution to "Jungle Scout" and a link to the report web page.

For more information, specific data requests or media assets, or to reach the report's authors, please contact us at press@junglescout.com.

About Jungle Scout

Jungle Scout is the leading all-in-one platform for selling on Amazon, with the mission of providing powerful data and insights to help entrepreneurs and brands grow successful Amazon businesses.