

# Top Ecommerce Businesses Chart Growth Opportunities & Make Investment Decisions With Cobalt



## The Situation

Gaining access to two years of historical market share data is a challenge for ecommerce businesses, whose data is typically limited to a 90-day window. Ecommerce businesses need deeper insights to spot trends and growth opportunities so they can win new clients, expand product lines, and identify potential investments.

## The Solution

Cobalt's access to historic market share and trends data provides ecommerce businesses with a view of the market landscape necessary to make essential business decisions. We monitor over 1.8 billion data points daily to provide Amazon brands, agencies, and investors with the data they need to act immediately on market developments.



## The Results

# AWELIN



Cobalt allows us to identify interesting companies that our clients can acquire to grow their investment portfolio and have a great return on investment.



**ERIC SCHILLSTRÖM**  
Partner, Head of Growth Strategy of Awelin

Cobalt provides Awelin with a **3X ROI** by supplying data to inform their clients' investment decisions.



We love the market share analysis that provides product, brand, and market details. You can view one year or two years of data quickly or customize the date range to your heart's content. Couldn't ask for more.



**RYAN CRAVER**  
Founder & CEO of Commerce Canal

# COMMERCE CANAL

Commerce Canal won **10** new ecommerce clients with a gross merchandise value of **\$40M** using Cobalt data.



When a client comes to us, we're focused on answering two questions: How should they approach the Amazon channel? And what's the potential opportunity size for the brand? Cobalt is the engine behind those answers.



**CHRIS MOE**  
President and Co-founder of Cartograph

Cartograph grew its business portfolio by **20%** by using Cobalt data to show prospects how they could grow their brands on Amazon.



Having a tool like Cobalt helps us to put context around a brand's growth, whereas we wouldn't have that understanding. It's not data that Amazon provides.



**SAM JENNINGS**  
VP of Operations



Code3 grew a client's market share from **8% to 13%** by using Cobalt's insights and saves an average of **9 hours** monthly per client on market research with Cobalt.



Our ability to score deals using Cobalt is a huge success. It used to be a very manual process, but now it is no longer an issue.



**ARKADY GUREVICH**  
Chief Technology Officer of Elevate Brands

Elevate Brands monitors **100+** Amazon categories with Cobalt to identify market-leading ecommerce businesses for acquisition.

Jungle Scout Cobalt

**Get the streamlined Amazon market analysis you need to make data-driven decisions and boost your ROI. Learn more about Cobalt.**

**Schedule a Demo**