Top Ecommerce Businesses Save Up to 1,000 Hours Annually with Downstream





The Situation

Manually managing advertising campaigns and building reports is a challenge for ecommerce businesses, who must repeat these time-consuming tasks each day, week, or month. Ecommerce businesses need a way to quickly adjust their ad campaigns based on their goals and access data that shows their advertising performance at scale.

The Solution

Downstream's machine learning technology manages campaigns to maximize productivity, reduce error, and increase RoAS by 40% on average. Our highly customizable and sharable dashboards allow ecommerce businesses to evaluate metrics at a brand, keyword, and ASIN level to understand changes in performance.



The Results

★ AGENCY



Downstream has helped us drive results for our clients and has expanded reporting and automation capabilities for our client services and advertising teams.



reports to measure advertising performance.

Code3 saves 1,000 hours annually on creating

Downstream has become the backbone of

how we advertise on Amazon, saving us invaluable time with easy DIY reporting tools that anyone can use.

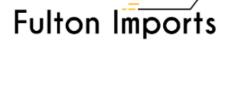
SEAN KINNEY



Lead Advertising Strategist

★ AGENCY

★ BRAND



with a RoAS of 200% or less by \$1.08 on average while lowering total CPA by \$4.15

Fulton Imports increases RoAS on campaigns

★ BRAND



Downstream enables us to analyze data on a granular level to generate a deeper

understanding of our campaign performance.

ANDREAS KREISMAYR



Digital Marketing Manager

Downstream's Dashboards.

Tractive gains back at least **520 hours annually** by creating reports to measure ad performance with

of my week now only takes one.

Senior Digital Media Specialist

NATALIE SHATRO

The reporting that used to take up 20 hours

★ 5 ★

CALERES

Downstream's Dashboards.

Caleres reclaims up to **988 hours annually** by creating reports to measure performance with

Get the streamlined reporting and campaign

downstream

by Jungle Scout

Schedule a Demo

automation that you need to save time and boost your ROI. Learn more about <u>Downstream</u>.

Jungle Scout